



Fund Development Report // February 2019
Prepared by Meeghan Fortson, Fund Development Chair
ANCS Governing Board Meeting // February 26, 2019

2018-2019 Gather & Grow Fund (Annual Campaign):

January donations received: **\$4,255**

Year to date: **\$92,580**

Goal: \$140,000

Comparison to 2018:

January donations received: **\$3,215**

Year to date: **\$86,629**

As of January 31, our Gather & Grow Fund was tracking about \$6,000 ahead of where we were last year at this time with **66 percent** of our annual goal raised to date. Throughout the month of February, a number of significant donations, including corporate matching gifts, have come in, which will be reported in next month's numbers. We are on track to meet our goal of \$140,000 by June 30.

During January and February, the Fund Development team has been focused on planning the Wonder Ball Auction, ANCS's largest fundraising event. While the Auction is separate from the Gather & Grow Fund, it is similar in that it raises unrestricted support to help cover the school's operating expenses.

Once the Auction wraps up in mid-March, our focus will return to the Gather & Grow Fund, with a final push this spring to meet our goal by June 30.

Make your gift to the Gather & Grow Fund today www.atncs.org/donate.

Auction Update:

We are just days away from the **2019 Wonder Ball Auction**, being held at **Ambient Studios** on **Saturday, March 9, 2019** at **6pm**. This year's theme is **Jazz Age Speakeasy**.

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The Wonder Ball Committee Co-Chairs (Rachael Smith and Christine Dyer), Fund Development Coordinator (Stephanie Galer), and their robust committee of volunteers are working hard to finalize plans for the event.

The deadline to donate an auction item and be included in the printed program is **Friday, March 1**. The grade level raffle basket volunteers are making a final push to raise funds for their baskets this week as well. To donate an item to the auction or to your grade's raffle basket, email auction@atlncs.org.

After Friday, the team will be focused on final event details, including artwork installation and ticket sales. Tickets have been on sale since February 10 and have been selling well so far. Guests are encouraged to purchase tickets (\$10) as well as drink tickets (\$8) and raffle tickets (\$5) by **Friday, March 8** – but the sooner the better! Volunteers will be on campus selling tickets next week. Drink and raffle tickets will also be available at the event.

For more information and to purchase tickets, visit www.atlncs.org/auction.

Corporate Sponsorships

Auction sponsorships are now part of our new corporate sponsorship model. To date, \$34,750 has been raised in corporate sponsorships, of which \$25,425 is credited to the Auction and will be directed to the school's operating budget. This is more than twice the amount raised in sponsorships for the Auction in the past. Sponsors receive tickets to the Auction and recognition at the event and in event materials. For more corporate sponsorship opportunities at ANCS, visit www.atlncs.org/school-wide/become-an-ancs-annual-sponsor.

Recent Meetings/Activities:

- The Fund Development **E-Newsletter**, focused on the Wonder Ball Auction, was sent on **January 28**.
- **Stephanie Galer** and **Meeghan Fortson** met on **Tuesday, February 5** to prepare for the Fund Development Committee meeting.

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- The **Fund Development Committee** met on **February 6 at 8:15 AM** at the Elementary Campus to review the January financials report and discuss upcoming Fund Development activities, including the Wonder Ball Auction. Meeting minutes will be available on the ANCS website once approved at the next committee meeting.
- **Email invitations** to the Wonder Ball Auction were sent on **February 10** and tickets went on sale.

Upcoming Meetings/Activities:

- **Meeghan Fortson, Sabrina Sexton, and Stephanie Galer** will meet on **Wednesday, March 6** to review the monthly financials report and discuss upcoming Fund Development activities. Monthly Fund Development Chair and Coordinator meetings are scheduled for the year.
- The **2019 Wonder Ball Auction** will be held on **Saturday, March 9** at Ambient Studios.
- The next Fund Development Committee meeting is scheduled for **Wednesday, March 27 at 8:15 AM** at the **Elementary Campus**.

End of Report.
