

APPROVED



Girls Global Academy

Minutes

GGA General Board Meeting

Date and Time

Tuesday June 28, 2022 at 6:30 PM

Location

This meeting will be conducted over video conference.

Trustees Present

B. Blaufuss (remote), E. Harris (remote), J. Parker (remote), L. Bartos (remote), L. Myrick (remote), M. Bowser (remote), M. Colburn (remote), M. Levasseur (remote), M. Pendleton (remote)

Trustees Absent

S. Benson, S. George

Trustees who arrived after the meeting opened

M. Colburn

Ex Officio Members Present

K. Venable-Croft (remote)

Non Voting Members Present

K. Venable-Croft (remote)

Guests Present

C. Coddington (remote), Calvena Jordan (remote)

I. Opening Items

A. Record Attendance/Recognize Quorum

B. Call the Meeting to Order

M. Levasseur called a meeting of the board of trustees of Girls Global Academy to order on Tuesday Jun 28, 2022 at 6:37 PM.

II. Internal Business

A. Approval of Minutes from May 2022 General Meeting

M. Levasseur made a motion to approve the minutes from GGA Board General Meeting on 05-24-22.

E. Harris seconded the motion.

The board **VOTED** unanimously to approve the motion.

Roll Call

M. Levasseur	Aye
S. Benson	Absent
S. George	Absent
J. Parker	Aye
M. Bowser	Aye
B. Blaufuss	Aye
M. Pendleton	Aye
M. Colburn	Absent
E. Harris	Aye
L. Myrick	Aye
L. Bartos	Aye

B. Board Member Re-elections

M. Levasseur made a motion to re-elect Beth Blaufuss and Shalini Benson as members of the GGA Board each starting their second term of service, effective immediately.

J. Parker seconded the motion.

The board **VOTED** unanimously to approve the motion.

Roll Call

M. Bowser	Aye
B. Blaufuss	Aye
M. Pendleton	Aye
S. Benson	Absent
M. Levasseur	Aye
M. Colburn	Absent
E. Harris	Aye
J. Parker	Aye

Roll Call

L. Bartos Aye
L. Myrick Aye
S. George Absent

C. GGA New Board Member Candidate

M. Colburn arrived at 6:44 PM.

M. Levasseur made a motion to elect Calvena Jordan as a new member of the GGA Board, effective immediately.

E. Harris seconded the motion.

Calena Jordan withholds infectious energy and would be a perfect fit for GGA. She founded a mentorship program and is a published author that centers on mentorship and female empowerment to ensure that our girls have well-rounded, long-term support to ensure effective development.

The board **VOTED** unanimously to approve the motion.

Roll Call

M. Colburn Aye
S. George Absent
J. Parker Absent
M. Pendleton Aye
M. Levasseur Aye
E. Harris Aye
M. Bowser Aye
S. Benson Absent
B. Blaufuss Aye
L. Myrick Aye
L. Bartos Aye

D. Bylaws Change: Refactoring Development to Community Engagement

M. Levasseur made a motion to make the proposed modification to the Development, henceforth the Community Engagement Committee, and make the corresponding changes in the GGA Bylaws.

M. Colburn seconded the motion.

Proposal to change the "Development" titling to the Community Engagement Committee effectively captures and expands the Committee's relationship with the school's leadership and internal and external stakeholders.

The board **VOTED** to approve the motion.

Roll Call

E. Harris Aye
L. Bartos Aye
S. Benson Absent
M. Colburn Aye
M. Pendleton Aye

Roll Call

S. George Absent
M. Bowser Aye
M. Levasseur Aye
B. Blaufuss Aye
L. Myrick Aye
J. Parker Absent

E. Other Business

The ED survey was distributed to Board Members and School Leadership Team. ED will seek to meet again in July to discuss the final details.

Fun Czar: A Board Member that coordinates gestures of appreciation, and gratitude, engage at school functions, retreat planning, etc. In the past, Shalini has worked on these engagements.

Please complete the Board documents (Code of Interest, Confidentiality Agreement & Code of Ethics) for SY22 & SY23.

GGA "World Recognition" Globe:

Shalini Benson was the holder of the globe. Laura Bartos was the recipient of the "World Recognition" globe.

Recognizing Marilyn Bowser's impact upon GGA as she departs the GGA Board as one of GGA's founding Board members.

