APPROVED

Global Leadership Academy

Minutes

Board Meeting: K-12

Date and Time
Thursday June 9, 2022 at 5:30 PM

The Mission of Global Outreach Charter Academy is to deliver a first-class academic program that offers a unique foreign language and multicultural curriculum, empowering students to have a competitive edge in the global vision.

Directors Present
C. Hearn (remote), V. Budnik (remote), V. Kushnar (remote)

Directors Absent
L. Williams, Y. Brychka

Ex Officio Members Present
S. Soroka (remote)

Guests Present
D. Goncharov (remote), I. Soroka (remote), J. Chisholm (remote), L. Soroka (remote), V. Chizh (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

V. Budnik called a meeting of the board of directors of Global Leadership Academy to order on Thursday Jun 9, 2022 at 5:32 PM.

II. Approve Previous Board Minutes

A. Approve Previous Board Meeting Minutes

V. Budnik made a motion to approve the minutes from Board Meeting: K-12 on 05-19-22.
V. Kushnar seconded the motion.
The board **VOTED** to approve the motion.
V. Budnik made a motion to approve updated agenda for board meeting 6.9.22.
C. Hearn seconded the motion.
Approve changes to current agenda.
Remove NSLP bids until next in-person session of board meeting.
The board **VOTED** to approve the motion.

III. Public Comments

A. Public Comments

- No public comments

IV. Discussion Items

A. K-12 Monthly Board Meetings : 2022-2023

- Mr. Soroka, reviewed the proposed monthly board meeting for school year 2022-2023. Board reviewed and agreed to proceed with the scheduled dates.

B. Marketing Quotes

- Mr. Soroka, presented the quotes for Marketing Agencies. It has become necessary to increase GOCA marketing campaigns to increase student enrollment for our expanding campuses and to help with hiring of qualified staff.
- Marketing department will help with rebuild of the new website that will include all of the current campus information as well as new campuses that are currently in planning.
- Marketing department will help with social media and advertisements of various forms.

- **Three quotes were presented:**

1. Out of Dust Marketing & Communications
a. Marketing Services: $1K/Month b. Marketing Director Services : $7,500/Month

2. CTRL + ALT Digital :

a. $125/hour for monthly contracts. b. $100/hour for 12-months contracts

3. Fisher Design:
a. Marketing Plan & Advertising: $2,600 b. Marketing Consultation & Strategy: $145/hour -

- The board reviewed all proposal and agree it is best to contract a vendor that offers a flat monthly fee that includes all necessary marketing packages for the current time.

- Out of Dusting Marketing & Communications services for the Marketing Director Services was recommended by Mr.Soroka to use for the next 6 months. The company services will include marketing plans, Google services, increasing SEO's, website redesign, re-branding, and enhancing our social media platforms.

- Ms. Hearn suggested to continue to find ways to engage our current demographic to

- The board agrees that we currently need to increase our marketing campaign tactics and the out of Dust Marketing & Communications company will be able to provide the services that GOCA currently needs.

C. Speech Therapy: Intercoastal Campus

- Mr. Goncharev, CFO, presented the current services contract for Speech Therapy services at the new Intercoastal Campus. The rate has increased to $64.

- Board Agreed to continue the services with the vendor for Speech Therapy.

D. Purchasing Quotes

- Mr. Goncharov, presented the current PO's from preferred furniture and IT vendors.

- 7 Purchasing Quotes were presented.

1. PO 1013 (Howard Industries, Inc. - IT TV's $84,712.50)
2. PO 3022 (KI - Furniture $43,117.54)
3. PO 3029 (Howard Industries, Inc - IT PROJECTOR $16,740)
4. PO1004 (Meteor Education, LLC - Furniture $61,070.84)
5. PO1011 (Howard Industries, Inc. - IT COMPUTER/HARDWARE $96,530)
6. PO3028 (Howard Industries, Inc. - IT $66,177)
7. PO3030 (Howard Industries, Inc. - IT COMPUTERS $41,150)
8. PO1006 (Virco - Furniture $57,093.96)

E.

