



**ATLANTA NEIGHBORHOOD  
CHARTER SCHOOL**  
helping students learn to use their minds well

# Atlanta Neighborhood Charter School

## Advancement Committee Meeting

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### Date and Time

Friday November 15, 2024 at 9:30 AM EST

### Location

EC Meeting Trailer

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In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

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### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>9:30 AM</b>
<b>A.</b> Record Attendance		Jason Zwang	1 m
<b>B.</b> Call the Meeting to Order		Jason Zwang	1 m
<b>C.</b> Approve Minutes	Approve Minutes	Jason Zwang	1 m
Approve minutes for Advancement Committee Meeting on October 11, 2024			
<b>II. New Business</b>			<b>9:33 AM</b>
<b>A.</b> Advancement Report	FYI	Bex Godsey	10 m

	Purpose	Presenter	Time
<ul style="list-style-type: none"> <li>• October 2024 Financial Report</li> <li>• Grandparents &amp; Special Friends Day debrief</li> </ul>			
<b>B.</b> Wonderball	Vote	Bex Godsey	5 m
<ul style="list-style-type: none"> <li>• Update and vote</li> </ul>			
<b>C.</b> Section Updates	Discuss	Jason Zwang	10 m
Section Updates			
<ul style="list-style-type: none"> <li>• Marketing</li> <li>• Major Gifts</li> <li>• Sponsorships</li> </ul>			
<b>D.</b> Discussion	Discuss	Jason Zwang	30 m
<ul style="list-style-type: none"> <li>• Committee Pipeline/Recruitment, new slate and members                             <ul style="list-style-type: none"> <li>◦ <a href="#">Evan Saadat Resume</a></li> <li>◦ Ashley Coogan</li> </ul> </li> <li>• <a href="#">GCSA Assessment tool for committee effectiveness</a></li> </ul>			
<b>III. Closing Items</b>			<b>10:28 AM</b>
<b>A.</b> Adjourn Meeting	Vote	Jason Zwang	2 m

# Coversheet

## Approve Minutes

**Section:** I. Opening Items  
**Item:** C. Approve Minutes  
**Purpose:** Approve Minutes  
**Submitted by:**  
**Related Material:** Minutes for Advancement Committee Meeting on October 11, 2024

APPROVED



**ATLANTA NEIGHBORHOOD  
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# Atlanta Neighborhood Charter School

## Minutes

### Advancement Committee Meeting

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#### **Date and Time**

Friday October 11, 2024 at 9:30 AM

#### **Location**

Grant Park Coffeeshouse

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In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

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#### **Committee Members Present**

Barrett Krise (remote), Bex Godsey, Jason Zwang, Rebecca Wagner, Susannah Darrow (remote), Wakita Jacobs

#### **Committee Members Absent**

*None*

#### **Guests Present**

Alastair Pullen, Evan Sadaat (remote), Paige Teusink

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### **I. Opening Items**

#### **A. Record Attendance**

#### **B. Call the Meeting to Order**

Jason Zwang called a meeting of the Advancement Committee of Atlanta Neighborhood Charter School to order on Friday Oct 11, 2024 at 9:30 AM.

### C. Approve Minutes

Rebecca Wagner made a motion to approve the minutes from Advancement Committee Meeting on 09-13-24.

Bex Godsey seconded the motion.

The committee **VOTED** to approve the motion.

## II. New Business

### A. Advancement Report

Nothing to report, on track for the monthly goal.

### B. Parking Lot Updates

Bex will gather leads and disseminate them to the committee for asks when/as needed. A poll to the Board at the end of the school year can help identify sponsors for the following school year.

### C. Section Updates

### D. Parking Lot / Discussion

Jason Zwang made a motion to Move the November Advancement Committee meeting from the 8th to the 15th in order to remain in compliance with the agreed upon timeline for Bex to have the financial report finalized by the 19th, and subsequently present it at the committee meeting.

Rebecca Wagner seconded the motion.

The committee **VOTED** to approve the motion.

Regarding Grants, Susannah, Barrett, and Alastair agreed that currently, the school is not prepared with proper funding priorities or engagement infrastructure to support embarking on important relationships with foundations. The group agreed that as the strategic plan begins to execute, there will be natural opportunities to engage with foundations around this, as well as more clear funding opportunities. This will also be supported by a case for support.

Additionally, Rebecca Wagner laid out a plan to execute a Case for Support for ANCS which was thoughtfully prepared. Jason will add her presentation to the minutes. The goal is to have a draft in hand by December, 2024.

## III. Closing Items

### A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:30 AM.

Respectfully Submitted,  
Jason Zwang

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**Documents used during the meeting**

- Fund Development Report September 2024.xlsx - pdf.pdf

# Coversheet

## Advancement Report

**Section:** II. New Business  
**Item:** A. Advancement Report  
**Purpose:** FYI  
**Submitted by:**  
**Related Material:** FY25 Nov AdComm Mtg - GPSF, GT, WB.pdf

# FY25 Grandparents & Special Friends Day

\$8517.76 Raised

23 New Donors

46 Bookplates - \$1315

G&G Table - \$1902.76

Online GPSF Donors\* - \$5300.00

(\*includes GPSF gifts week before and following the event date wrap email)

FY24

52 Bookplates

\$4,612.60

# Giving Tuesday

Will follow previous years' formula:

Approximately \$10,000 raised last 2 years

Courier & social teasers leading up to day, 4 scheduled social posts including a call to action on 12/3\*

\*Anticipate Nov to trend downward with GT falling in Dec this year

FY26 Goal: update with our developing case for support

# Wonderball

3/8/2025, Saturday

Venue

Chapel @Sycamore (venue offered by sponsor, Williams Teusink, LLC) located in Decatur. Hard costs only.

Theme - in progress

Budget - in progress

