APPROVED

Girls Global Academy

Minutes

GGA General Board Meeting

Date and Time
Tuesday June 28, 2022 at 6:30 PM

Location
This meeting will be conducted over video conference.

Trustees Present
Beth Blaufuss (remote), Elaine Harris (remote), Janice Parker (remote), LaKisha Myrick (remote), Laura Bartos (remote), Marilyn Bowser (remote), Mary Pendleton (remote), Maureen Colburn (remote), Max Levasseur (remote)

Trustees Absent
Shalini Benson, Shobha George

Trustees who arrived after the meeting opened
Maureen Colburn

Ex Officio Members Present
Karen Venable-Croft (remote)

Guests Present
Calvena Jordan (remote), Charlie Coddington (remote)

I. Opening Items

A.

Record Attendance/Recognize Quorum

B. Call the Meeting to Order

Max Levasseur called a meeting of the board of trustees of Girls Global Academy to order on Tuesday Jun 28, 2022 at 6:37 PM.

II. Internal Business

A. Approval of Minutes from May 2022 General Meeting

Max Levasseur made a motion to approve the minutes from GGA Board General Meeting on 05-24-22.
Elaine Harris seconded the motion.
The board **VOTED** unanimously to approve the motion.

Roll Call

Shalini Benson	Absent
Mary Pendleton	Aye
Maureen Colburn	Absent
Janice Parker	Aye
Elaine Harris	Aye
LaKisha Myrick	Aye
Max Levasseur	Aye
Marilyn Bowser	Aye
Shobha George	Absent
Beth Blaufuss	Aye
Laura Bartos	Aye

B. Board Member Re-elections

Max Levasseur made a motion to re-elect Beth Blaufuss and Shalini Benson as members of the GGA Board each starting their second term of service, effective immediately.
Janice Parker seconded the motion.
The board **VOTED** unanimously to approve the motion.

Roll Call

Marilyn Bowser	Aye
Janice Parker	Aye
Maureen Colburn	Absent
Shobha George	Absent
Mary Pendleton	Aye
LaKisha Myrick	Aye
Elaine Harris	Aye
Shalini Benson	Absent
Max Levasseur	Aye
Beth Blaufuss	Aye
Laura Bartos	Aye

C. GGA New Board Member Candidate

Maureen Colburn arrived at 6:44 PM.
Max Levasseur made a motion to elect Calvena Jordan as a new member of the GGA Board, effective immediately.
Elaine Harris seconded the motion.
Calena Jordan withholds infectious energy and would be a perfect fit for GGA. She founded a mentorship program and is a published author that centers on mentorship and female empowerment to ensure that our girls have well-rounded, long-term support to ensure effective development.
The board **VOTED** unanimously to approve the motion.

Roll Call

Marilyn Bowser	Aye
Beth Blaufuss	Aye
Janice Parker	Absent
Shalini Benson	Absent
Maureen Colburn	Aye
Shobha George	Absent
Laura Bartos	Aye
LaKisha Myrick	Aye
Mary Pendleton	Aye
Max Levasseur	Aye
Elaine Harris	Aye

D. Bylaws Change: Refactoring Development to Community Engagement

Max Levasseur made a motion to make the proposed modification to the Development, henceforth the Community Engagement Committee, and make the corresponding changes in the GGA Bylaws.
Maureen Colburn seconded the motion.
Proposal to change the "Development" titling to the Community Engagement Committee effectively captures and expands the Committee's relationship with the school's leadership and internal and external stakeholders.
The board **VOTED** to approve the motion.

Roll Call

Maureen Colburn	Aye
Janice Parker	Absent
Max Levasseur	Aye
Beth Blaufuss	Aye
Marilyn Bowser	Aye
Elaine Harris	Aye
Mary Pendleton	Aye
LaKisha Myrick	Aye
Shalini Benson	Absent

Roll Call

Shobha George	Absent
Laura Bartos	Aye

E. Other Business

The ED survey was distributed to Board Members and School Leadership Team. ED will seek to meet again in July to discuss the final details.
Fun Czar: A Board Member that coordinates gestures of appreciation, and gratitude, engage at school functions, retreat planning, etc. In the past, Shalini has worked on these engagements.

Please complete the Board documents (Code of Interest, Confidentiality Agreement & Code of Ethics) for SY22 & SY23.

GGA "World Recognition" Globe:
Shalini Benson was the holder of the globe. Laura Bartos was the recipient of the "World Recognition" globe.

Recognizing Marilyn Bowser's impact upon GGA as she departs the GGA Board as one of GGA's founding Board members.

