



**ATLANTA NEIGHBORHOOD
CHARTER SCHOOL**
helping students learn to use their minds well

Atlanta Neighborhood Charter School

Advancement Committee Meeting

Date and Time

Friday December 13, 2024 at 9:30 AM EST

Location

Elementary Campus Meeting Trailer

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Agenda

	Purpose	Presenter	Time
I. Opening Items			9:30 AM
A. Record Attendance		Jason Zwang	1 m
B. Call the Meeting to Order		Jason Zwang	1 m
C. Approve Minutes	Approve Minutes	Jason Zwang	1 m
II. New Business			9:33 AM
A. Advancement Report	FYI	Bex Godsey	20 m

- November 2024 Financial Report and brainstorming discussion
- Giving Tuesday / Challenge debrief

	Purpose	Presenter	Time
<ul style="list-style-type: none"> • Welcome New Committee Members: Ashley Coogan and Evan Saadat 			
B. Case for Support Update	Discuss	Alastair Pullen	15 m
<ul style="list-style-type: none"> • Update and discussion 			
C. Section Updates	Discuss	Jason Zwang	10 m
<ul style="list-style-type: none"> • Marketing • Major Gifts • Sponsorships 			
D. VOTE: Adjusting January Meeting Date	Vote	Rebecca Wagner	5 m
<ul style="list-style-type: none"> • Vote to adjust date from 1/10/25 to 1/17/25 to adjust for financial report timing 			
III. Closing Items			10:23 AM
A. Adjourn Meeting	Vote	Jason Zwang	2 m

Coversheet

Advancement Report

Section: II. New Business
Item: A. Advancement Report
Purpose: FYI
Submitted by:
Related Material: Fund Development Report November 2024.xlsx - FD Report (1).pdf

Fund Development Monthly Financial Report - November 2024

**Financials from Bloomerang may not match QuickBooks due to processing delay*

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Cumulative
HOUSEHOLD GIVING													
24-25 Goals	\$10,000.00	\$10,000.00	\$5,000.00	\$11,000.00	\$27,000.00	\$40,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$5,000.00	\$15,000.00	\$5,000.00	\$140,000.00
24-25 Actuals*	\$12,473.75	\$8,866.70	\$6,371.24	\$12,670.92	\$8,344.82								\$48,727.43
Variance	\$2,473.75	\$1,133.30	\$1,371.24	\$1,670.92	\$18,655.18	\$40,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$5,000.00	\$15,000.00	\$5,000.00	\$91,272.57
SPONSORSHIP	\$7,990.89	\$13,133.44	\$15,300.19	\$2,033.36	\$1,533.36								\$39,991.24
WONDERBALL													\$0.00
TOTAL REVENUE	\$20,464.64	\$22,000.14	\$21,671.43	\$14,704.28	\$9,878.18	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$88,718.67

<i>Recurring Donations/Pledges</i>	\$1,604.20	\$2,356.96	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$2,099.09	\$3,845.41	\$24,668.94
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HISTORICAL HOUSEHOLD GIVING													
23-24	\$10,273.00	\$12,650.00	\$5,851.99	\$15,458.20	\$14,083.99	\$24,877.23	\$9,135.00	\$4,623.91	\$6,310.05	\$7,185.71	\$6,369.00	\$10,441.00	\$127,259.14
22-23	\$10,867.28	\$16,693.00	\$5,544.30	\$9,379.06	\$27,437.05	\$40,342.50	\$5,795.19	\$6,022.61	\$4,996.09	\$6,361.81	\$15,420.49	\$5,628.84	\$154,488.23
21-22	\$3,972.01	\$8,764.49	\$6,247.88	\$30,009.00	\$33,514.76	\$23,343.88	\$5,247.15	\$6,887.91	\$4,099.54	\$5,392.00	\$10,832.45	\$10,453.00	\$148,763.74
20-21	\$3,496.52	\$2,552.42	\$2,469.48	\$7,142.44	\$7,674.91	\$36,722.68	\$4,073.17	\$8,259.81	\$24,137.88	\$6,867.90	\$11,226.49	\$11,369.74	\$125,993.51
19-20	\$2,342.15	\$4,471.12	\$4,117.36	\$20,059.86	\$9,784.23	\$35,619.88	\$4,227.01	\$4,610.71	\$12,266.42	\$8,131.94	\$9,433.23	\$4,066.79	\$119,130.70
18-19	\$2,939.00	\$2,677.80	\$2,375.98	\$18,728.84	\$33,429.90	\$20,669.81	\$4,255.27	\$8,719.00	\$6,753.07	\$15,614.18	\$11,720.37	\$12,658.17	\$140,541.41
17-18	\$3,689.36	\$3,635.65	\$2,850.50	\$23,585.50	\$28,874.49	\$20,778.70	\$3,214.50	\$3,691.91	\$2,298.50	\$5,513.14	\$29,673.67	\$5,738.56	\$133,544.07

GIVING BY DONOR TYPE (HOUSEHOLDS)			
	# of donors	Total amount	Participation Rate
Parent/Guardian	225	\$27,329.16	51%
Grandparent/Special Friend	58	\$16,833.35	6%
Board Member	5	\$1,698.58	38%
Faculty/Staff	4	\$1,346.14	3%

FY24 FUND DEVELOPMENT BUDGET			
Annual Campaign	\$140,000	Software	\$3,000
Wonderball	\$30,000	Marketing/Direct Mail	\$6,000
Sponsorships	\$30,000	Wonderball	\$15,000
		Other Events	\$7,000
TOTAL REVENUE	\$200,000	TOTAL EXPENSES	\$31,000