



**ATLANTA NEIGHBORHOOD
CHARTER SCHOOL**
helping students learn to use their minds well

Atlanta Neighborhood Charter School

Communications & Advancement Committee Meeting

Date and Time

Friday April 12, 2024 at 10:00 AM EDT

Location

Elementary Campus - Meeting Trailer
688 Grant Street
Atlanta, GA 30315

Attendees may join in-person or via [Zoom](#).

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Agenda

	Purpose	Presenter	Time
I. Opening Items			10:00 AM
A. Record Attendance		Pouya Dianat	1 m
B. Call the Meeting to Order		Pouya Dianat	
C. Approve Minutes	Approve Minutes	Pouya Dianat	1 m
II. Communications & Advancement			10:02 AM
A. Updates on Fundraising and Sponsorships	FYI	Paige Teusink	10 m

	Purpose	Presenter	Time
- Review totals from Gather and Grow			
B. Subcommittees in 2024-2025 Calendar	Discuss	Pouya Dianat	10 m
- Subcommittee leads			
- Subcommittee meeting cadence			
- Discussion around the inclusion of Innovation within this committee			
C. Hiring a part-time fundraiser	FYI	Alastair Pullen	2 m
Updates on strength of applications			
D. Foodtank	FYI	Alastair Pullen	2 m
Alastair will be joining a powerful coalition of speakers talking about food access, security, and more at Food Tank at Emory in May.			
E. Wonderball	Discuss	Pouya Dianat	2 m
III. Other Business			10:28 AM
A. Board Book	Discuss	Pouya Dianat	5 m
IV. Closing Items			10:33 AM
A. Adjourn Meeting	Vote		

Coversheet

Updates on Fundraising and Sponsorships

Section: II. Communications & Advancement
Item: A. Updates on Fundraising and Sponsorships
Purpose: FYI
Submitted by:
Related Material: Fund Development Report March 2024.pdf
23-24 GG Historical Giving March.pdf

Fund Development Monthly Financial Report - March 2024

**Financials from Bloomerang may not match QuickBooks due to processing delay*

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Cumulative
HOUSEHOLD GIVING													
23-24 Goals	\$10,000.00	\$10,000.00	\$5,000.00	\$11,000.00	\$27,000.00	\$40,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$5,000.00	\$15,000.00	\$5,000.00	\$140,000.00
23-24 Actuals*	\$10,273.00	\$12,650.00	\$5,851.99	\$15,458.20	\$14,083.99	\$24,877.23	\$9,135.00	\$4,623.97	\$6,310.05				\$103,263.43
Variance	\$273.00	\$2,650.00	\$851.99	\$4,458.20	\$12,916.01	\$15,122.77	\$5,135.00	\$623.97	\$2,310.05	\$5,000.00	\$15,000.00	\$5,000.00	\$36,736.57
SPONSORSHIP	\$0.00	\$5,534.35	\$12,135.31	\$0.00	\$0.00	\$0.00	\$3,016.83	\$1,033.36	\$3,000.00				\$24,719.85
WONDERBALL	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,718.82	\$4,429.40	\$14,194.49				\$24,342.71
TOTAL REVENUE	\$10,273.00	\$18,184.35	\$17,987.30	\$15,458.20	\$14,083.99	\$24,877.23	\$12,151.83	\$10,086.73	\$23,504.54	\$0.00	\$0.00	\$0.00	\$152,325.99

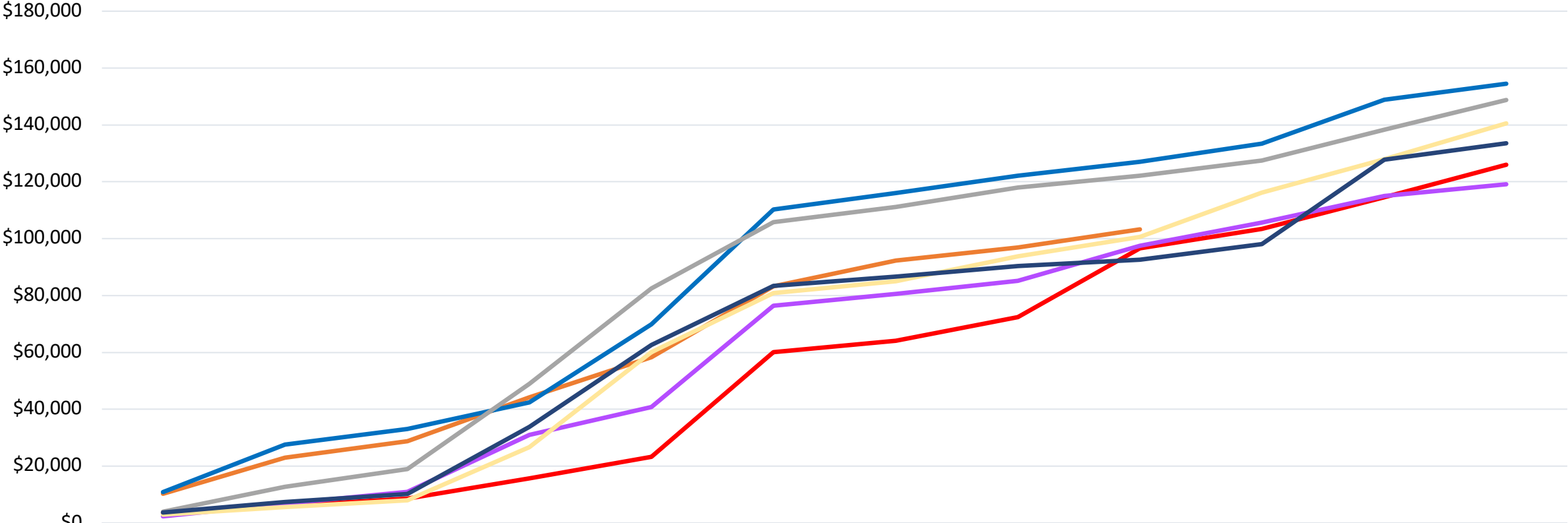
<i>Recurring</i>													
Donations/Pledges	\$1,604.20	\$2,356.96	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$2,099.09	\$3,845.41	\$24,668.94

