



Fund Development Committee Report | April 19, 2020

Prepared by Sabrina Sexton (Vice Chair, Fund Development Committee Chair)

2020-2021 Gather & Grow Fund (Annual Campaign):

- YTD Total (through March): \$96,003.37
- With recurring and pledges (through year-end): \$102,769.03
- Goal: \$105,000
- Board Participation: 100%

Gather & Grow Campaign

- The committee discussed the campaign financials, including the No Ball Wonderball event, which more than doubled its fundraising goal and raised **\$21,564**. Thank you to everyone who made a gift and hosted or attended the event!
- We are \$9,000 shy of reaching our fiscal year goal, and with recurring and pledged gifts, we're less than \$3,000 away.
- The committee discussed other aspects of the campaign, such as participation rates, the upcoming spring giving week, and mailing segmentation and strategy.

Operational Considerations for Giving to the School

- The committee discussed several operational considerations, such as centralizing tax receipts, the pros and cons of restricted giving, and how to manage all financial contributions to the school.

Donor Acknowledgement

- The committee discussed donor acknowledgement thresholds and recommends the school develops a procedural document for gift processing.

Updates to Fund Development policy

- The committee reviewed the current Fund Development policy and discussed revisions, which will be brought for a committee vote in our May committee meeting.

End of report.