

Fund Development Committee Report | August 19, 2021

Prepared by Barrett Coker Krise (Fund Development Committee Chair)

2020-2021 Gather & Grow Fund (Annual Campaign):

Year-End Total: \$125,993.51

• Goal: \$105,000

• Board Participation: 100%

2021-2022 Gather & Grow Fund (Annual Campaign):

YTD Total (through July 31): \$3,762.01

With recurring and pledges (through year-end): ~\$26,160.61

• Goal: \$140,000

• Board Participation:

The 2020-2021 Gather & Grow Fund exceeded the budgeted revenue goal by more than \$20,000. Thank you so much to the Business Office staff team and to everyone who has supported this year's campaign with a contribution or by volunteering your time.

Gather & Grow Campaign

- The committee discussed the 2021-2022 campaign financials, which are on track so far for the year.
- The committee discussed other aspects of the campaign including the initial plan for FY2021-2022 fund development activities, the timing and sponsorship activity.
- The committee also discussed upcoming recognition events that would have been held in person in the Fall and recommended they be pushed to later in the year in light of the continuing pandemic.

Other Updates

 The committee discussed evaluating the fund development strategy for 2021-2022 with an eye to building a stronger fund development infrastructure to support the needs of the school community moving forward. The committee plans for a monthly meeting schedule on the second Thursday of the month at 9:00AM

End of report.