



**Fund Development Report // May 2020**  
**Prepared by Meeghan Fortson**  
**ANCS Governing Board Meeting // May 19, 2020**

**2019-2020 Gather & Grow Fund**

April donations received: **\$8,132**

Year to date: **\$104,684**

Goal: **\$150,000**

Board Participation: **92%**

**Comparison to last year:**

2019 April donations received: **\$15,615**

Year-to-Date: **\$116,163**

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**2019-2020 Gather & Grow Fund:**

- The Gather & Grow Fund received **\$8,132** in donations in April, bringing our cash total to **\$104,684**. An additional **\$11,652** in unpaid pledges and recurring gifts is expected by June 30, which brings our total in cash and pledges to **\$116,335**. We have raised **78%** of our external goal of \$150,000.
  - We are tracking behind where we were last year, but with 6 weeks to go in the fiscal year, we are focused on meeting our internal goal of \$140,000, which is amount reflected in the school budget.
  - In response to the coronavirus crisis, ANCS launched a sub-campaign of the Gather & Grow Fund in March to raise resources to help us support staff and student families impacted by the virus. This new messaging will continue throughout the spring.
  - An email appeal from Chuck Meadows was sent to the broader ANCS community on **April 28**. Those who had already made a gift this spring did not receive the email.
  - Facebook posts encouraged donors to support ANCS on #GivingTuesdayNow on **May 5**.
  - The 2019-2020 Gather & Grow Fund ends on **June 30**. During May and June, the Fund Development Committee will reach out to top donors who gave last year but have not made a gift this year. Facebook posts and email blasts are scheduled for the month of June to remind donors to make their gift by June 30.
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### **2020 Wonderball Auction Update:**

- The Fund Development Committee reviewed the final numbers from the 2020 Wonderball Auction, which was held on **Saturday, March 7, 2020**. This year's auction raised **\$79,865** net (\$117,078 gross).
- The Committee discussed how to plan for the 2021 Auction and will continue to discuss at the June meeting.

### **Recent Meetings/Activities:**

- The Fund Development Committee met virtually on **May 13** to discuss:
  - April Financial Report
  - 2020 Wonderball Auction Final Report
  - End-of-fiscal year strategy

### **Upcoming Activities:**

- The next **Fund Development Committee** committee will take place virtually on **June 17** at **8:45 AM**. Call-in information is available on the ANCS website. Note: this meeting was originally scheduled for June 10.

End of Report.

### **2019-2020 Fund Development Committee**

Susannah Darrow\*  
Meeghan Fortson, *Chair*  
Stephanie Galer\*, *Fund Development Coordinator*  
Narin Hassan\*  
Sabrina Sexton  
Eric Teusink

*\*Non-Board Member*

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