



**Fund Development Report // May 2019**  
**Prepared by Meeghan Fortson, Fund Development Chair**  
**ANCS Governing Board Meeting // May 21, 2019**

**2018-2019 Gather & Grow Fund (Annual Campaign):**

April donations received: **\$19,878**

Year to date: **\$127,929**

Goal: \$140,000

Board Participation: **100 %**

**Comparison to 2018:**

April donations received: **\$5,513**

Year to date: **\$98,132**

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The 2018-2019 Gather & Grow Fund is on track to meet its goal of \$140,000 by June 30. To date, we've raised **91 percent** of our goal. We have a little over 5 weeks to raise the remaining \$12,071 to meet our goal.

April was a big month for fundraising at ANCS due to our spring **Gather & Grow Week**, which was held **April 22-26**. In the past, we have held Gather & Grow Week in May, but it was earlier this year due to testing.

This served as a final push for parents, faculty/staff, and community to make their annual fund gift before the end of the school year. During this week, the Gather & Grow Fund was promoted through social media posts, Morning Meeting announcements, carpool handouts, direct email and mail solicitations, yard signs, and King of Pops. In addition, the Board issued a challenge that if 20 new recurring donations were made, the Board would give an additional \$2,000 to the Gather & Grow Fund. We met the goal by securing **21** new recurring donations and raising close to \$20,000 (including the Board's \$2,000 donation). Many thanks to those who contributed to the Board Challenge!

For the remainder of the fiscal year, we will reach out to top donors who gave last year but haven't given yet this year. We will also thank donors who gave \$1,000 or more this year with a personal email or phone call.

During the month of June, several direct emails and social media posts are scheduled to remind donors of the June 30 deadline and encourage support of the

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2018-2019 Gather & Grow Fund.

**Auction Update:**

The 2019 Auction team hosted a debrief meeting on **Friday, April 19** with key volunteers and staff to review what went well and what can be improved for next year.

Plans are already coming together for the 2020 Auction, which will be held on **Saturday, March 7, 2020** at **Ambient Studios**. The Fund Development Committee is working with the Fund Development Coordinator and last year's chairs to recruit chairs for next year's auction before the end of the school year.

**Recent Fund Development Meetings/Activities:**

- Auction debrief meeting with key volunteers and staff was held **April 19**.
- The spring "Gather & Grow Week" took place the week of **April 22 – 26**, to make a final push for participation in the Gather & Grow Fund before the end of the fiscal year (June 30).
- On **May 1**, Stephanie Galer and Meeghan Fortson met with PTCA leadership (Brittney Gove, Paige Teusink, and Rachel Ezzo) to discuss fundraising initiatives for next year, including the school's sponsorship program.
- Meeghan Fortson, Sabrina Sexton, and Stephanie Galer met on **May 14** to review the monthly financials report and discuss upcoming Fund Development activities, including year-end solicitations. These monthly Fund Development Chair and Coordinator meetings are scheduled for the year.

**Upcoming Fund Development Meetings/Activities:**

- The next Fund Development Committee meeting will take place on **Wednesday, June 19**.
- June 30 – End of fiscal year

End of Report.

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