



Fund Development Committee Report | September 21, 2020

Prepared by Sabrina Sexton (Vice Chair, Fund Development Committee Chair)

2019-2020 Gather & Grow Fund (Annual Campaign):

- Year-End Total: \$119,308*
- Goal: \$140,000
- Board Participation: 100%

Comparison to last two fiscal years (as reported to Board):

- 2018-2019 Total: \$139,575
- 2017-2018 Total: \$133,544

**May be amended pending final processing of financials.*

The 2019-2020 Gather & Grow Fund reached 85% of the budgeted revenue goal. The end of the year did not see the usual levels of giving, primarily due to uncertainty and impacts of COVID-19.

Thank you to everyone who contributed to the Gather & Grow Fund!

2020-2021 Fund Development Goals

- Prior to COVID, revenue commitments for Fund Development were approved as part of the fiscal year budget.
- The committee will revisit these goals — which include the Gather & Grow annual campaign (\$140,000), auction event (\$90,000), and other contributions (\$3,000) — once the fundraising plan for the year has been established and revenue projections have been developed based on the new plan.

Gather & Grow Campaign Strategy

- Stephanie Galer presented a preliminary campaign plan for the 2020-2021 year to the Fund Development Committee in our September 11 meeting.

This draft plan and a summary of the discussion can be found in the meeting minutes in Board on Track.

- The plan will be finalized based on the school's resources and what is determined to be manageable.

In-Person Events, including Wonderball

- The Fund Development Committee has recommended that all in-person fundraising events for the 2020-2021 year *are not held in person*.
- This includes Wonderball, the spring auction event, due to the uncertainty of the pandemic and in order to focus resources on a single plan to execute.
- As in years past, a committee must be pulled together to plan the spring fundraising event.
- The Fund Development Committee asks that the event committee continues to explore ways to ensure there are equitable opportunities for members of the school family (e.g., Teacher Time experiences).

Other Updates

- The Fund Development Committee Chair is seeking a member of the committee to partner with the Fund Development Coordinator to work on developing recommendations for the 2020-2021 sponsorships program with the PTCA.
- The Fund Development Committee is planning to meet monthly but may reevaluate the meeting cadence in 2021. The meeting schedule is TBD as the school works through the resourcing plan for the Fund Development function.

End of report.