



Fund Development Report // February 2020
Prepared by Meeghan Fortson
ANCS Governing Board Meeting // February 18, 2020

2019-2020 Gather & Grow Fund

January donations received: **\$4,227**

Year to date: **\$79,682**

Goal: \$150,000

Board Participation: **77%**

Comparison to previous years:

2019 January donations received: **\$4,255**

2018-2019 Year-to-Date: **\$85,077**

2018 January donations received: **\$3,215**

2017-2018 Year-to-Date: **\$86,629**

2019-2020 Gather & Grow Fund:

- As of January 31, the Gather & Grow Fund has raised **\$79,682** in cash with an additional **\$18,280** in unpaid pledges and recurring gifts that will be paid by June 30. We have raised 65% our goal, but we still have work to do to reach \$150,000.
- Fund Development's primary focus now is on the Wonderball auction (March 7), which is separate from the Gather & Grow Fund. After the Auction, the committee will review strategies for Gather & Grow Fund, including a second Gather & Grow week in the spring.
- Thank you to all Board members who have made a commitment to Gather & Grow Fund! The Board is close to reaching 100 percent participation. If you haven't already, please make your gift at www.atncs.org/donate.

Corporate Sponsorships:

- This is the 2nd year of our school-wide corporate sponsorships program. The funds raised from sponsorships are shared between the PTCA and the school's operating budget.
 - So far this year, the sponsorship team of volunteers and staff has raised **\$39,250** in new and renewed corporate sponsorships, surpassing last year's total of \$36,000.
-

- Fund Development staff is making a final push for sponsorships this month before the Wonderball.
- For more information, visit <https://atlncs.org/become-a-corporate-sponsor/>

2020 Wonderball Auction Update:

- The 2020 Wonderball Auction will be held on **Saturday, March 7, 2020** at Ambient Studios. This year's theme is Boogie Wonderball: A Night at the Disco.
 - The 2020 Auction Co-Chairs are Christine Dyer, Heather Corrigan, and Jennifer Singh. They work closely with Stephanie Galer in the Fund Development Office and oversee a full team of parent volunteers.
 - **Tickets went on sale February 5th.** Tickets are \$15 per person; drinks & raffle tickets are \$5 each. Early-bird incentive packages are being offered. So far **160** tickets have been sold.
 - The silent auction has many great items so far, including a beach house for 4+ families, Final Four tickets, a dinner party package, and a personal, sightseeing flight for the whole family.
 - This year's auction will include a "Fund-a-Need" portion to raise money for a new communications system on both campuses. This will be a live, crowd-funding effort during the auction.
 - Volunteers are asking for donations for the grade-level raffle baskets. This year, the Fund Development staff is managing donations through the school's online giving site.
 - Board members are encouraged to support the auction by considering a corporate sponsorship, donating a silent auction item, supporting your grade's raffle basket, and attending (and bidding at) the auction! **Board members are also invited to attend a VIP reception the night of the auction.**
 - Visit www.atlncs.org/auction for more information.
-

Other Recent Meetings/Activities:

- The Fund Development Committee met on February 12 to discuss:
 - Year-end and January Financial Reports
 - Corporate Sponsorships
 - Wonderball Auction (Volunteers, Budget, Fund-A-Need, Event details)

Minutes from this meeting have been posted on Board on Track.

Upcoming Activities:

- The **Wonderball Auction** will take place on **Saturday, March 7** at Ambient Studios.
- The next **Fund Development Committee** meeting is scheduled for **Wednesday, March 11 at 8:15 AM** at the Elementary Campus.

End of Report.

2019-2020 Fund Development Committee

Susannah Darrow*
Meeghan Fortson, *Chair*
Stephanie Galer*, *Fund Development Coordinator*
Narin Hassan*
Sabrina Sexton
Eric Teusink

**Non-Board Member*
