



**ATLANTA NEIGHBORHOOD  
CHARTER SCHOOL**  
helping students learn to use their minds well

# Atlanta Neighborhood Charter School

## Advancement Committee Meeting

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### Date and Time

Friday September 13, 2024 at 9:30 AM EDT

### Location

Grant Park Coffeehouse

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In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

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### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>9:30 AM</b>
<b>A.</b> Record Attendance		Jason Zwang	1 m
<b>B.</b> Call the Meeting to Order		Jason Zwang	1 m
<b>C.</b> Approve Minutes	Approve Minutes	Jason Zwang	
This is a placeholder for future meetings- no minutes to approve			
<b>II. New Business</b>			<b>9:32 AM</b>
<b>A.</b> Introducing Bex Godsey	FYI	Alastair Pullen	5 m
<b>B.</b> Advancement Report	FYI	Bex Godsey	10 m

	Purpose	Presenter	Time
<ul style="list-style-type: none"> <li>• August 2024 Financial Report</li> </ul>			
<b>C.</b> 2024-2025 Sponsorship Update	Discuss	Bex Godsey	15 m
<b>D.</b> Committee Planning	Discuss	Jason Zwang	15 m
<ul style="list-style-type: none"> <li>• Committee Roles and Focus Areas for FY25 - work plans</li> <li>• Financial Report process for comments/presenting</li> <li>• Seeking qualified member to join ADV Committee: Annual Campaign, update on Jenna.</li> </ul>			
<b>E.</b> Updates / Discussion	Discuss	Jason Zwang	5 m
<ul style="list-style-type: none"> <li>• Major Donor Event - September 26th</li> <li>• Grandparents &amp; Special Friends Day - Friday, Oct 25th</li> <li>• Wonderball</li> </ul>			
<b>III. Closing Items</b>			<b>10:22 AM</b>
<b>A.</b> Adjourn Meeting	Vote	Barrett Coker Krise	2 m

# Coversheet

## Advancement Report

**Section:** II. New Business  
**Item:** B. Advancement Report  
**Purpose:** FYI  
**Submitted by:**  
**Related Material:** Fund Development Report August 2024.pdf

## Fund Development Monthly Financial Report - August 2024

*\*Financials from Bloomerang may not match QuickBooks due to processing delay*

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Cumulative
<b>HOUSEHOLD GIVING</b>													
24-25 Goals	\$10,000.00	\$10,000.00	\$5,000.00	\$11,000.00	\$27,000.00	\$40,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$5,000.00	\$15,000.00	\$5,000.00	\$140,000.00
<b>24-25 Actuals*</b>	<b>\$12,473.75</b>	<b>\$8,866.70</b>											\$21,340.45
Variance	\$2,473.75	\$1,133.30	\$5,000.00	\$11,000.00	\$27,000.00	\$40,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$5,000.00	\$15,000.00	\$5,000.00	\$118,659.55
SPONSORSHIP	\$7,990.89	\$12,100.08											\$20,090.97
WONDERBALL													\$0.00
<b>TOTAL REVENUE</b>	<b>\$20,464.64</b>	<b>\$20,966.78</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$41,431.42</b>

<i>Recurring</i>													
<i>Donations/Pledges</i>	\$1,604.20	\$2,356.96	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$2,099.09	\$3,845.41	\$24,668.94

<b>HISTORICAL HOUSEHOLD GIVING</b>													
23-24	\$10,273.00	\$12,650.00	\$5,851.99	\$15,458.20	\$14,083.99	\$24,877.23	\$9,135.00	\$4,623.50	\$6,310.05	\$7,185.71	\$6,369.00	\$10,441.00	\$127,259.14
22-23	\$10,867.28	\$16,693.00	\$5,544.30	\$9,379.06	\$27,437.05	\$40,342.50	\$5,795.19	\$6,022.60	\$4,996.09	\$6,361.81	\$15,420.49	\$5,628.84	\$154,488.23
21-22	\$3,972.01	\$8,764.49	\$6,247.88	\$30,009.00	\$33,514.76	\$23,343.88	\$5,247.15	\$6,887.50	\$4,099.54	\$5,392.00	\$10,832.45	\$10,453.00	\$148,763.74
20-21	\$3,496.52	\$2,552.42	\$2,469.48	\$7,142.44	\$7,674.91	\$36,722.68	\$4,073.17	\$8,259.80	\$24,137.88	\$6,867.90	\$11,226.49	\$11,369.74	\$125,993.51
19-20	\$2,342.15	\$4,471.12	\$4,117.36	\$20,059.86	\$9,784.23	\$35,619.88	\$4,227.01	\$4,610.70	\$12,266.42	\$8,131.94	\$9,433.23	\$4,066.79	\$119,130.70
18-19	\$2,939.00	\$2,677.80	\$2,375.98	\$18,728.84	\$33,429.90	\$20,669.81	\$4,255.27	\$8,719.00	\$6,753.07	\$15,614.18	\$11,720.37	\$12,658.17	\$140,541.41
17-18	\$3,689.36	\$3,635.65	\$2,850.50	\$23,585.50	\$28,874.49	\$20,778.70	\$3,214.50	\$3,691.50	\$2,298.50	\$5,513.14	\$29,673.67	\$5,738.56	\$133,544.07

<b>GIVING BY DONOR TYPE (HOUSEHOLDS)</b>			
	# of donors	Total amount	Participation Rate
Parent/Guardian	225	\$18,405.41	51%
Grandparent/Special Friend	8	\$3,512.58	1%
Board Member	3	\$382.90	23%
Faculty/Staff	4	\$658.53	3%

<b>FY24 FUND DEVELOPMENT BUDGET</b>			
Annual Campaign	\$140,000	Software	\$3,000
Wonderball	\$30,000	Marketing/Direct Mail	\$6,000
Sponsorships	\$30,000	Wonderball	\$15,000
		Other Events	\$7,000
<b>TOTAL REVENUE</b>	<b>\$200,000</b>	<b>TOTAL EXPENSES</b>	<b>\$31,000</b>