APPROVED

CASA ACADEMY

Minutes

Fundraising/Marketing

Date and Time
Wednesday May 18, 2022 at 12:30 PM

Location
Join Zoom Meeting
https://us02web.zoom.us/j/83013518219?pwd=MDJ1cTF0My9aUEZWUk43bVIvNkZQQT09

Meeting ID: 830 1351 8219
Passcode: D0BJ2C
One tap mobile
+13462487799,,83013518219#,,,,*452830# US (Houston)
+16699006833,,83013518219#,,,,*452830# US (San Jose)

Dial by your location
- +1 346 248 7799 US (Houston)
- +1 669 900 6833 US (San Jose)
- +1 253 215 8782 US (Tacoma)
- +1 312 626 6799 US (Chicago)
- +1 929 205 6099 US (New York)
- +1 301 715 8592 US (Washington DC)

Meeting ID: 830 1351 8219
Passcode: 452830
Find your local number: https://us02web.zoom.us/u/kBbtOVkrU

CASA Academy Board and committee meetings will take place via conference call, online meeting platform, or in person. Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the main office of CASA Academy (8047 N. 35th Avenue Phoenix, Arizona 85051) which is open from 8:00 a.m. to 4:30 p.m., Monday-Friday.

Committee Members Present
D. Brown (remote), K. Holmes (remote), M. Tucker (remote), T. Clayton Cundy (remote)

Committee Members Absent
None

Committee Members who arrived after the meeting opened
D. Brown

Committee Members who left before the meeting adjourned
K. Holmes

Guests Present
Jesus Picon (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

M. Tucker called a meeting of the Fundraising/Marketing Committee of CASA ACADEMY to order on Wednesday May 18, 2022 at 12:32 PM.

C. Approve Minutes

K. Holmes made a motion to approve the minutes from Fundraising/Marketing on 04-20-22.
T. Clayton Cundy seconded the motion.
The committee **VOTED** unanimously to approve the motion.

Roll Call

K. Holmes	Aye
T. Clayton Cundy	Aye
M. Tucker	Aye
D. Brown	Absent

D. Approve minutes

K. Holmes made a motion to approve the minutes from Fundraising/Marketing on 01-20-22.
T. Clayton Cundy seconded the motion.
The committee **VOTED** unanimously to approve the motion.

Roll Call

K. Holmes	Aye
T. Clayton Cundy	Aye
M. Tucker	Aye
D. Brown	Absent

II. Fundraising/Marketing

A. Discuss annual event sponsorship levels

The committee discussed changing levels for the annual event sponsorship levels.
D. Brown arrived.

B. Marketing for teachers

The committee discussed how hiring/marketing is going for teachers and brainstormed new strategies.

C. Enrollment Methods & Enrollment Strategy Document

Jesus presented the enrollment methods document.

III. Establish action items for next meeting

A. Discuss Action Items

K. Holmes left.
The committee discussed action items for the next meeting.

IV. Closing Items

A. Adjourn Meeting

T. Clayton Cundy made a motion to adjourn the meeting.
D. Brown seconded the motion.
The committee **VOTED** unanimously to approve the motion.

Roll Call	
D. Brown	Aye
M. Tucker	Aye
T. Clayton Cundy	Aye

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 1:36 PM.

Respectfully Submitted,
T. Clayton Cundy