



**ATLANTA NEIGHBORHOOD
CHARTER SCHOOL**
helping students learn to use their minds well

Atlanta Neighborhood Charter School

Fund Development Committee Meeting

Date and Time

Thursday April 14, 2022 at 9:00 AM EDT

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Agenda

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

C. Approve Minutes

Minutes from the February and March meetings need approval

Approve minutes for Fund Development Committee Meeting on March 10, 2022

II. New Business

A. Fund Development Report

- Gather and Grow update
- Final review of 2022-2023 budget
- Sponsorship update

B. Wonderball Event

- Update on current status

C. Gratitude Week Planning

III. Closing Items

A. Adjourn Meeting

Coversheet

Approve Minutes

Section: I. Opening Items
Item: C. Approve Minutes
Purpose: Approve Minutes
Submitted by:
Related Material: Minutes for Fund Development Committee Meeting on March 10, 2022
2022_02_10_fund_development_committee_meeting_minutes (1).pdf

APPROVED



**ATLANTA NEIGHBORHOOD
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Atlanta Neighborhood Charter School

Minutes

Fund Development Committee Meeting

Date and Time

Thursday March 10, 2022 at 9:00 AM

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Committee Members Present

Barrett Coker Krise (remote), Jenna Civitello (remote), Michele Kresge (remote), Susannah Darrow (remote)

Committee Members Absent

Narin Hassan, Pouya Dianat

Guests Present

Chuck Meadows (remote), Paige Teusink (remote), Rachel Ezzo (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

Barrett Coker Krise called a meeting of the Fund Development Committee of Atlanta Neighborhood Charter School to order on Thursday Mar 10, 2022 at 9:00 AM.

C. Approve Minutes

The committee did not have a quorum, will approve the minutes at the next committee meeting.

II. New Business

A. Fund Development Report

Paige Teusink shared that the financials still look very strong and are running ahead of where they've been historically. Ms. Teusink believes we will attain our goal of \$140,000 and will likely exceed that.

The committee did have a question as to why Wonderball funds raised were not counted in Gather and Grow. Barrett Krise will reach out to Meeghan Fortson to see if she knows the reason.

B. Budget FY2023

Paige Teusink presented the proposed budget for the 2022-2023 fiscal year. Recommending lowering Wonderball goal from \$60K to \$30K and also drop expenses from \$30K to \$10K to reflect the shift in the event.

Additionally, Ms. Teusink recommends maintaining the current Annual Campaign numbers. The new budget reflects most other expenses remaining consistent, with some small decreases to clean up the numbers. The committee agreed with Ms. Teusink's recommendation that we examine how things look for 2023 and can make more meaningful adjustments once we have a better idea of how Wonderball performs.

Ms. Teusink will take the proposed budget to the financial office for a governing board vote in April.

C. Wonderball Event

Michele Kresge reported that the site visit at MC went well, will do future one with caterers and bar set up. Single tickets and patron tickets will go on sale in two weeks.

Overall raffle theme will be "the Great Outdoors." and the committee is planning on different themes for each basket style: (1) backyard BBQ or Smores night, (2) outdoor adventures, (3) travel or sports.

The committee also wanted to see how they could bring back a Teacher time prize, but do it more equitably to reflect the school's commitment. The recommendation was that people could purchase one ticket per family, everyone gets the same opportunity.

The committee also recommended that we consider reframing it for 2023 to make it baked into the entire school family, not tying it to the event specifically. The Fund Dev committee

could raise money to compensate teachers for the extra time and that way allow ALL kids to have that extra, outside of classroom time and attention as a gift to the school

D. Gratitude Week Planning

Jenna Civitello has offered to lead this effort as we begin planning, Barrett Krise and Susannah Darrow offered to help and Pouya Dianat had offered in an earlier meeting, we will also coordinate with the PTCA. The recommendation is that we hold it the second week in May.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:48 AM.

Respectfully Submitted,
Barrett Coker Krise

Documents used during the meeting

- 2022_02_10_fund_development_committee_meeting_minutes.pdf
- Fund Development Report Feb 2022.pdf
- 21-22 GG Historical Giving.pdf
- Proposed FY23 Budget.pdf

DRAFT



ATLANTA NEIGHBORHOOD CHARTER SCHOOL

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Atlanta Neighborhood Charter School

Minutes

Fund Development Committee Meeting

Date and Time

Thursday February 10, 2022 at 9:00 AM

In accordance with Georgia's open meetings requirements, notice of this meeting has been posted at both campuses and on the ANCS website.

Committee Members Present

Barrett Coker Krise (remote), Jenna Civitello (remote), Michele Kresge (remote), Susannah Darrow (remote)

Committee Members Absent

Narin Hassan, Pouya Dianat

Committee Members who left before the meeting adjourned

Michele Kresge

Guests Present

Chuck Meadows (remote), Paige Teusink (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

Barrett Coker Krise called a meeting of the Fund Development Committee of Atlanta Neighborhood Charter School to order on Thursday Feb 10, 2022 at 9:00 AM.

