

APPROVED

# CASA ACADEMY

## Minutes

### Fundraising/Marketing

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#### **Date and Time**

Wednesday February 16, 2022 at 12:30 PM

#### **Location**

Join Zoom Meeting

<https://us02web.zoom.us/j/83013518219?pwd=MDJ1cTF0My9aUEZlVlNkZQQT09>

Meeting ID: 830 1351 8219

Passcode: D0BJ2C

One tap mobile

+13462487799,,83013518219#,,,,\*452830# US (Houston)

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Dial by your location

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+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 312 626 6799 US (Chicago)

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+1 301 715 8592 US (Washington DC)

Meeting ID: 830 1351 8219

Passcode: 452830

Find your local number: <https://us02web.zoom.us/j/83013518219?pwd=MDJ1cTF0My9aUEZlVlNkZQQT09>

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CASA Academy Board and committee meetings will take place via conference call, online meeting platform, or in person. Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the main office of CASA Academy (8047 N. 35th Avenue Phoenix, Arizona 85051) which is open from 8:00 a.m. to 4:30 p.m., Monday-Friday.

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#### **Committee Members Present**

K. Holmes (remote), M. Tucker (remote), T. Clayton Cundy (remote)

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## Committee Members Absent

D. Brown

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### I. Opening Items

#### A. Record Attendance

#### B. Call the Meeting to Order

M. Tucker called a meeting of the Fundraising/Marketing Committee of CASA ACADEMY to order on Wednesday Feb 16, 2022 at 12:33 PM.

### II. Fundraising/Marketing

#### A. Discuss updates on CRM System

Discussed progress made with new CRM system.

#### B. Annual Event Discussion

Discussed updates for annual event including MC, sponsorships, and other items needed.

### III. Establish action items for next meeting

#### A. Discuss Action Items

Continue to obtain sponsorships for the event.

### IV. Closing Items

#### A. Adjourn Meeting

M. Tucker made a motion to adjourn the meeting.

K. Holmes seconded the motion.

The committee **VOTED** unanimously to approve the motion.

#### Roll Call

D. Brown            Absent

T. Clayton Cundy    Aye

M. Tucker            Aye

K. Holmes            Aye

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 1:08 PM.

Respectfully Submitted,

T. Clayton Cundy