

APPROVED



The Anchor School

Minutes

Governance Committee Meeting

Date and Time

Wednesday February 4, 2026 at 7:00 PM

Committee Members Present

N. LeBlanc (remote), S. Stewart (remote)

Committee Members Absent

J. Burton

Guests Present

J. Pinto Taylor (remote), michele.yates-wickus@donovan-group.com (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

S. Stewart called a meeting of the Governance Committee of The Anchor School to order on Wednesday Feb 4, 2026 at 7:04 PM.

C. Approve Minutes

S. Stewart made a motion to approve the minutes from Governance Committee Meeting on 01-07-26.

N. LeBlanc seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Other Business

A. Donovan Group: Marketing Audit Report Review

- M. Yates-Wickus (Donovan Group) shared **Communication & Marketing Survey Report & Analysis**

Takeaways / Action Items:

- Increase visibility/positioning of the Board agenda/minutes on the TAS website because it is the #2 reason people visit
- Dr. PT/M. Yates-Wickus to investigate why Instagram posts inconsistently post to Facebook, consider resizing images relative to each platform
- Consider expanding the monthly newsletter for parents to learn about their topics of interest
- Consider increasing survey response rate/sample size by incentivizing and timing the survey for December showcase to take advantage the captive audience as survey takers.
- J. Burton to schedule next meeting with M. Yates-Wickus to review draft of Communication & Marketing Plan

III. Governance

A. Item for Information: Gift Acceptance Policy

- Didn't discuss tonight. Moved to March

B. Succession Planning Timeline

Action Items:

- Nicole to reach out to Morgan about recruiting board members through the SCSC
- Dr. PT to evaluate professional expertise of parents, previous board members for recruiting
- Governance Committee to review the terms section of the bylaws to make sure it's coherent.

C. Succession Planning

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:14 PM.

Respectfully Submitted,
N. LeBlanc

The Anchor School is a village of educators, families, and community members that partners with 6th through 12th-grade students* who are developing the knowledge, skills, and confidence they need to thrive in school and beyond. Through our commitment to excellent instruction, community partnerships, and holistic student development, we cultivate anchors that build a more just and equitable future.

**In August 2022, the SCSC authorized TAS as a GA Charter School with approval to enroll students who will be in the 6th grade in the fall of 2023.*