C. Approve Minutes

Susannah Darrow made a motion to approve the minutes from Fund Development Committee Meeting on 01-13-22.

Michele Kresge seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. New Business

A. Wonderball Event

Michele Kresge reported that the theme for the Wonderball event will be Family Reunion and that the event will be low-key and casual as a way to be inclusive and welcoming to the school family.

The committee discussed proposed ticket prices and patron levels. The recommendation is that single tickets will be \$25/each and raffle tickets will be \$5/each. Michele will talk to the Wonderball committee members about proposed Patron levels and benefits. The committee recommended that we consider benefits that won't alienate other attendees who are not Patrons. Michele Kresge left at 9:30 AM.

B. Fund Development Report

Paige Teusink reported that fundraising continues to pace ahead of projections. She reported that 45% of Parent/Caregivers have contributed to gather and grow and several have utilized their work matching programs.

Committee recommended having some discussion about the proposed Gratitude Week for May at the next meeting.

C. Budget Review Process FY2023

Paige Teusink presented the budget for FY2023. Recommendation is to maintain at current levels, with some small clean up. Proposal was made to take a look at the Wonderball line item after holding this year's event to see if adjustments need to be made there.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:00 AM.

Respectfully Submitted,
Barrett Coker Krise

Coversheet

Fund Development Report

Section: II. New Business
Item: A. Fund Development Report
Purpose: FYI
Submitted by:
Related Material: Fund Development Report Mar 2022.pdf

Fund Development Committee Monthly Financial Report - March 2022

*Financials from Bloomerang may not match QuickBooks due to processing delay

**30% of sponsorship income is allocated to the PTCA

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Cumulative
INDIVIDUAL GIVING													
<i>Revised Goals</i>								\$4,000.00	\$4,000.00	\$4,000.00	\$10,000.00	\$10,000.00	
20-21 Goals	\$3,000.00	\$7,000.00	\$5,000.00	\$20,000.00	\$23,000.00	\$20,000.00	\$4,000.00	\$7,000.00	\$16,000.00	\$15,000.00	\$10,000.00	\$10,000.00	\$140,000.00
20-21 Actuals*	\$3,972.01	\$8,764.49	\$6,247.88	\$30,009.00	\$33,514.76	\$23,343.88	\$5,247.15	\$6,887.58	\$4,099.54				\$122,086.29
Variance	\$972.01	\$1,764.49	\$1,247.88	\$10,009.00	\$10,514.76	\$3,343.88	\$1,247.15	\$2,887.58	\$99.54	\$4,000.00	\$10,000.00	\$10,000.00	\$8,086.29
SUPPLY DONATIONS	\$6,548.85	\$3,410.18	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00				\$10,059.03
SPONSORSHIP**	\$0.00	\$18,760.22	\$9,778.73	\$1,250.00	\$0.00	\$0.00	\$1,500.00	\$0.00	\$2,500.00				\$33,788.95
TOTAL REVENUE	\$10,520.86	\$30,934.89	\$16,026.61	\$31,259.00	\$33,514.76	\$23,343.88	\$6,747.15	\$6,887.58	\$6,599.54	\$0.00	\$0.00	\$0.00	\$165,834.27

<i>Recurring Donations/Pledges</i>	\$1,604.20	\$2,356.96	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$1,845.41	\$2,099.09	\$3,845.41	\$24,668.94
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HISTORICAL GIVING													
20-21	\$3,496.52	\$2,552.42	\$2,469.48	\$7,142.44	\$7,674.91	\$36,722.68	\$4,073.17	\$8,259.88	\$24,137.88	\$6,867.90	\$11,226.49	\$11,369.74	\$125,993.51
19-20	\$2,342.15	\$4,471.12	\$4,117.36	\$20,059.86	\$9,784.23	\$35,619.88	\$4,227.01	\$4,610.71	\$12,266.42	\$8,131.94	\$9,433.23	\$4,066.79	\$119,130.70
18-19	\$2,939.00	\$2,677.80	\$2,375.98	\$18,728.84	\$33,429.90	\$20,669.81	\$4,255.27	\$8,719.02	\$6,753.07	\$15,614.18	\$11,720.37	\$12,658.17	\$140,541.41
17-18	\$3,689.36	\$3,635.65	\$2,850.50	\$23,585.50	\$28,874.49	\$20,778.70	\$3,214.50	\$3,691.50	\$2,298.50	\$5,513.14	\$29,673.67	\$5,738.56	\$133,544.07

GIVING BY DONOR TYPE (HOUSEHOLDS)			
	# of donors	Total amount	Participation Rate
Parent/Guardian	243	\$89,340.00	46%
Grandparent/Special Friend	86	\$32,019.00	9%
Board Member	12	\$7,341.54	100%
Faculty/Staff	13	\$2,275.64	12%
Alumni Parent	9	\$1,890.00	7%
Supporter			0%

