

DRAFT



The Anchor School

Minutes

Community Engagement Committee Meeting

Date and Time

Tuesday June 13, 2023 at 7:00 PM

Location

TBD

Committee Members Present

E. Desprez Isbell (remote), J. Burton (remote), T. Ramsey (remote)

Committee Members Absent

None

I. Opening Items

A. Call the Meeting to Order

J. Burton called a meeting of the Community Engagement Committee Committee of The Anchor School to order on Tuesday Jun 13, 2023 at 7:06 PM.

B. Record Attendance

C. Public Comment

None

D. None

II. Community Engagement Committee

A. Advisory Prospecting Discussion

The purpose of this item is to discuss whether the committee would like to expand through advisory members.

- There is a recommendation for a new board member - NL
- There is a recommendation for a new board member or advisory - VT
- **Action:** To discuss interest and opportunity with NL (JPT) and VT (JB) to recommend for the board vote next month

B. Marketing Strategy Discussion

The purpose of this item is to discuss marketing and communication strategies/updates

- Through our first enrollment push - and determine what we need to prioritize next stage (past first round of enrollment)
- Discussion around current marketing strategy (12 month marketing commitment) and determining level of marketing needed for the next fiscal year/school launch season to make a recommendation for a vote in the July board meeting.
- **Action:** To determine possibilities with existing vendor and existing resources within TAS

C. Enrollment & Lottery Updates

The purpose of this item is to discuss proposed enrollment and lottery updates

- We have an increasing enrollment and that we still have a waitlist
- Discussion around communications and contingency planning around attendance slippage
- Family night and ribbon cutting planning alignment

D. Community Outreach Discussion

The purpose of this item is to discuss community engagement strategy.

- Family night and ribbon cutting planning alignment
- Co-Design Team process - first year will look different than other years (future years is planned to be staff led and equity driven)
- Potential community-based art and design work as well

E.

Grant Update

The purpose of this item is to provide a brief update on recent grant and fellowship activities.

- A new successful grant update!
- A potential new grant in the pipeline
- GEER grant in action as well

F. Partnership Prospecting

The purpose of this item is to discuss potential community-based partners for The Anchor School.

- Project partnership team - June kick off for the fall project
- Good runway and planning for spring project
- Community Partnerships Fellow has been identified (a member of staff)

III. Academic Committee

A. Academic Committee - Student Info System (Josh)

The purpose of this item is to discuss where we are with obtaining a Student Information System by April 1st.

- Schoolmint meeting today to determine what data needs and sharing
- Academic dashboard discussion to be added to the July board meeting

B. Teacher Recruitment and Summer Planning Updates

The purpose of this item is to discuss the process for teacher recruitment and if there are ways for the board to support.

- We are 100% hired for staff; looking for a nurse still
- Employment begins July 1 and starts July 10

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:58 PM.

Respectfully Submitted,
J. Burton

Documents used during the meeting

None

The Anchor School is a village of educators, families, and community members that partners with 6th through 12th-grade students who are developing the knowledge, skills, and confidence they need to thrive in school and beyond. Through our commitment to excellent instruction, community partnerships, and holistic student development, we cultivate anchors that build a more just and equitable future.