HISTORICAL HOUSEHOLD GIVING													
22-23	\$10,867.28	\$16,693.00	\$5,544.30	\$9,379.06	\$27,437.05	\$40,342.50	\$5,795.19	\$6,022.62	\$4,996.09	\$6,361.81	\$15,420.49	\$5,628.84	\$154,488.23
21-22	\$3,972.01	\$8,764.49	\$6,247.88	\$30,009.00	\$33,514.76	\$23,343.88	\$5,247.15	\$6,887.58	\$4,099.54	\$5,392.00	\$10,832.45	\$10,453.00	\$148,763.74
20-21	\$3,496.52	\$2,552.42	\$2,469.48	\$7,142.44	\$7,674.91	\$36,722.68	\$4,073.17	\$8,259.88	\$24,137.88	\$6,867.90	\$11,226.49	\$11,369.74	\$125,993.51
19-20	\$2,342.15	\$4,471.12	\$4,117.36	\$20,059.86	\$9,784.23	\$35,619.88	\$4,227.01	\$4,610.71	\$12,266.42	\$8,131.94	\$9,433.23	\$4,066.79	\$119,130.70
18-19	\$2,939.00	\$2,677.80	\$2,375.98	\$18,728.84	\$33,429.90	\$20,669.81	\$4,255.27	\$8,719.02	\$6,753.07	\$15,614.18	\$11,720.37	\$12,658.17	\$140,541.41
17-18	\$3,689.36	\$3,635.65	\$2,850.50	\$23,585.50	\$28,874.49	\$20,778.70	\$3,214.50	\$3,691.50	\$2,298.50	\$5,513.14	\$29,673.67	\$5,738.56	\$133,544.07

GIVING BY DONOR TYPE (HOUSEHOLDS)			
	# of donors	Total amount	Participation Rate
Parent/Guardian	244	\$75,039.00	55%
Grandparent/Special Friend	89	\$23,015.00	9%
Board Member	7	\$7,778.10	54%
Faculty/Staff	9	\$4,345.86	8%

FY24 FUND DEVELOPMENT BUDGET			
Annual Campaign	\$140,000	Software	\$3,000
Wonderball	\$30,000	Marketing/Direct Mail	\$6,000
Sponsorships	\$30,000	Wonderball	\$15,000
		Other Events	\$7,000
TOTAL REVENUE	\$200,000	TOTAL EXPENSES	\$31,000

ANCS Historical Household Giving



	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
23-24	\$10,273	\$22,923	\$28,775	\$44,233	\$58,317	\$83,194	\$92,329	\$96,953	\$103,263			
22-23	\$10,867	\$27,560	\$33,105	\$42,484	\$69,921	\$110,263	\$116,058	\$122,081	\$127,077	\$133,439	\$148,859	\$154,488
21-22	\$3,972	\$12,737	\$18,984	\$48,993	\$82,508	\$105,852	\$111,099	\$117,987	\$122,087	\$127,478	\$138,310	\$148,763
20-21	\$3,497	\$6,049	\$8,518	\$15,661	\$23,336	\$60,058	\$64,132	\$72,392	\$96,529	\$103,397	\$114,624	\$125,994
19-20	\$2,342	\$6,813	\$10,931	\$30,990	\$40,775	\$76,395	\$80,622	\$85,232	\$97,499	\$105,631	\$115,064	\$119,131
18-19	\$2,939	\$5,617	\$7,993	\$26,722	\$60,152	\$80,821	\$85,077	\$93,796	\$100,549	\$116,163	\$127,883	\$140,541
17-18	\$3,689	\$7,325	\$10,176	\$33,761	\$62,636	\$83,414	\$86,629	\$90,320	\$92,619	\$98,132	\$127,806	\$133,544