



**ATLANTA NEIGHBORHOOD
CHARTER SCHOOL**
helping students learn to use their minds well

Atlanta Neighborhood Charter School

Communications & Advancement Committee Meeting

Date and Time

Monday October 16, 2023 at 3:00 PM EDT

Location

Elementary Campus - Meeting Trailer
688 Grant Street
Atlanta, GA 30315

Attendees may join in-person or via video conference.

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Agenda

	Purpose	Presenter	Time
I. Opening Items			3:00 PM
A. Record Attendance			1 m
B. Call the Meeting to Order			
C. Approve Minutes	Approve Minutes		1 m
II. Communications & Advancement Committee			3:02 PM
A. Review school fundraising	FYI	Paige Teusink	2 m

	Purpose	Presenter	Time
A look at where fundraising for Gather & Grow and sponsorships are headed so far 2023.			
B. Subcommittee leads	FYI	Pouya Dianat	5 m
Share the scope of and leads for each of these committees.			
C. Communications Calendar	Discuss	Pouya Dianat	2 m
Developing a cadence and calendar for this committee to develop and build.			
D. WonderBall (and other events)	Discuss	Pouya Dianat	10 m
Discussions around WonderBall - venue, event chair, event planner, supporter's tent			
Notice of other upcoming school events			

III. Other Business

IV. Closing Items

A. Adjourn Meeting	Vote
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Coversheet

Review school fundraising

Section: II. Communications & Advancement Committee
Item: A. Review school fundraising
Purpose: FYI
Submitted by:
Related Material: Fund Development Report September 2023.pdf
ANCS Sponsors FY24 - Sponsors.pdf

Fund Development Committee Monthly Financial Report - September 2023

**Financials from Bloomerang may not match QuickBooks due to processing delay*

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Cumulative
HOUSEHOLD GIVING													
23-24 Goals	\$10,000.00	\$10,000.00	\$5,000.00	\$11,000.00	\$27,000.00	\$40,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$5,000.00	\$15,000.00	\$5,000.00	\$140,000.00
23-24 Actuals*	\$10,273.00	\$12,650.00	\$5,851.99										\$28,774.99
Variance	\$273.00	\$2,650.00	\$851.99	\$11,000.00	\$27,000.00	\$40,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$5,000.00	\$15,000.00	\$5,000.00	\$111,225.01
SPONSORSHIP													
	\$0.00	\$5,534.35	\$12,135.31										\$17,669.66
WONDERBALL													
	\$0.00	\$0.00	\$0.00										\$0.00
TOTAL REVENUE	\$10,273.00	\$18,184.35	\$17,987.30	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$46,444.65

<i>Recurring</i>													
<i>Donations/Pledges</i>	<i>\$1,604.20</i>	<i>\$2,356.96</i>	<i>\$1,845.41</i>	<i>\$1,845.41</i>	<i>\$1,845.41</i>	<i>\$1,845.41</i>	<i>\$1,845.41</i>	<i>\$1,845.41</i>	<i>\$1,845.41</i>	<i>\$1,845.41</i>	<i>\$2,099.09</i>	<i>\$3,845.41</i>	<i>\$24,668.94</i>

HISTORICAL HOUSEHOLD GIVING													
22-23	\$10,867.28	\$16,693.00	\$5,544.30	\$9,379.06	\$27,437.05	\$40,342.50	\$5,795.19	\$6,022.62	\$4,996.09	\$6,361.81	\$15,420.49	\$5,628.84	\$154,488.23
21-22	\$3,972.01	\$8,764.49	\$6,247.88	\$30,009.00	\$33,514.76	\$23,343.88	\$5,247.15	\$6,887.58	\$4,099.54	\$5,392.00	\$10,832.45	\$10,453.00	\$148,763.74
20-21	\$3,496.52	\$2,552.42	\$2,469.48	\$7,142.44	\$7,674.91	\$36,722.68	\$4,073.17	\$8,259.88	\$24,137.88	\$6,867.90	\$11,226.49	\$11,369.74	\$125,993.51
19-20	\$2,342.15	\$4,471.12	\$4,117.36	\$20,059.86	\$9,784.23	\$35,619.88	\$4,227.01	\$4,610.71	\$12,266.42	\$8,131.94	\$9,433.23	\$4,066.79	\$119,130.70
18-19	\$2,939.00	\$2,677.80	\$2,375.98	\$18,728.84	\$33,429.90	\$20,669.81	\$4,255.27	\$8,719.02	\$6,753.07	\$15,614.18	\$11,720.37	\$12,658.17	\$140,541.41
17-18	\$3,689.36	\$3,635.65	\$2,850.50	\$23,585.50	\$28,874.49	\$20,778.70	\$3,214.50	\$3,691.50	\$2,298.50	\$5,513.14	\$29,673.67	\$5,738.56	\$133,544.07

