



**ATLANTA NEIGHBORHOOD
CHARTER SCHOOL**
helping students learn to use their minds well

Atlanta Neighborhood Charter School

Advancement Committee Meeting

Date and Time

Friday December 13, 2024 at 9:30 AM EST

Location

Elementary Campus Meeting Trailer

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Agenda

| | Purpose | Presenter | Time |
|-------------------------------------|-----------------|-------------|----------------|
| I. Opening Items | | | 9:30 AM |
| A. Record Attendance | | Jason Zwang | 1 m |
| B. Call the Meeting to Order | | Jason Zwang | 1 m |
| C. Approve Minutes | Approve Minutes | Jason Zwang | 1 m |
| II. New Business | | | 9:33 AM |
| A. Advancement Report | FYI | Bex Godsey | 20 m |

- November 2024 Financial Report and brainstorming discussion
- Giving Tuesday / Challenge debrief

| | Purpose | Presenter | Time |
|---|---------|-----------------|-----------------|
| <ul style="list-style-type: none"> • Welcome New Committee Members: Ashley Coogan and Evan Saadat | | | |
| B. Case for Support Update | Discuss | Alastair Pullen | 15 m |
| <ul style="list-style-type: none"> • Update and discussion | | | |
| C. Section Updates | Discuss | Jason Zwang | 10 m |
| <ul style="list-style-type: none"> • Marketing • Major Gifts • Sponsorships | | | |
| D. VOTE: Adjusting January Meeting Date | Vote | Rebecca Wagner | 5 m |
| <ul style="list-style-type: none"> • Vote to adjust date from 1/10/25 to 1/17/25 to adjust for financial report timing | | | |
| III. Closing Items | | | 10:23 AM |
| A. Adjourn Meeting | Vote | Jason Zwang | 2 m |

Coversheet

Advancement Report

Section: II. New Business
Item: A. Advancement Report
Purpose: FYI
Submitted by:
Related Material: Fund Development Report November 2024.xlsx - FD Report (1).pdf

Fund Development Monthly Financial Report - November 2024

**Financials from Bloomerang may not match QuickBooks due to processing delay*

| | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Cumulative |
|-------------------------|--------------------|--------------------|--------------------|--------------------|-------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------------|
| HOUSEHOLD GIVING | | | | | | | | | | | | | |
| 24-25 Goals | \$10,000.00 | \$10,000.00 | \$5,000.00 | \$11,000.00 | \$27,000.00 | \$40,000.00 | \$4,000.00 | \$4,000.00 | \$4,000.00 | \$5,000.00 | \$15,000.00 | \$5,000.00 | \$140,000.00 |
| 24-25 Actuals* | \$12,473.75 | \$8,866.70 | \$6,371.24 | \$12,670.92 | \$8,344.82 | | | | | | | | \$48,727.43 |
| Variance | \$2,473.75 | \$1,133.30 | \$1,371.24 | \$1,670.92 | \$18,655.18 | \$40,000.00 | \$4,000.00 | \$4,000.00 | \$4,000.00 | \$5,000.00 | \$15,000.00 | \$5,000.00 | \$91,272.57 |
| SPONSORSHIP | \$7,990.89 | \$13,133.44 | \$15,300.19 | \$2,033.36 | \$1,533.36 | | | | | | | | \$39,991.24 |
| WONDERBALL | | | | | | | | | | | | | \$0.00 |
| TOTAL REVENUE | \$20,464.64 | \$22,000.14 | \$21,671.43 | \$14,704.28 | \$9,878.18 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$88,718.67 |

| | | | | | | | | | | | | | |
|------------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
| <i>Recurring Donations/Pledges</i> | \$1,604.20 | \$2,356.96 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$1,845.41 | \$2,099.09 | \$3,845.41 | \$24,668.94 |
|------------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|

| HISTORICAL HOUSEHOLD GIVING | | | | | | | | | | | | | |
|------------------------------------|-------------|-------------|------------|-------------|-------------|-------------|------------|------------|-------------|-------------|-------------|-------------|--------------|
| 23-24 | \$10,273.00 | \$12,650.00 | \$5,851.99 | \$15,458.20 | \$14,083.99 | \$24,877.23 | \$9,135.00 | \$4,623.91 | \$6,310.05 | \$7,185.71 | \$6,369.00 | \$10,441.00 | \$127,259.14 |
| 22-23 | \$10,867.28 | \$16,693.00 | \$5,544.30 | \$9,379.06 | \$27,437.05 | \$40,342.50 | \$5,795.19 | \$6,022.61 | \$4,996.09 | \$6,361.81 | \$15,420.49 | \$5,628.84 | \$154,488.23 |
| 21-22 | \$3,972.01 | \$8,764.49 | \$6,247.88 | \$30,009.00 | \$33,514.76 | \$23,343.88 | \$5,247.15 | \$6,887.91 | \$4,099.54 | \$5,392.00 | \$10,832.45 | \$10,453.00 | \$148,763.74 |
| 20-21 | \$3,496.52 | \$2,552.42 | \$2,469.48 | \$7,142.44 | \$7,674.91 | \$36,722.68 | \$4,073.17 | \$8,259.81 | \$24,137.88 | \$6,867.90 | \$11,226.49 | \$11,369.74 | \$125,993.51 |
| 19-20 | \$2,342.15 | \$4,471.12 | \$4,117.36 | \$20,059.86 | \$9,784.23 | \$35,619.88 | \$4,227.01 | \$4,610.71 | \$12,266.42 | \$8,131.94 | \$9,433.23 | \$4,066.79 | \$119,130.70 |
| 18-19 | \$2,939.00 | \$2,677.80 | \$2,375.98 | \$18,728.84 | \$33,429.90 | \$20,669.81 | \$4,255.27 | \$8,719.00 | \$6,753.07 | \$15,614.18 | \$11,720.37 | \$12,658.17 | \$140,541.41 |
| 17-18 | \$3,689.36 | \$3,635.65 | \$2,850.50 | \$23,585.50 | \$28,874.49 | \$20,778.70 | \$3,214.50 | \$3,691.91 | \$2,298.50 | \$5,513.14 | \$29,673.67 | \$5,738.56 | \$133,544.07 |

| GIVING BY DONOR TYPE (HOUSEHOLDS) | | | |
|--|-------------|--------------|--------------------|
| | # of donors | Total amount | Participation Rate |
| Parent/Guardian | 225 | \$27,329.16 | 51% |
| Grandparent/Special Friend | 58 | \$16,833.35 | 6% |
| Board Member | 5 | \$1,698.58 | 38% |
| Faculty/Staff | 4 | \$1,346.14 | 3% |

| FY24 FUND DEVELOPMENT BUDGET | | | |
|-------------------------------------|------------------|-----------------------|-----------------|
| Annual Campaign | \$140,000 | Software | \$3,000 |
| Wonderball | \$30,000 | Marketing/Direct Mail | \$6,000 |
| Sponsorships | \$30,000 | Wonderball | \$15,000 |
| | | Other Events | \$7,000 |
| TOTAL REVENUE | \$200,000 | TOTAL EXPENSES | \$31,000 |