



**Fund Development Report // January 2020**  
**Prepared by Meeghan Fortson**  
**ANCS Governing Board Meeting // January 21, 2020**

**2019-2020 Gather & Grow Fund**

December donations received: **\$32,000**

Year to date: **\$71,820**

Goal: \$150,000

Board Participation: **70%**

---

**2019-2020 Gather & Grow Fund:**

- As of December 31, the Gather & Grow Fund has raised **\$71,820** in cash with an additional **\$15,700** in pledges that will be paid by June 30. At the half-year mark, we are in a strong position with just under 60% of our \$150,000 goal raised.
- December was a great month - bringing in \$32,000. We saw an uptick in the number of gifts from grandparents and gifts from new donors.
- Year-end tax letters will mail on Tuesday and will include all donations & transactions in 2019 calendar year to Gather & Grow Fund, Wonderball (Auction), and miscellaneous donations (raffle donations).
- Make your gift at [www.atncs.org/donate](http://www.atncs.org/donate).

**Corporate Sponsorships:**

- This is the 2<sup>nd</sup> year of our school-wide corporate sponsorships program. The funds raised from sponsorships are shared between the PTCA and the school's operating budget.
  - We received a new **\$3,000** sponsorship at the end of December.
  - So far this year, the sponsorship team of volunteers and staff has raised **\$39,250** in new and renewed corporate sponsorships towards our 2019-2020 goal of \$50,000. Last year, we raised \$36,000 in corporate sponsorships.
  - We will continue to raise sponsorships throughout the year. For more information, visit <https://atncs.org/become-a-corporate-sponsor/>
-

## 2020 Auction Update:

- The 2020 Wonderball Auction will be held on **Saturday, March 7, 2020** at Ambient Studios. This year's theme is Boogie Wonderball: A Night at the Disco.
- The 2020 Auction Co-Chairs Christine Dyer, Heather Corrigan, and Jennifer Singh have been busy recruiting volunteers, building their auction committee, soliciting donations, and planning the event.
- **Tickets go on sale February 5th.** Tickets are \$15 per person; drinks & raffle tickets are \$5 each. Early-bird incentive packages will be offered.
- The silent auction is in great shape with exciting NEW items, including a week at a beach house for 4+ families, Final Four tickets, a dinner party package, and a personal, sightseeing flight for the whole family.
- Volunteers are hard at work to raise money for the grade-level raffle baskets.
- Board members are encouraged to support the auction by considering a corporate sponsorship, donating a silent auction item, supporting your grade's raffle basket, and attending (and bidding at) the auction!
- Visit [www.atlncs.org/auction](http://www.atlncs.org/auction) for more information.

## Other Recent Meetings/Activities:

- The Fund Development E-Newsletter (Dec. 23), social media posts, and other email blasts were sent during the month of December to encourage year-end giving to the Gather & Grow Fund.
- The Fund Development Committee did not meet in January.

## Upcoming Activities:

- The next **Fund Development Committee** meeting is scheduled for **Wednesday, February 12 at 8:15 AM** at the Elementary Campus.

End of Report.

---

**2019-2020 Fund Development Committee**

Susannah Darrow\*

Meeghan Fortson, *Chair*

Stephanie Galer\*, *Fund Development Coordinator*

Narin Hassan\*

Sabrina Sexton

Eric Teusink

*\*Non-Board Member*

---