FY22 FUND DEVELOPMENT BUDGET			
Annual Campaign	\$140,000	Software	\$3,200
Wonderball	\$60,000	Marketing/Direct Mail	\$6,425
Sponsorships	\$30,000	Wonderball	\$30,000
Other Fundraising	\$3,000	Other Events	\$7,000
TOTAL INCOME	\$233,000	TOTAL EXPENSES	\$46,625

FY22 Budget

Projected Income

Annual Campaign:	\$140,000
Auction:	\$60,000
Sponsorship:	\$30,000
Other Fundraising:	\$3,000

Total: \$233,000

Expenses

Software:	\$3,200
Marketing/Direct Mail:	\$6,425
Auction:	\$30,000
Other Events:	\$7,000

Total: \$46,625

NET: \$186,375

Proposed FY 23 Budget

Projected Income

Annual Campaign:	\$140,000
Wonderball:	\$30,000
Sponsorship:	\$30,000

Total: \$200,000 -\$33,000

Expenses

Software:	\$3,000	-\$200
Marketing/Direct Mail:	\$6,000	-\$425
Wonderball	\$10,000	
Other Events:	\$7,000	

Total: \$26,000 -\$20,625

NET: \$174,000 -\$12,375

FUND DEVELOPMENT EXPENSES FY 2022

<u>Date</u>	<u>Vendor</u>	<u>Description</u>	<u>Amount</u>
Fund Development Software			
9/1/21	Bloomerang	Annual Database Fee	\$2,388.00
1/14/22	Canva	Graphics Program Annual Fee	\$238.00
TOTAL			\$2,626.00
Marketing/Direct Mail			
9/28/21	Smartpress	GPSF cards	\$360.47
9/30/21	Vistaprint	Pledge cards + envelopes	\$256.96
10/11/21	Amazon	Seeds for GPSF Mailing	\$84.70
10/11/21	StickersBanners	Sponsorship banner	\$31.50
11/4/21	Sticker Mule	GG magnets	\$297.00
TOTAL			\$1,030.63
TOTAL FUNDRAISING EXPENSES			\$3,656.63

Notes

Qty: 500

Qty: 500

Qty: 300

Sponsorship Report

Company	Level	Contact	Email Address	Website
Pellerin Real Estate	\$5,000	Philippe Pellerin	philippe@pellerinrealestate.com	http://www.pellerinrealestate.com/
Helen Kynes	\$5,000	Helen Kynes	helen@kynesrealestate.com	https://kellerknapprealty.com/author/hkynes/
Washington & Bell	\$5,000	Quinton Washington	quintongwashington@gmail.com	https://bellwashington.com/
Williams Teusink	\$5,000	Eric Teusink	eteusink@williamsteusink.com	https://williamsteusink.com/
Athletes' Potential	\$3,000	Ashley Matta	ashley@athletespotential.com	https://www.athletespotential.com/
PDS Solutions	\$3,000	Davy Nixon	davy@pdsolutions.com	https://www.petrodatasync.com/
Original Baby Intown Learning Center	\$3,000	Brooke Midgette	brookemidgette@gmail.com	http://www.originalbabyintown.com/
Sheldon Sinrich	\$3,000	DeAnn Sinrich	deann@sheldonsinrich.com	http://www.sheldonsinrich.com/html/SheldonSinrich_About.html
Cross Fit Atlanta Downtown	\$3,000	Michael Michaelides	michaelsquared@atlbarbell.com	www.cfdatl.com
Atlanta Orthodontic Specialists	\$1,000	Christopher Brady	cbrady355@gmail.com	https://atlantaortho.com/
Krevolin & Horst	\$1,000	Joyce Lewis	jlewis@khlawfirm.com	https://www.khlawfirm.com/
Paula Properties	\$1,000	Paula Ewert	paulaewert@kw.com	https://paulaproperties.kw.com/
Glide Pizza	\$500	Rob Birdsong	birdsong@glidepizza.com	https://www.glidepizza.com/
The Justin Landis Group	\$500	Justin Landis	justinlandis@gmail.com	http://www.justinlandisgroup.com/
Beam Imagination	\$500	Pouya Dianat	pouya@beamimagination.com	https://beamimagination.com/
Jim Ellis Cadillac	\$250	Carmin Charen	fulfillment@zipsprout.com	https://www.jimelliscadillac.com/
Doc Chey's	\$250	Ashlee Lepore	alepore@doccheys.com	https://www.doccheys.com/
Reliable Quality Home Inspections	\$250	Jean Casseus	jean@rqhomeinspections.com	https://reliablequalityhomeinspections.com/
TOTAL	\$40,250			
FD (70%)	\$28,175			
PTCA (30%)	\$12,075			