



Fund Development Report // November 2019
Prepared by Meeghan Fortson
ANCS Governing Board Meeting // November 19, 2019

2019-2020 Gather & Grow Fund

October donations received: **\$20,060**

Year to date: **\$31,050**

Goal: \$150,000

Board Participation: **8%**

Comparison to previous years:

2018 October donations received: **\$18,729**

2018 Year-to-Date: **\$26,722**

2017 October donations received: **\$23,586**

2017 Year-to-Date: **\$33,761**

2019-2020 Gather & Grow Fund:

During the month of October, the **2019-2020 Gather & Grow Fund** raised \$20,060, which is more than last year, but slightly behind where we had projected to be at this time. This is largely due to the timing of our solicitation letters to parents and a number of significant gifts that we expect will be made at a different time this year. With our final solicitation letters going out to parents this month as well as Fall Giving Week at the beginning of December, we are on track to raise \$60,000 by end of December.

Corporate Sponsorships:

This is the 2nd year of our school-wide corporate sponsorships program. The funds raised from sponsorships are shared between the PTCA and the school's operating budget.

So far this year, the sponsorship team of volunteers and staff has raised **\$36,250** in new and renewed corporate sponsorships towards our 2019-2020 goal of \$50,000. Last year, we raised \$36,000 in corporate sponsorships.

Efforts will continue throughout the year to raise additional sponsorships. For more information about sponsorships, visit <https://atncs.org/become-a-corporate-sponsor/>

2020 Auction Update:

- The **2020 Wonder Ball Auction** will be held on **Saturday, March 7, 2020** at **Ambient Studios**.
- The 2020 Wonder Ball Co-Chairs (**Christine Dyer, Heather Corrigan, and Jennifer Singh**) met with Fund Development Staff and Fund Development Chair on October 24, and plans are now in full swing. Bios of our chairs were included in the October Fund Development Newsletter. Hourly paid event staff will be hired to help with various tasks this year.
- The Auction Volunteer Kickoff meeting took place on **November 12**, where parents learned more about how they can volunteer and signed up for different roles within the Auction committee.
- The Auction committee is working on a letter to solicit donations from the community, which will go out after Thanksgiving.

Other Recent Meetings/Activities:

- **October 30** – The Fund Development E-Newsletter was sent to the ANCS community, highlighting our school sponsors, the 2019-2020 Gather & Grow Fund goal, Grandparents Day, and the 2020 Auction Chairs.
- **November 13** - The Fund Development Committee met to review/discuss:
 - October financial report
 - Gather & Grow Fund (recent solicitations, participation rates)
 - Corporate sponsorship update
 - Wonderball auction update
 - November Activities (Holiday Card, Donor Roll, Parent Letter)
 - Giving Week (Dec 2-6)
 - *Minutes from this meeting have been posted on [Board on Track](#).*

Upcoming Activities:

- **Fall Giving Week** will take place **December 2-6** to coincide with Giving Tuesday/GA Gives Day on Dec 2. Fund Development Committee members and staff will promote the Gather & Grow Fund throughout the week with email blasts, social media posts, morning meeting announcements, yard signs, and
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handing out info and treats at drop-off and pick-up at both campuses.

- The next **Fund Development Committee** meeting is scheduled for **Wednesday, December 11 at 8:15 AM** at the Elementary Campus.

End of Report.

2019-2020 Fund Development Committee

Susannah Darrow*

Meeghan Fortson, *Chair*

Stephanie Galer*, *Fund Development Coordinator*

Narin Hassan*

Sabrina Sexton

Eric Teusink

**Non-Board Member*
