



ATLANTA NEIGHBORHOOD CHARTER SCHOOL

helping students learn to use their minds well

Atlanta Neighborhood Charter School

Advancement Committee Meeting

Date and Time

Friday December 12, 2025 at 8:00 AM EST

Location

ANCS Admin Offices
423 Georgia Ave
Atlanta, GA 30312
(entrance on Cherokee Ave)

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Zoom link for December meeting: [https://us02web.zoom.us/j/81857403733?](https://us02web.zoom.us/j/81857403733?pwd=eh7LnCaynODyHeWqe9Up95jGYPSpWH.1)
[pwd=eh7LnCaynODyHeWqe9Up95jGYPSpWH.1](https://us02web.zoom.us/j/81857403733?pwd=eh7LnCaynODyHeWqe9Up95jGYPSpWH.1)

Agenda

	Purpose	Presenter	Time
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I.	Opening Items		8:00 AM
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A.	Record Attendance		1 m
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B.	Call the Meeting to Order	Rebecca Wagner	1 m
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C.	Approve Minutes	Approve Minutes Rebecca Wagner	2 m
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Approve minutes for Advancement Committee Meeting on November 14, 2025

	Purpose	Presenter	Time
II. Advancement			8:04 AM
A. Financial Report	FYI	Bex Godsey	10 m
III. PTCA Update			8:14 AM
A. Upcoming Meetings and Events	FYI	Wakita Jacobs	5 m
IV. Committee Planning and Business			8:19 AM
A. Gather and Grow Fundraising Initiatives	Discuss	Rebecca Wagner	10 m
<ul style="list-style-type: none"> • Winter Wonderpack Debrief —Natasha • End of Year Campaign Timeline— Bex • Spring Campaigns — Bex 			
B. Committee Work	Discuss	Rebecca Wagner	30 m
<ul style="list-style-type: none"> • Backend Work and Support <ul style="list-style-type: none"> ◦ Wealth Screening ◦ Website Update ◦ Data clean-up and Dashboard Creation • Foundation Formation • Roles/Responsibilities for Spring Donor Events 			
V. Closing Items			8:59 AM
A. Adjourn Meeting	Vote	Rebecca Wagner	1 m

Coversheet

Approve Minutes

Section:	I. Opening Items
Item:	C. Approve Minutes
Purpose:	Approve Minutes
Submitted by:	
Related Material:	Minutes for Advancement Committee Meeting on November 14, 2025

APPROVED



**ATLANTA NEIGHBORHOOD
CHARTER SCHOOL**
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Atlanta Neighborhood Charter School

Minutes

Advancement Committee Meeting

Date and Time

Friday November 14, 2025 at 8:00 AM

Location

ANCS Admin Offices
423 Georgia Ave
Atlanta, GA 30312
(entrance on Cherokee Ave)

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Zoom link for meeting: <https://us02web.zoom.us/j/85498749523?pwd=3veF2FJkDbX2l5kqts0h27HaL7rm70.1>

Committee Members Present

Ashley Coogan, Bex Godsey, Evan Saadat, NaTasha Woody-Wideman, Rebecca Wagner, Robin Hubier, Susannah Darrow (remote), Wakita Jacobs

Committee Members Absent

Barrett Krise, Jen Hidingen-Kendrick

Guests Present

Alastair Pullen

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

Rebecca Wagner called a meeting of the Advancement Committee of Atlanta Neighborhood Charter School to order on Friday Nov 14, 2025 at 8:00 AM.

C. Approve Minutes

Ashley Coogan made a motion to approve the minutes from Advancement Committee Meeting on 10-10-25.

NaTasha Woody-Wideman seconded the motion.

The committee **VOTED** to approve the motion.

II. Advancement

A. Financial Report

The Advancement Committee reviewed financial updates and fundraising progress, noting that year-to-date fundraising was tracking well despite slightly underperforming October numbers. The committee discussed strategies to increase participation rates and reviewed the success of the recent Grandparents and Special Friends Day event, which set a record attendance.

III. PTCA Update

A. Upcoming Meetings and Events

Wakita encouraged everyone to attend Winter Wonderland and shared date for Bingo Night in January.

IV. Committee Planning and Business

A. Gather and Grow Fundraising Initiatives

The meeting focused on planning several fundraising initiatives for ANCS, including Winter Wonderland, a seated dinner for the foundation launch, and a spring appeal. Rebecca outlined plans for Winter Wonderland, which will include a raffle and VIP seating for parents. The committee discussed strategies for promoting the event and collecting parent participation data. They also explored ideas for a seated dinner to launch the foundation, including potential venues and donor recognition methods. Rebecca emphasized the importance of engaging both individual and corporate donors for the foundation. The conversation ended with plans to promote Giving Tuesday and coordinate efforts for end-of-year fundraising activities.

