



Fund Development Report // October 2019
Prepared by Meeghan Fortson
ANCS Governing Board Meeting // October 22, 2019

2019-2020 Gather & Grow Fund

September donations received: **\$4,177**

Year to date: **\$10,990**

Goal: \$150,000

Board Participation: **8%**

Comparison to previous years:

2018 September donations received: **\$2,376**

2018 Year-to-Date: **\$7,993**

2017 September donations received: **\$2,850**

2017 Year-to-Date: **10,176**

2019-2020 Gather & Grow Fund:

The **2019-2020 Gather & Grow Fund** is off to a strong start and is tracking slightly ahead of our monthly goals.

New parents, major donors (\$1,000 and up), and current grandparents received personalized solicitation letters in the mail in September/October.

Solicitation letters to parents, personalized for each grade, will go in the mail with updated brochures later this month.

Corporate Sponsorships:

This is the 2nd year of our school-wide corporate sponsorships program. The funds raised from sponsorships are shared between the PTCA and the school's operating budget.

The sponsorship team of volunteers and staff met on **September 17** and **October 16** to review our solicitation strategy for sponsorships. So far, this group has raised **\$36,000** in corporate sponsorships towards our 2019-2020 goal of \$50,000. Last year, we raised \$36,000 in corporate sponsorships.

Information about sponsorships has been included in the Courier and an email to parents will be sent next week.

2020 Auction Update:

- The **2020 Wonder Ball Auction** will be held on **Saturday, March 7, 2020** at **Ambient Studios**. Fund Development Staff and volunteers are working to finalize Auction Chairs and hold the first planning meeting next week.
- New this year, there will be **four** co-chairs (volunteers) instead of two. We will also have hourly paid event staff rather than hiring an event consultant, which will save money and be a more efficient use of funds.
- Request for Auction donations will go out to the community later this month.

Other Recent Meetings/Activities:

- **October 9** - The Fund Development Committee met to review/discuss:
 - September financial report
 - Gather & Grow Fund
 - Corporate sponsorship update
 - Wonderball auction update
 - Board pledge form
 - Grandparent Solicitation
 - Restricted gift policy & a new restricted gift for Middle Campus “Backyard” project.
 - *Minutes from this meeting have been posted on [Board on Track](#).*
- **October 18** - Grandparents and Special Friends Day

Stephanie Galer and Meeghan Fortson staffed a Fund Development table at both campuses where grandparents were encouraged to give to the Gather & Grow Fund. Solicitation letters to current grandparents were mailed before fall break, and several grandparents brought their gifts with them or made them during the event. A follow-up email with a link to the giving site will go out next week.

Upcoming Activities:

- **Sponsorship Team Meeting:** Stephanie Galer, Meeghan Fortson, Rachel Higgins, Rachel Ezzo, and Jim Paisley will meet on **November 12** to discuss progress on 2019-2020 corporate sponsor solicitations.
- The next **Fund Development Committee** meeting is scheduled for **Wednesday, November 13 at 8:15 AM** at the Elementary Campus.

End of Report.

2019-2020 Fund Development Committee

Susannah Darrow*

Meeghan Fortson, *Chair*

Stephanie Galer*, *Fund Development Coordinator*

Narin Hassan*

Sabrina Sexton

Eric Teusink

**Non-Board Member*
