APPROVED

Global Leadership Academy

Minutes

Board Meeting: High School Campus

High School Campus

Date and Time
Thursday August 27, 2020 at 4:00 PM

Location
8985 Lone Star Rd, Jacksonville, FL 32211
Room #224

The Mission of Global Outreach Charter Academy is to deliver a first-class academic program that offers a unique foreign language and multicultural curriculum, empowering students to have a competitive edge in the global vision.

Directors Present
C. Hearn, V. Budnik, V. Kushnar, Y. Brychka

Directors Absent
V. Stepanchuk

Ex Officio Members Present
S. Soroka

Guests Present

A. Korchuk, David Soroka, I. Savich, J. Chisholm, V. Chizh, jwhittingham@gocacademy.com, lsoroka@gocacademy.com

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I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

V. Budnik called a meeting of the board of directors of Global Leadership Academy to order on Thursday Aug 27, 2020 at 4:39 PM.

C. Approve Minutes

V. Kushnar made a motion to approve the minutes from Board Meeting: High School Campus on 08-04-20.
V. Budnik seconded the motion.
The board **VOTED** to approve the motion.

II. Discussion Items

A. Principal Presentation

Joette:
-Enrollment at 182 and 65 are online which is a third of our students
-We will not have such a long period to give parents to choose online or in person for the next quarter, September 4th was much too long of a deadline from the start of school
-We are in compliance and will be fully tomorrow with all of our safety procedures after our Code Red
-Going forward we will make sure we will look at where we are and what service we are providing in the area we are in, start smaller and then build and get stronger

Anna:
-To increase enrollment to 250 students we have tried a lot, social media, post cards, magazines, billboards, radio, as much as we could and we decided to take a different approach
-We started getting reports on where the parents are looking for on Google and the search words they use so we want for our school to be advertised
-There are a few projects underway where our team is working on promotions, Friday we will have a social media party and get some food trucks and the students will use their phones to promote their own school and purchase an Instagram filter
-Another project is addresses to all Sandalwood high school students and target them through postcards

Joe:

-Use the email address list to target ads through Facebook, target podcasts to get an interview

Vita:
-Biggest areas we will use will be Google and Facebook

B. Teacher Salary Increase Allocation

-With the amount of money we received it was not enough to raise teacher salaries to $47,500, as the state proposed.
-For high school base salary was 42,000 and we were able to raise it to 44,4000 and there are strict rules for the allocation
-80% for base salary and 20% for the rest of the qualified teachers and staff.

III. Action Items

A. Teacher Salary Increase Allocation

V. Kushnar made a motion to increase salary allocation.
Y. Brychka seconded the motion.
The board **VOTED** to approve the motion.

IV. Board Comments

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:08 PM.

Respectfully Submitted,
V. Budnik