Transfer HS and LLC accounts from VyStar to Chase

- Mr. Goncharev, CFO, discussed the option to transfer HS and LLC funds from Vystar to Chase if there is an immediate need to move the funds.
- Currently, there is a slowdown on mobile and website platforms for VyStar, which is affecting financial processes.
- Chase was suggested as an option due to their excellent customer service and quick service request response.
- Chase has a very sophisticated and advanced online platform for business solutions.
- The board agrees to allow the decision to be made immediately to transfer funds at the discretion of the management company.

F. Financial Control Policy Amendment

-Mr. Goncharev, presented the amendment to the financial control policy - purchases.
- Changes on page 15 include: It is requested to decrease quotes that are over $1000 for purchases from 3 to 2 bids.
- Changes on page 17 include:
a. Non-IT items with the cost of $500 and up will be labeled and logged into the database system. All IT related fixed assets will be labeled and logged into the database system regardless of the cost.
b. All CSP inventory, and any other inventory purchased with Federal Grants must be logged and labeled upon receipt of equipment regardless of the cost.

G. Design of GOCA Intercoastal Classrooms and Change of use permit and GC Contract.

- Mr. Soroka, presented a quote for the necessary changes to be able to occupy the new Intercoastal building, per fire marshal requests.
- The quote includes the need to update the current design of the new campus.
- Construction is scheduled to be in completion by end of July 2022.

H. CEO Resignation

- Mr.Sergey Soroka, has officially presented his letter of resignation to GOCA.
- Mr. Soroka is grateful for the opportunity to lead the schools as CEO but believes it is time to pass on the next chapter of the schools to another candidate.

- Mr. Sergey recommends for the board to consider Ilya Soroka, as next candidate for CEO.
- Based on his experience and previous history with GOCA, he recommends to consider this candidate.

I. New CEO Qualifications

- Mr. Ilya Soroka, presented his previous work experience and current projects for the school and the community.

- The board discussed Mr. Soroka's previous and current accomplishments and encouraged for him to continue moving forward in making a difference in our community.
- Mr. Ilya Soroka expressed his enthusiasm to continue impacting GOCA community and the most positive matter, and is grateful to the Board members for the opportunity.

V. Action Items

A. K-12 Monthly Board Meetings : 2022-2023

V. Budnik made a motion to approve 2022-2023 Board Meeting Dates.
V. Kushnar seconded the motion.
The board **VOTED** to approve the motion.

B. Marketing Contract

V. Budnik made a motion to to vote in favor for the "Out of the Dust" marketing.
C. Hearn seconded the motion.
The board **VOTED** to approve the motion.

C. Speech Therapy: Intercoastal Campus

V. Budnik made a motion to approve Speech Therapy preferred vendor contract for Speech Therapy.
C. Hearn seconded the motion.
The board **VOTED** to approve the motion.

D. Purchasing Quotes

V. Budnik made a motion to Approve presented PO's.
C. Hearn seconded the motion.
The board **VOTED** to approve the motion.

E. Transfer HS and LLC accounts from VyStar to Chase

V. Budnik made a motion to Approve the transfer funds to Vystar at the discretion of the management company.
C. Hearn seconded the motion.
The board **VOTED** to approve the motion.

F. Financial Control Policy Amendment

V. Budnik made a motion to Approve amendment to the Financial Control Policy.
V. Kushnar seconded the motion.
The board **VOTED** to approve the motion.

G.

Design of GOCA Intercoastal Classrooms and Change of use permit and GC Contract

V. Budnik made a motion to Approve Design of GOCA Intercoastal Classrooms and Change of use permit and GC Contract.
V. Kushnar seconded the motion.
The board **VOTED** to approve the motion.

H. Begin Hiring Process for New CEO

V. Budnik made a motion to being the CEO hiring process.
C. Hearn seconded the motion.
The board **VOTED** to approve the motion.

VI. Board Comments

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:36 PM.

Respectfully Submitted,
V. Chizh