



Fund Development Report // April 2019
Prepared by Meeghan Fortson, Fund Development Chair
ANCS Governing Board Meeting // April 16, 2019

As of March 31, 2019:

2018-2019 Gather & Grow Fund (Annual Campaign):

March donations received: **\$6,753**

Year to date: **\$108,052**

Goal: \$140,000

Board Participation: **67 %**

Comparison to 2018:

March donations received: **\$2,299**

Year to date: **\$92,619**

The 2018-2019 Gather & Grow Fund is tracking ahead of where we were last year by approximately \$16,000 and ahead of our projected goals for this time of year by about \$3,000. To date, we've raised **77 percent** of our goal. We have 2.5 months to meet our goal of \$140,000 by June 30.

Our spring **Gather & Grow Week** will be held **April 22-26** as a final push for parents, faculty/staff, and community to make their annual fund gift before the end of the school year. During this week, we'll raise awareness of the Gather & Grow Fund through social media posts, Morning Meeting announcements, carpool handouts, direct email and mail solicitations, yard signs, and other promotional materials.

We ask all Board members to make their commitment now so we can reach 100 percent Board participation before Gather & Grow Week. Make your gift to the Gather & Grow Fund today at www.atncs.org/donate or email sgaler@atncs.org to make a pledge, payable by June 30.

Board members will also be asked to help make calls during Gather & Grow Week to top donors who gave last year but haven't made a gift yet this year. The Fund Development Committee will follow up with more information.

Auction Update:

Thank you letters/receipts were mailed to Auction donors at the end of March. An auction survey was sent to all attendees in March to collect feedback on the event. The 2019 Auction team will host a meeting on **Friday, April 19** with key volunteers and staff to debrief on the 2019 Auction and discuss what went well and what can be improved for next year. All feedback on the 2019 Auction should be sent to auction@atlncs.org.

Recent Fund Development Meetings/Activities:

- Fund Development (Stephanie Galer, Meeghan Fortson, Sabrina Sexton) and PTCA fundraising (Hannah Beth Millman and Rachel Ezzo) teams met on **Tuesday, March 26** to review and evaluate the new corporate sponsorship model and discuss plans for the remainder of the year. The group agreed that the new model is working and plans to continue this approach in 2019-2020.
- The Fund Development Committee met on **Wednesday, March 27 at 8:15 AM** at the **Elementary Campus**. The Committee debriefed from the Auction, reviewed an updated financial report, and discussed fundraising plans for the remainder of the year.
- **Meeghan Fortson, Sabrina Sexton, and Stephanie Galer** met on **Friday, April 12** to review the monthly financials report and the Fund Development budget and discuss upcoming Fund Development activities, including Gather & Grow Week. These monthly Fund Development Chair and Coordinator meetings are scheduled for the year.

Upcoming Fund Development Meetings/Activities:

- The Auction Debrief meeting with key volunteers and staff will take place on Friday, April 19.
- The spring “**Gather & Grow Week**” will take place the week of **April 22 – 26**, to make a final push for participation in the Gather & Grow Fund before the end of the fiscal year (June 30).

End of Report.
