



Atlanta Neighborhood Charter School

Fund Development Committee Meeting

Date and Time

Wednesday May 10, 2023 at 9:00 AM EDT

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Agenda

	Purpose	Presenter	Time
I. Opening Items			9:00 AM
A. Record Attendance		Barrett Coker Krise	1 m
B. Call the Meeting to Order		Barrett Coker Krise	1 m
C. Approve Minutes	Approve Minutes	Barrett Coker Krise	3 m
Vote to approve the minutes from the April meeting.			
Approve minutes for Fund Development Committee Meeting on April 12, 2023			
II. New Business			9:05 AM
A. Fund Development Report	FYI	Paige Teusink	10 m
<ul style="list-style-type: none">• Review latest Fund Development financials-Gather and Grow update• End of year fundraising push			

	Purpose	Presenter	Time
B. Wonderball 2024 Planning <ul style="list-style-type: none"> • Role of FD Committee in Wonderball planning <ul style="list-style-type: none"> ◦ Recruit Wonderball chairs ◦ Set overall financial goals for Wonderball including major donations/sponsorships ◦ Identify date to hold Wonderball ◦ Review and approve major decisions: date, venue, theme (includes review and approval of logo and branding elements) • Discussion of purpose of event 	Discuss	Barrett Coker Krise	15 m
C. Fund Development Committee Operations <ul style="list-style-type: none"> • Discussion on role of FD committee • Conversation about information/data needed to track progress • FD Committee roster for 23-24 school year 	Discuss	Barrett Coker Krise	15 m
III. Closing Items			9:45 AM
A. Summer Meeting schedule	Discuss		5 m
B. Adjourn Meeting	Vote	Barrett Coker Krise	2 m

Coversheet

Approve Minutes

Section: I. Opening Items
Item: C. Approve Minutes
Purpose: Approve Minutes
Submitted by:
Related Material: Minutes for Fund Development Committee Meeting on April 12, 2023
2023_04_12_fund_development_committee_meeting_minutes.pdf

APPROVED



**ATLANTA NEIGHBORHOOD
CHARTER SCHOOL**

helping students learn to use their minds well

Atlanta Neighborhood Charter School

Minutes

Fund Development Committee Meeting

Date and Time

Wednesday April 12, 2023 at 9:00 AM

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Committee Members Present

Amber Suitt (remote), Barrett Coker Krise (remote), Jennifer Tomasino (remote), Oriol Miroso (remote), Pouya Dianat (remote), Shannon Rutledge (remote), Susannah Darrow (remote)

Committee Members Absent

Jenna Civitello

Guests Present

Chiquetta West (remote), Chuck Meadows (remote), Jason Zwang (remote), Monica Croom (remote), Paige Teusink (remote), Rebecca Wagner

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

Barrett Coker Krise called a meeting of the Fund Development Committee of Atlanta Neighborhood Charter School to order on Wednesday Apr 12, 2023 at 9:00 AM.

C.

Approve Minutes

Oriol Miroso made a motion to approve the minutes from Fund Development Committee Meeting on 03-08-23.

Shannon Rutledge seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. New Business

A. Fund Development Report

Paige Teusink reported on Gather and Grow for March. Fundraising continues to be strong and is pacing ahead of the goal. There was some additional outreach done in March, which helped increase the numbers, we are now only about \$13,000 off our annual goal. Ms. Teusink also reported that in looking at historical trends in giving to the school, we are not only pacing well ahead of where we were last year at this time, but also giving is higher than it's ever been at this point in the year.

B. Wonderball Event

Shannon Rutledge reported on Wonderball planning. There has been a change in the leadership and that has necessitated some changes in the design of the logo and a few other elements, but all is on track. Work continues to prepare the art auction and to gather items for the raffle baskets. The Wonderball committee is looking for volunteers to help with set up and they will be sharing a sign-up in the Courier.

