



## **Fund Development Committee Report | February 22, 2020**

Prepared by Sabrina Sexton (Vice Chair, Fund Development Committee Chair)

### **2020-2021 Gather & Grow Fund (Annual Campaign):**

- YTD Total (through January): \$59,166.94
- With recurring and pledges: \$69,273.92
- Goal: \$105,000
- Board Participation: 77%

### **Gather & Grow Campaign**

- The committee discussed donor acknowledgment activities and reconciling the giving levels on the website.
- The committee discussed a "No Ball Wonderball" giving campaign in place of the usual in-person fundraising event as well as the timing of other campaign pushes through the remainder of the fiscal year.
- Fund development staff will review and make recommendations/plans for both donor acknowledgment and Gather & Grow campaign activities.

### **Donor Data**

- Fund development staff updated the committee on the challenges of running segmented and targeted campaigns due to the current state of the data in the donor database. Work continues to reconcile donor information with the financial system of record.

### **Committee Meetings**

- Monthly meetings have been rescheduled to allow for additional time to process the month-end financials. Meetings are now held on the second Tuesday of the month from 3 to 4 p.m.

*End of report.*