



**ATLANTA NEIGHBORHOOD  
CHARTER SCHOOL**  
helping students learn to use their minds well

# Atlanta Neighborhood Charter School

## Fund Development Committee Meeting

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### Date and Time

Friday September 8, 2023 at 10:00 AM EDT

### Location

Elementary Campus - Meeting Trailer  
688 Grant Street  
Atlanta, GA 30315

Attendees may join in-person or via video conference.

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In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

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### Agenda

|                                     | Purpose  | Presenter    | Time            |
|-------------------------------------|--|--------------|-----------------|
| <b>I. Opening Items</b>             |  |              | <b>10:00 AM</b> |
| <b>A.</b> Record Attendance         |  | Pouya Dianat | 1 m             |
| <b>B.</b> Call the Meeting to Order |  | Pouya Dianat |                 |
| <b>C.</b> Approve Minutes           | Approve<br>Minutes   | Pouya Dianat | 1 m             |
|                                     | Approve minutes for Fund Development Committee Meeting on May 10, 2023 |              |                 |
| <b>II. Fund Development</b>         |  |              | <b>10:02 AM</b> |

|  | Purpose | Presenter       | Time |
|--|---------|-----------------|------|
| <p><b>A.</b> Introduction from our new Executive Director</p> <p>Dr. Alastair Pullen will introduce himself to the committee and update us on the direction of the PTCA discussions.</p>   | FYI     | Alastair Pullen | 5 m  |
| <p><b>B.</b> Quick introduction</p> <p>New chair, new board members, new committee members, past committee members briefly introduce yourselves. Name, where you born, what do you do professionally and what is a hobby of yours.</p> | FYI     | Pouya Dianat    | 5 m  |
| <p><b>C.</b> School Report</p> <p>Paige Teusink will present <a href="#">a report</a>.</p>   | FYI     | Paige Teusink   | 15 m |
| <p><b>D.</b> Strategic Planning</p> <p>Updates on the strategic planning process and the school expansion task force.</p>  | Discuss | Pouya Dianat    | 5 m  |
| <p><b>E.</b> Wonderball and Event Planning</p> <p>Discuss the chairs and event planner to help the management and planning required for this wonderful community engagement event.</p>   | Discuss | Pouya Dianat    | 5 m  |
| <p><b>F.</b> Committee scope evolution</p> <p>Review a proposed structure for the committee to best serve the school's needs as we enter our 21st year.</p>  | Vote    | Pouya Dianat    | 10 m |
| <p><b>G.</b> Data Requirement Needs</p> <p>Board member Oriol Minosa will work with us to establish a data framework and dashboard that all committees can use.</p>  | Discuss | Pouya Dianat    | 5 m  |
| <p><b>H.</b> Crisis Communication Strategy</p> <p>Review the project goal, ask for committee to review and provide feedback via the Google Doc by the week of the next meeting.</p>  | Discuss | Pouya Dianat    | 5 m  |

**III. Other Business**

**IV. Closing Items**

|                           |      |  |  |
|---------------------------|------|--|--|
| <b>A.</b> Adjourn Meeting | Vote |  |  |
|---------------------------|------|--|--|

# Coversheet

## Approve Minutes

**Section:** I. Opening Items  
**Item:** C. Approve Minutes  
**Purpose:** Approve Minutes  
**Submitted by:**  
**Related Material:** Minutes for Fund Development Committee Meeting on May 10, 2023

APPROVED



**ATLANTA NEIGHBORHOOD  
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## Atlanta Neighborhood Charter School

### Minutes

#### Fund Development Committee Meeting

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##### **Date and Time**

Wednesday May 10, 2023 at 9:00 AM

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In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

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##### **Committee Members Present**

Amber Suitt (remote), Barrett Coker Krise (remote), Jenna Civitello (remote), Jennifer Tomasino (remote), Oriol Miroso (remote), Pouya Dianat (remote), Shannon Rutledge (remote)

##### **Committee Members Absent**

Susannah Darrow

##### **Guests Present**

Alastair Pullen (remote), Chiquetta West (remote), Chuck Meadows (remote), Paige Teusink (remote)

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#### **I. Opening Items**

##### **A. Record Attendance**

##### **B. Call the Meeting to Order**

Barrett Coker Krise called a meeting of the Fund Development Committee of Atlanta Neighborhood Charter School to order on Wednesday May 10, 2023 at 9:00 AM.

##### **C.**

### **Approve Minutes**

Oriol Miroso made a motion to approve the minutes from Fund Development Committee Meeting on 04-12-23.

Shannon Rutledge seconded the motion.

The committee **VOTED** unanimously to approve the motion.

## **II. New Business**

### **A. Fund Development Report**

Paige Teusink reported that April fundraising numbers were up from the projected goal. We are currently at \$133,438 and look like we will easily meet our \$140,000 goal for the year. We also have seen record participation from parents and guardians, 74%, which is the highest rate seen at the school. This reflects the push to consolidate and clarify fundraising asks, which has been well received by the school.

Ms. Teusink is planning to do some additional outreach to LYBUNT donors, and to increase the outreach to 2 pushes as they may have a better outcome.

### **B. Wonderball 2024 Planning**

Planning for the future of Wonderball. The committee recommends looking at moving away from hosting it at the Middle Campus because of the heavy lift for volunteers and staff, as well as the impact on the surrounding neighbors.

There were some specific ideas that might help as we continue to think through the event:

- Move the date back to early March
- Begin recruiting chairs over the summer so planning can begin in August
- Connect with the PTCA and see what role they could take as the volunteer arm of the school
  - Also figure out how to better engage and involve more of the parent/guardian community in volunteering
- Continue the focus on community building and inclusion and don't let the fundraising piece detract from that

Pouya Dianat made a motion to Approve the Wonderball 2024 date for March 2, 2024.

Oriol Miroso seconded the motion.

The committee **VOTED** unanimously to approve the motion.

### **C. Fund Development Committee Operations**

Barrett Krise asked committee members to consider returning for next year. Pouya Dianat will chair.

## **III. Closing Items**

### **A.**

### **Summer Meeting schedule**

As of now, planning for a June meeting, but there will not be a meeting in July.

### **B. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:00 AM.

Respectfully Submitted,  
Barrett Coker Krise

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### **Documents used during the meeting**

- 2023\_04\_12\_fund\_development\_committee\_meeting\_minutes.pdf
- Fund Development Report April 2023.pdf
- Spring 2023 Fund Development Outline.pdf
- Wonderball Roles & Responsibilities.pdf

# Coversheet

## Committee scope evolution

**Section:** II. Fund Development  
**Item:** F. Committee scope evolution  
**Purpose:** Vote  
**Submitted by:**  
**Related Material:** Communications & Advancement Committee.docx

## **Committee's goals:**

- Revamp the committee's scope
- Invest in systems and processes
- Create a culture of innovation and continuous improvement
- Set us up for the largest fundraising round in school history

## **Committee:**

- **Communications and Advancement**

## **Sub-committees:**

- **Fundraising**

- What does our annual fund need to maintain current levels?
- How do we distinguish annual funds vs. funds for future growth?
- How do we communicate and build an inclusive but substantial giving base?

- **Innovation**

- How do we advance the mission and chart the school's strategic vision?
- How do we evolve foundational elements of the mission?
- How are we investing and growing in technology within the school?

- **Marketing & communications**

- How do we communicate with our school community and partners?
- What platforms should we invest in to grow an inclusive audience?
- What stories are we telling about the ANCS difference?