



**ATLANTA NEIGHBORHOOD
CHARTER SCHOOL**

helping students learn to use their minds well

COMMUNICATIONS TASK FORCE UPDATE

AUGUST 20, 2019

Background

COMMUNICATIONS TASK FORCE

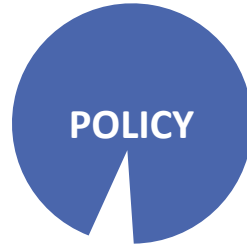
The Communications Task Force was formed in the fall of 2018 to address the school's needs for a comprehensive communications plan, including strategies for the ANCS community to discuss and collaborate on topics of mutual interest (also referred to as two-way engagement).



Summer Activity

COMMUNICATIONS TASK FORCE

DRAFTED



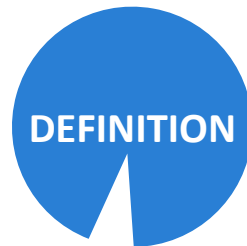
Task force has reviewed drafts of new/revised policies for social media and media (press) engagement.

DRAFTED



Draft protocols for programmed/structured vs. ad-hoc communications have been developed.

IN PROGRESS



Additional work in progress to develop comprehensive strategy and plan, including optimizing communications channels in use and creating strategies for increasing and improving two-way engagement.