• End of the Year Ceremony:

- Proud Sisterhood Awardee: Niya Pollard
- 27 Students with 95% or higher
- 10 Students with outstanding growth in Math
- 36 Students for Content Area
 - Set their goals and achieve them
- 4 Students and 4 Staff Members
 - Scholarship, Sisterhood, Service, and Safety
- Changemaker Award
 - Voted by the Staff
 - Scholarship, Sisterhood, Service, and Safety
- Ultimate Recognition of being a Trailblazer
 - 2 Students, 1 Teacher
- 10 Parents Award
 - Recognizing their Service!

• End of the Year Recognitions:

- More than 30% of our students earned honor roll status
- Over 50% of our students show growth
- IB verification status was completed in June.

- One thousand seven hundred sixty-two hours of service completed!!
- Fantastic Father-Daughter Brunch!!
- Students are writing notes to penpals in Uganda.
- Juneteenth Celebration with Vital Voices!

III. Other Updates

A. Facility Project; Communication Plan; Recruiting/Enrollment

The below information pertains to the [Communication, Recruiting, & Facility documentation](#).

- Deploy sustainable communication methods throughout the school year and summer to improve overall branding, reputation, retention rates, and interpersonal relationships with students, staff, and families.
- Highlights upon:
 - Social media content and participation growth
 - Examines Google reviews & shares opportunities for positive socialization from on-campus onto the reviews
 - A process of working on our reviews by having parents/students write reviews.
- The summer steps have been included in the [Communication, Recruiting, & Facility documentation](#) (pg.4):
 - redesign website home page, marketing messages for recruitment, increase # of positive reviews, calendar of communication activity, video productions, and summer socials.

Enrollment (pg. 5):

- The chart discusses the target for SY22-23, the current enrollment as of June 23rd of students for SY22-23, and students who decide not to re-enroll.
- **Celebration for higher enrollment percentage for SY22-23 of 62% in comparison to SY21-22 of 22%!!!**

Summer Next Steps for Enrollment:

- Activities have been scheduled for the summer for our current and future students.
- Wellness Back Delivery: Staff and Faculty members will visit families during August to deliver goodie bags to current students.
 - Consider putting Calvena's book within the goodie bags!

Summer Next Steps for Recruitment:

- Metro advertisement
- Tabling

Facility Update has been included in the [Communication, Recruiting, & Facility documentation](#) (pg.8 & 9):

- Closed on the OSSE loan
- No schedule changes. Demolition begins the week of June 27th
 - We need to ensure that destruction will not have an impact on working.
- Received approval of the permit!
- [Facility Updates Document \(As of June 20th\)](#)

IV. SY23 Success Planning

A. Revision to the Approach and Why

We hope for our vision to be operational and practical. Seeking to elevate and operationalize our sisterhood culture, we hope it will lead to unification amongst parents and students in GGA's belief. We are hoping to have actionable information to share comprehensive, timely, shared items among the leadership team.

Questions to Consider:

- **Do we believe, as a board, that these are the right focuses?**
- **Are these the right focuses?**
 - They feel right. While there's an internal aspect of the sisterhood culture, we should also consider modeling the external presentation of sisterhood.
 - A lot of activity can be encompassed within these four leadership focuses. By having a better idea of what's included, we can determine what is not included as an organization.
 - Actionable Information: Ensuring that we have a systemic way of contributing information such as databases
 - #1, #3, and #4 are foundational support that needs to be in place and robust for #2 to shine through.
- **By focusing on these things, what are we deprioritizing?**
- **What is the downside risk in prioritizing?**
- **What should we be monitoring in our monthly dashboard?**
 - Recruitment and retention

By the end of August, we should have KPIs (Key Performer Indicators).

- We designate each focus with differing committees.

B. Acceptance of SY23 Areas of Focus

V. GGA Board Offices and Committee Chairs

A.

SY23 Chairs of Standing Committees

M. Levasseur made a motion to elect the mentioned nominated Board members as a slate to occupy the chairs of the GGA 5 standing committees.

B. Blaufuss seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

L. Bartos	Aye
S. Benson	Absent
M. Colburn	Aye
S. George	Absent
M. Levasseur	Aye
M. Bowser	Aye
J. Parker	Aye
B. Blaufuss	Aye
M. Pendleton	Aye
L. Myrick	Absent
E. Harris	Aye

B. SY23 Officers

M. Levasseur made a motion to elect the mentioned dominated Board members as a slate to occupy the offices of the GGA Board.

E. Harris seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

M. Bowser	Aye
M. Pendleton	Aye
S. Benson	Absent
S. George	Absent
B. Blaufuss	Aye
L. Myrick	Absent
M. Levasseur	Aye
L. Bartos	Aye
J. Parker	Aye
E. Harris	Aye
M. Colburn	Aye

VI. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 PM.

Respectfully Submitted,

C. Coddington