- **End of the Year Ceremony:**
  - Proud Sisterhood Awardee: Niya Pollard
  - 27 Students with 95% or higher
  - 10 Students with outstanding growth in Math
  - 36 Students for Content Area
    - Set their goals and achieve them
  - 4 Students and 4 Staff Members
    - Scholarship, Sisterhood, Service, and Safety
  - Changemaker Award
    - Voted by the Staff
    - Scholarship, Sisterhood, Service, and Safety
  - Ultimate Recognition of being a Trailblazer
    - 2 Students, 1 Teacher
  - 10 Parents Award
    - Recognizing their Service!
- **End of the Year Recognitions:**
  - More than 30% of our students earned honor roll status
  - Over 50% of our students show growth
  - IB verification status was completed in June.
  - One thousand seven hundred sixty-two hours of service completed!!
  - Fantastic Father-Daughter Brunch!!
  - Students are writing notes to penpals in Uganda.

- Juneteenth Celebration with Vital Voices!

III. Other Updates

A. Facility Project; Communication Plan; Recruiting/Enrollment

The below information pertains to the Communication, Recruiting, & Facility documentation.

- Deploy sustainable communication methods throughout the school year and summer to improve overall branding, reputation, retention rates, and interpersonal relationships with students, staff, and families.
- Highlights upon:
  - Social media content and participation growth
  - Examines Google reviews & shares opportunities for positive socialization from on-campus onto the reviews
    - A process of working on our reviews by having parents/students write reviews.
- The summer steps have been included in the Communication, Recruiting, & Facility documentation (pg.4):
  - redesign website home page, marketing messages for recruitment, increase # of positive reviews, calendar of communication activity, video productions, and summer socials.

Enrollment (pg. 5):

- The chart discusses the target for SY22-23, the current enrollment as of June 23rd of students for SY22-23, and students who decide not to re-enroll.
- **Celebration for higher enrollment percentage for SY22-23 of 62% in comparison to SY21-22 of 22%!!!**

Summer Next Steps for Enrollment:

- Activities have been scheduled for the summer for our current and future students.
- Wellness Back Delivery: Staff and Faculty members will visit families during August to deliver goodie bags to current students.
  - Consider putting Calvena's book within the goodie bags!

Summer Next Steps for Recruitment:

- Metro advertisement
- Tabling

Facility Update has been included in the Communication, Recruiting, & Facility documentation (pg.8 & 9):

- Closed on the OSSE loan
- No schedule changes. Demolition begins the week of June 27th
    - We need to ensure that destruction will not have an impact on working.
- Received approval of the permit!
- Facility Updates Document (As of June 20th)

IV. SY23 Success Planning

A. Revision to the Approach and Why

We hope for our vision to be operational and practical. Seeking to elevate and operationalize our sisterhood culture, we hope it will lead to unification amongst parents and students in GGA's belief. We are hoping to have actionable information to share comprehensive, timely, shared items among the leadership team.

Questions to Consider:

- **Do we believe, as a board, that these are the right focuses?**
- **Are these the right focuses?**
    - They feel right. While there's an internal aspect of the sisterhood culture, we should also consider modeling the external presentation of sisterhood.
    - A lot of activity can be encompassed within these four leadership focuses. By having a better idea of what's included, we can determine what is not included as an organization.
    - Actionable Information: Ensuring that we have a systemic way of contributing information such as databases
    - #1, #3, and #4 are foundational support that needs to be in place and robust for #2 to shine through.
- **By focusing on these things, what are we deprioritizing?**
- **What is the downside risk in prioritizing?**
- **What should we be monitoring in our monthly dashboard?**
    - Recruitment and retention

By the end of August, we should have KPIs (Key Performer Indicators).

- We designate each focus with differing committees.

B. Acceptance of SY23 Areas of Focus

V. GGA Board Offices and Committee Chairs

A. SY23 Chairs of Standing Committees

Max Levasseur made a motion to elect the mentioned nominated Board members as a slate to occupy the chairs of the GGA 5 standing committees.
Beth Blaufuss seconded the motion.
The board **VOTED** to approve the motion.

Roll Call

Shalini Benson	Absent
Shobha George	Absent
Elaine Harris	Aye
Mary Pendleton	Aye
Marilyn Bowser	Aye
Maureen Colburn	Aye
Max Levasseur	Aye
Laura Bartos	Aye
Beth Blaufuss	Aye
Janice Parker	Aye
LaKisha Myrick	Absent

B. SY23 Officers

Max Levasseur made a motion to elect the mentioned dominated Board members as a slate to occupy the offices of the GGA Board.
Elaine Harris seconded the motion.
The board **VOTED** to approve the motion.

Roll Call

Shalini Benson	Absent
Beth Blaufuss	Aye
LaKisha Myrick	Absent
Shobha George	Absent
Elaine Harris	Aye
Marilyn Bowser	Aye
Janice Parker	Aye
Laura Bartos	Aye
Mary Pendleton	Aye
Max Levasseur	Aye
Maureen Colburn	Aye

VI. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 PM.

Respectfully Submitted,
Charlie Coddington