

# CASA ACADEMY

## Minutes

### Fundraising/Marketing Meeting

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#### Date and Time

Friday January 18, 2019 at 12:00 PM

#### Location

Dial-in: 712-775-7031 Meeting ID: 356-190-185

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CASA Academy Governing Board meetings will take place at the CASA Academy campus (1500 W Maryland Ave, Phoenix, AZ 85015). Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the front office of CASA Academy (1500 W Maryland Ave, Phoenix, AZ 85015), which is open from 8:00 am to 4:00 pm, Monday through Friday.

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#### Committee Members Present

D. Brown (remote), P. McHonett (remote), R. Lutowsky (remote), S. Neal (remote), T. Clayton Cundy (remote), T. Wee (remote)

#### Committee Members Absent

C. Burten, E. Hunt, M. Major, M. Tucker, T. Peterson

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### I. Opening Items

#### A. Record Attendance and Guests

#### B. Call the Meeting to Order

T. Clayton Cundy called a meeting of the Fundraising/Marketing Committee of CASA ACADEMY to order on Friday Jan 18, 2019 at 12:04 PM.

#### C. Approve Minutes

P. McHonett made a motion to approve minutes from the Fundraising/Marketing Committee Meeting on 12-14-18 Fundraising/Marketing Committee Meeting on 12-14-18.

D. Brown seconded the motion.

The committee **VOTED** unanimously to approve the motion.

#### **Roll Call**

R. Lutowsky	Aye
C. Burten	Absent
S. Neal	Aye
M. Tucker	Absent
P. McHonett	Aye
T. Peterson	Absent
D. Brown	Aye
T. Clayton Cundy	Aye
M. Major	Absent
E. Hunt	Absent
T. Wee	Aye

### **II. Annual Event**

#### **A. Event Updates & Sponsorships**

Discussed annual event updates, including progress towards fundraising goals.

#### **B. Scholar Art Updates**

Reviewed scholar art that will be sold at the event.

### **III. Marketing**

#### **A. Marketing Updates**

CASA will begin using a social media platform to help manage social media accounts and gain additional publicity for CASA.

### **IV. Scheduling**

#### **A. Schedule Next Meeting/Discuss Action Items**

Next meetings will be on Friday, Feb. 1st from 12 - 1 p.m. and Thursday, Feb. 14th from 12 - 1 p.m.

### **V. Closing Items**

#### **A. Adjourn Meeting**

P. McHonett made a motion to adjourn the meeting.

D. Brown seconded the motion.

The committee **VOTED** unanimously to approve the motion.

#### **Roll Call**

E. Hunt	Absent
T. Peterson	Absent

**Roll Call**

S. Neal	Aye
T. Clayton Cundy	Aye
C. Burten	Absent
P. McHonett	Aye
D. Brown	Aye
M. Tucker	Absent
T. Wee	Aye
R. Lutowsky	Aye
M. Major	Absent

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:23 PM.

Respectfully Submitted,  
T. Clayton Cundy