



Fund Development Committee Report | November 16, 2020

Prepared by Sabrina Sexton (Vice Chair, Fund Development Committee Chair)

2020-2021 Gather & Grow Fund (Annual Campaign):

- YTD Total: \$15,734.68
- Goal: \$140,000
- Board Participation: TBD

Sponsorship

- The 2020-2021 sponsorship package has been finalized and is available on the website: <https://atlncs.org/become-a-corporate-sponsor/>
- Sponsorship revenue benefits both the school's operating budget and the PTCA.

Gather & Grow Campaign Activity

- Postcards to grandparents and special friends have been mailed.
- Postcards to parents will mail Monday/Tuesday this week.
- Notes to major donors will mail on Wednesday.
- The remaining campaign plan will be finalized based on the school's resources and what is determined to be manageable.

Committee Meetings

- The next committee meeting is scheduled for Friday, November 20, from 2 to 3 p.m.
- Going forward, monthly meetings are the first Friday of the month from 2 to 3 p.m.
- The committee is planning to meet monthly but may reevaluate the meeting cadence in 2021.

End of report.