

CASA ACADEMY

Minutes

Fundraising/Marketing Meeting

Date and Time

Friday January 18, 2019 at 12:00 PM

Location

Dial-in: 712-775-7031 Meeting ID: 356-190-185

CASA Academy Governing Board meetings will take place at the CASA Academy campus (1500 W Maryland Ave, Phoenix, AZ 85015). Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the front office of CASA Academy (1500 W Maryland Ave, Phoenix, AZ 85015), which is open from 8:00 am to 4:00 pm, Monday through Friday.

Committee Members Present

D. Brown (remote), P. McHonett (remote), R. Lutowsky (remote), S. Neal (remote), T. Clayton Cundy (remote), T. Wee (remote)

Committee Members Absent

C. Burten, E. Hunt, M. Major, M. Tucker, T. Peterson

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

T. Clayton Cundy called a meeting of the Fundraising/Marketing Committee of CASA ACADEMY to order on Friday Jan 18, 2019 at 12:04 PM.

C. Approve Minutes

P. McHonett made a motion to approve minutes from the Fundraising/Marketing

Committee Meeting on 12-14-18 Fundraising/Marketing Committee Meeting on 12-14-18.

D. Brown seconded the motion.

The committee **VOTED** unanimously to approve the motion.

Roll Call

| | |
|------------------|--------|
| R. Lutowsky | Aye |
| C. Burten | Absent |
| M. Tucker | Absent |
| D. Brown | Aye |
| M. Major | Absent |
| S. Neal | Aye |
| T. Peterson | Absent |
| P. McHonett | Aye |
| T. Wee | Aye |
| E. Hunt | Absent |
| T. Clayton Cundy | Aye |

II. Annual Event

A. Event Updates & Sponsorships

Discussed annual event updates, including progress towards fundraising goals.

B. Scholar Art Updates

Reviewed scholar art that will be sold at the event.

III. Marketing

A. Marketing Updates

CASA will begin using a social media platform to help manage social media accounts and gain additional publicity for CASA.

IV. Scheduling

A. Schedule Next Meeting/Discuss Action Items

Next meetings will be on Friday, Feb. 1st from 12 - 1 p.m. and Thursday, Feb. 14th from 12 - 1 p.m.

V. Closing Items

A. Adjourn Meeting

P. McHonett made a motion to adjourn the meeting.

D. Brown seconded the motion.

The committee **VOTED** unanimously to approve the motion.

Roll Call

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|----------|-----|
| S. Neal | Aye |
| D. Brown | Aye |

Roll Call

| | |
|------------------|--------|
| M. Major | Absent |
| C. Burten | Absent |
| T. Wee | Aye |
| R. Lutowsky | Aye |
| T. Clayton Cundy | Aye |
| E. Hunt | Absent |
| M. Tucker | Absent |
| T. Peterson | Absent |
| P. McHonett | Aye |

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:23 PM.

Respectfully Submitted,
T. Clayton Cundy