C. Future of Fund Development

Pouya Dianat raised the question of next year's Fund Development committee and the desire to broaden the scope to include community outreach and engagement to the work of the committee. Given the increased scope Mr. Dianat recommends that the committee update its name to reflect its broader mission and vision. The recommendation was made that the original description of the committee needs to be updated to reflect the new vision and once the scope is clear then a name can be chosen to better reflect the work of the committee. Barrett Krise will raise this during the board's working session at the next meeting and will schedule time during the May Fund Development meeting to discuss the scope and brainstorm a new name.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:35 AM.

Respectfully Submitted,
Barrett Coker Krise

DRAFT



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Respectfully Submitted,
Barrett Coker Krise

Coversheet

Fund Development Report

Section: II. New Business
Item: A. Fund Development Report
Purpose: FYI
Submitted by:
Related Material: Fund Development Report April 2023.pdf
Spring 2023 Fund Development Outline.pdf

*Financials from Bloomerang may not match QuickBooks due to processing delay

**30% of sponsorship income is allocated to the PTCA

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Cumulative
HOUSEHOLD GIVING													
22-23 Goals	\$10,000.00	\$7,000.00	\$5,000.00	\$7,000.00	\$45,000.00	\$30,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$10,000.00	\$10,000.00	\$140,000.00
22-23 Actuals*	\$10,867.28	\$16,693.00	\$5,544.30	\$9,379.06	\$27,437.05	\$40,342.50	\$5,795.19	\$6,022.62	\$4,996.09	\$6,361.81			\$133,438.90
Variance	\$867.28	\$9,693.00	\$544.30	\$2,379.06	\$17,562.95	\$10,342.50	\$1,795.19	\$2,022.62	\$996.09	\$2,361.81	\$10,000.00	\$10,000.00	\$6,561.10
SPONSORSHIP**													
WONDERBALL	\$0.00	\$7,528.73	\$14,579.65	\$0.00	\$0.00	\$3,067.79	\$0.00	\$11,662.16	\$0.00	\$2,500.00			\$39,338.33
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$50.00	\$0.00	\$29,239.00			\$29,289.00
TOTAL REVENUE	\$10,867.28	\$24,221.73	\$20,123.95	\$9,379.06	\$27,437.05	\$43,410.29	\$5,795.19	\$17,734.78	\$4,996.09	\$38,100.81	\$0.00	\$0.00	\$202,066.23

<i>Recurring</i>													
Donations/Pledges	\$1,604.20	\$2,356.96	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$2,099.09	\$3,845.41	\$24,668.94

HISTORICAL HOUSEHOLD GIVING													
21-22	\$3,972.01	\$8,764.49	\$6,247.88	\$30,009.00	\$33,514.76	\$23,343.88	\$5,247.15	\$6,887.58	\$4,099.54	\$5,392.00	\$10,832.45	\$10,453.00	\$148,763.74
20-21	\$3,496.52	\$2,552.42	\$2,469.48	\$7,142.44	\$7,674.91	\$36,722.68	\$4,073.17	\$8,259.88	\$24,137.88	\$6,867.90	\$11,226.49	\$11,369.74	\$125,993.51
19-20	\$2,342.15	\$4,471.12	\$4,117.36	\$20,059.86	\$9,784.23	\$35,619.88	\$4,227.01	\$4,610.71	\$12,266.42	\$8,131.94	\$9,433.23	\$4,066.79	\$119,130.70
18-19	\$2,939.00	\$2,677.80	\$2,375.98	\$18,728.84	\$33,429.90	\$20,669.81	\$4,255.27	\$8,719.02	\$6,753.07	\$15,614.18	\$11,720.37	\$12,658.17	\$140,541.41
17-18	\$3,689.36	\$3,635.65	\$2,850.50	\$23,585.50	\$28,874.49	\$20,778.70	\$3,214.50	\$3,691.50	\$2,298.50	\$5,513.14	\$29,673.67	\$5,738.56	\$133,544.07