GIVING BY DONOR TYPE (HOUSEHOLDS)			
	# of donors	Total amount	Participation Rate
Parent/Guardian	220	\$24,979.92	50%
Grandparent/Special Friend	8	\$3,836.97	1%
Board Member	4	\$893.01	31%
Faculty/Staff	5	\$948.59	4%

FY24 FUND DEVELOPMENT BUDGET			
Annual Campaign	\$140,000	Software	\$3,000
Wonderball	\$30,000	Marketing/Direct Mail	\$6,000
Sponsorships	\$30,000	Wonderball	\$15,000
		Other Events	\$7,000
TOTAL REVENUE	\$200,000	TOTAL EXPENSES	\$31,000

Sponsors - FY24 Atlanta Neighborhood Charter School - Communications & Advancement Committee Meeting - Agenda - Monday October 16, 2023 at 3:00 PM

Company	Amount	Level Name	Contact	Email Address	Website	Amount Received YTD
Washington, Dreyer & Associates	\$5,000	Platinum	Quinton Washington	Quinton@washingtondreyer.com	https://www.washingtondreyer.com/	
Williams Teusink	\$5,000	Platinum	Eric Teusink	eteusink@williamsteusink.com	https://williamsteusink.com/	
Bell Oaks	In Kind	Platinum	Barrett Krise	barrett.krise@gmail.com	http://www.belloaks.com/	--
Kynes Real Estate	\$5,000	Platinum	Helen Kynes	helen@kynesrealestate.com	https://kellerknapprealty.com/author/hkynes/	\$5,000
PDS Solutions	\$3,000	Diamond	Davy Nixon	davy@pdssolutions.com	https://www.petrodatasync.com/	\$3,000
Sinrich Strategies	\$3,000	Diamond	DeAnn Sinrich	deann@sheldonsinrich.com	http://www.sheldonsinrich.com/html/SheldonSinrich_About.html	
Original Baby Intown Learning Center	\$3,000	Diamond	Brooke Midgette	brookemidgette@gmail.com	http://www.originalbabyintown.com/	\$3,000
CreateATL	\$3,000	Diamond	Pouya Dianat	pouya@createatl.com	https://createatl.com/	
Pellerin Real Estate	\$1,000	Gold	Philippe Pellerin	philippe@pellerinrealestate.com	http://www.pellerinrealestate.com/	
Collegiate Consulting	\$1,000	Gold	Russell Wright	rwright@collegiateconsulting.com	http://www.collegiateconsulting.com/	\$1,000
Atlanta Orthodontic Specialists	\$1,000	Gold	Christopher Brady	cbrady355@gmail.com	https://atlantaortho.com/	\$1,000
The Rob Smith Team	\$1,000	Gold	Rob Smith	rob@robsmith.com	https://www.robsmith.com/	\$1,000
Krevolin & Horst	\$1,000	Gold	Joyce Lewis	jlewis@khlawfirm.com	https://www.khlawfirm.com/	\$1,000
UNLISTED - DO NOT PUBLISH	\$1,000	Gold	Danny Matta	danny@physicaltherapybiz.com		\$1,000
CrossFit Downtown Atlanta	\$500	Silver	Michael Michaelides	michaelsquared@atlbarebell.com	www.cfdatl.com	
Glide Pizza	\$500	Silver	Rob Birdsong	birdsong@glidepizza.com	https://www.glidepizza.com/	\$500
Mock Yeah Productions	\$500	Silver	Maggie Mock	maggiemock3000@gmail.com	https://www.mockyeahproductions.com/	\$500
Coffeehouse Counseling	\$500	Silver	Kerri Oransky	kerri@coffeehousecounselingatl.com	https://kerrigoldingoransky.com/	\$500
TOTAL	\$34,500					\$17,500
Have Not Renewed						Notes
Beam Imagination	\$2,500	Diamond	Pouya Dianat	pouya@beamimagination.com	https://beamimagination.com/	Renewed as CreateATL
Doc Chey's	\$250	Bronze	Ashlee Lepore	alepore@doccheys.com	https://www.doccheys.com/	Out of business
Reliable Quality Home Inspections	\$250	Bronze	Jean Casseus	jean@rqhomeinspections.com	https://reliablequalityhomeinspections.com/	
Athletes Potential	\$250	Bronze	Jacob Swart	Powered by BoardOnTrack	https://www.athletespotential.com/	