B.

Committee Work

Committee members encouraged to review event briefs when shared and raise hands for specific responsibilities

V. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:00 AM.

Respectfully Submitted,
Rebecca Wagner

Coversheet

Financial Report

Section:	II. Advancement
Item:	A. Financial Report
Purpose:	FYI
Submitted by:	
Related Material:	Fund Development Report November 2025.xlsx - FD Report.pdf

Fund Development Monthly Financial Report - November 2025

**Financials from Bloomerang may not match QuickBooks due to processing delay*

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Cumulative
HOUSEHOLD GIVING													
25-26 Goals	\$10,000.00	\$10,000.00	\$5,000.00	\$15,000.00	\$15,000.00	\$40,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$11,000.00	\$11,000.00	\$8,000.00	\$140,000.00
25-26 Actuals*	\$17,928.67	\$8,639.57	\$12,141.41	\$13,913.27	\$9,520.49	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$62,143.41
Variance	\$7,928.67	\$1,360.43	\$7,141.41	\$1,086.73	\$5,479.51	\$40,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$11,000.00	\$11,000.00	\$8,000.00	\$77,856.59
SPONSORSHIP	\$2,516.83	\$10,349.48	\$12,802.56	\$103.61	\$603.61	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$26,376.09
EVENTS	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
TOTAL REVENUE	\$20,445.50	\$18,989.05	\$24,943.97	\$14,016.88	\$10,124.10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$88,519.50

Recurring Donations	\$2,217.64	\$2,269.60	\$2,217.64	\$3,005.84	\$3,109.45	\$2,953.88	\$2,953.88	\$3,109.45	\$3,103.88	\$5,763.13	\$3,109.45	\$2,953.88	\$36,767.72
Pledges	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

HISTORICAL HOUSEHOLD GIVING

85.5K

24-25	\$12,473.75	\$8,866.70	\$6,371.24	\$12,670.92	\$8,344.82	\$36,750.39	\$6,054.81	\$7,742.03	\$12,900.15	\$19,215.12	\$8,992.81	\$14,515.57	\$154,898.31
23-24	\$10,273.00	\$12,650.00	\$5,851.99	\$15,458.20	\$14,083.99	\$24,877.23	\$9,135.00	\$4,623.97	\$6,310.05	\$7,185.71	\$6,369.00	\$10,441.00	\$127,259.14
22-23	\$10,867.28	\$16,693.00	\$5,544.30	\$9,379.06	\$27,437.05	\$40,342.50	\$5,795.19	\$6,022.62	\$4,996.09	\$6,361.81	\$15,420.49	\$5,628.84	\$154,488.23
21-22	\$3,972.01	\$8,764.49	\$6,247.88	\$30,009.00	\$33,514.76	\$23,343.88	\$5,247.15	\$6,887.58	\$4,099.54	\$5,392.00	\$10,832.45	\$10,453.00	\$148,763.74
20-21	\$3,496.52	\$2,552.42	\$2,469.48	\$7,142.44	\$7,674.91	\$36,722.68	\$4,073.17	\$8,259.88	\$24,137.88	\$6,867.90	\$11,226.49	\$11,369.74	\$125,993.51
19-20	\$2,342.15	\$4,471.12	\$4,117.36	\$20,059.86	\$9,784.23	\$35,619.88	\$4,227.01	\$4,610.71	\$12,266.42	\$8,131.94	\$9,433.23	\$4,066.79	\$119,130.70
18-19	\$2,939.00	\$2,677.80	\$2,375.98	\$18,728.84	\$33,429.90	\$20,669.81	\$4,255.27	\$8,719.02	\$6,753.07	\$15,614.18	\$11,720.37	\$12,658.17	\$140,541.41

GIVING BY DONOR TYPE (HOUSEHOLDS)

	# of donors	Total amount	Participation Rate
Parent/Guardian	274	\$45,271.01	63%
Grandparent/Special Friend	79	\$17,847.89	11%
Board Member	9	\$2,354.23	69%
Faculty/Staff	6	\$1,671.14	5%

FY26 FUND DEVELOPMENT BUDGET

Annual Campaign	\$140,000	Software	\$3,000
Events	\$30,000	Marketing/Direct Mail	\$6,000
Sponsorships	\$30,000	Events	\$27,000
TOTAL REVENUE	\$200,000	TOTAL EXPENSES	\$36,000