GIVING BY DONOR TYPE (HOUSEHOLDS)			
	# of donors	Total amount	Participation Rate
Parent/Guardian	326	\$94,094.31	74%
Grandparent/Special Friend	92	\$31,448.53	9%
Board Member	11	\$10,075.80	92%
Faculty/Staff	17	\$5,586.47	15%

FY23 FUND DEVELOPMENT BUDGET			
Annual Campaign	\$140,000	Software	\$3,000
Wonderball	\$30,000	Marketing/Direct Mail	\$6,000
Sponsorships	\$30,000	Wonderball	\$10,000
		Other Events	\$7,000
TOTAL REVENUE	\$200,000	TOTAL EXPENSES	\$26,000

Fund Development - Spring 2023

January 2023						
S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

- 2 Faculty/Staff Planning
- 3 First Day of 2nd Semester
- 16 Martin Luther King Jr. Day

January

- Reconcile 2022 giving; thank donors
- Send tax receipts

February 2023						
S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

- 20 Presidents' Day - Faculty/Staff Planning
- 21-24 Mid-Winter Break

February

- Clean-up database, process & acknowledge gifts

March 2023						
S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

- 20 Faculty/Staff Planning

March

- Wonderball Planning
- Bingo Night: March 10th

April 2023						
S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

- 3-7 Spring Break

April

- Wonderball: April 22nd

May 2023						
S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

- 26 Last Day of School (Early Dismissal)
- 29 Memorial Day
- 30 Faculty/Staff Planning

May

- Run with the Wolves: May 6th
- Campaign update (community newsletter, Courier, and social media)
- Solicitations to LYBUNTS & never given new parents

June 2023						
S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

June

- Revise Sponsorship Deck
- Final push for fiscal year end
- Follow up on outstanding pledges
- Process and acknowledge cumulative giving

Coversheet

Wonderball 2024 Planning

Section: II. New Business
Item: B. Wonderball 2024 Planning
Purpose: Discuss
Submitted by:
Related Material: Wonderball Roles & Responsibilities.pdf

Wonderball Roles & Responsibilities

<i>Role & Contact</i>	<i>Primary Responsibilities</i>
<u>Fund Development Committee</u>	<ul style="list-style-type: none"> ● Recruit Wonderball chairs ● Set overall financial goals for Wonderball including major donations/sponsorships ● Identify date to hold Wonderball ● Review and approve major decisions: date, venue, theme (includes review and approval of logo and branding elements)
<u>ANCS Business Manager of Advancement & Marketing</u>	<ul style="list-style-type: none"> ● Provide administrative support to Wonderball Committee—serve as school liaison and provide input for major questions and decisions ● Work with Fund Development Committee to provide Wonderball chair(s) with budget and overall goals ● Review and approve contracts and other major financial obligations (venue, catering, etc.) before they are final ● Review and approve sponsorship Wonderball experience and fulfillment of benefits ● Review and approve publicity/communications about the event to ANCS community and beyond
<u>Wonderball Chair(s)</u>	<ul style="list-style-type: none"> ● Recruit and manage Wonderball Committee and volunteers ● Select Wonderball venue with approval of Fund Development Committee ● Coordinate and lead regular full committee meetings including venue walk-through(s) and post-event meetings. ● Make creative decisions (theme, music, decor) ● Coordinate publicity/communications about the event to ANCS community and beyond with approval of ANCS Business Manager of Advancement & Marketing ● Coordinate and manage sponsorship experience and fulfillment of benefits with approval of ANCS Business Manager of Advancement & Marketing ● Oversee execution of Wonderball and provide day before/day of/day after planning and support ● Manage Wonderball budget and reconcile revenue and expenditures with the ANCS Business Manager of Cash & Accounting ● Provide monthly updates on finances and major decisions to the Fund Development Committee