

APPROVED

# CASA ACADEMY

## Minutes

### Fundraising/Marketing

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#### Date and Time

Wednesday May 18, 2022 at 12:30 PM

#### Location

Join Zoom Meeting

<https://us02web.zoom.us/j/83013518219?pwd=MDJ1cTF0My9aUEZlWUk43bVlVnNkZQQT09>

Meeting ID: 830 1351 8219

Passcode: D0BJ2C

One tap mobile

+13462487799,,83013518219#,,,,\*452830# US (Houston)

+16699006833,,83013518219#,,,,\*452830# US (San Jose)

Dial by your location

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

Meeting ID: 830 1351 8219

Passcode: 452830

Find your local number: <https://us02web.zoom.us/u/kBbtOVkrU>

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CASA Academy Board and committee meetings will take place via conference call, online meeting platform, or in person. Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the main office of CASA Academy (8047 N. 35th Avenue Phoenix, Arizona 85051) which is open from 8:00 a.m. to 4:30 p.m., Monday-Friday.

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#### Committee Members Present

D. Brown (remote), K. Holmes (remote), M. Tucker (remote), T. Clayton Cundy (remote)

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### Committee Members Absent

None

### Committee Members who arrived after the meeting opened

D. Brown

### Committee Members who left before the meeting adjourned

K. Holmes

### Guests Present

Jesus Picon (remote)

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## I. Opening Items

### A. Record Attendance

### B. Call the Meeting to Order

M. Tucker called a meeting of the Fundraising/Marketing Committee of CASA ACADEMY to order on Wednesday May 18, 2022 at 12:32 PM.

### C. Approve Minutes

K. Holmes made a motion to approve the minutes from Fundraising/Marketing on 04-20-22.

T. Clayton Cundy seconded the motion.

The committee **VOTED** unanimously to approve the motion.

#### Roll Call

D. Brown            Absent

M. Tucker         Aye

T. Clayton Cundy Aye

K. Holmes         Aye

### D. Approve minutes

K. Holmes made a motion to approve the minutes from Fundraising/Marketing on 01-20-22.

T. Clayton Cundy seconded the motion.

The committee **VOTED** unanimously to approve the motion.

#### Roll Call

M. Tucker         Aye

T. Clayton Cundy Aye

D. Brown            Absent

K. Holmes         Aye

## II. Fundraising/Marketing

### A. Discuss annual event sponsorship levels

The committee discussed changing levels for the annual event sponsorship levels.

D. Brown arrived.

### B. Marketing for teachers

The committee discussed how hiring/marketing is going for teachers and brainstormed new strategies.

### C. Enrollment Methods & Enrollment Strategy Document

Jesus presented the enrollment methods document.

## III. Establish action items for next meeting

### A. Discuss Action Items

K. Holmes left.

The committee discussed action items for the next meeting.

## IV. Closing Items

### A. Adjourn Meeting

T. Clayton Cundy made a motion to adjourn the meeting.

D. Brown seconded the motion.

The committee **VOTED** unanimously to approve the motion.

#### Roll Call

M. Tucker        Aye

D. Brown         Aye

T. Clayton Cundy Aye

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 1:36 PM.

Respectfully Submitted,

T. Clayton Cundy