APPROVED

CASA ACADEMY

Minutes

Fundraising/Marketing Committee Meeting

Date and Time
Friday December 14, 2018 at 12:00 PM

Location
Conference Call Dial-in: 712-775-7031 Meeting ID: 356-190-185

CASA Academy Governing Board meetings will take place at the CASA Academy campus (1500 W Maryland Ave, Phoenix, AZ 85015). Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the front office of CASA Academy (1500 W Maryland Ave, Phoenix, AZ 85015), which is open from 8:00 am to 4:00 pm, Monday through Friday.

Committee Members Present
D. Brown (remote), M. Major (remote), M. Tucker (remote), P. McHonett (remote), R. Lutowsky (remote), S. Neal (remote), T. Clayton Cundy (remote), T. Wee

Committee Members Absent
C. Burten, E. Hunt, T. Peterson

Committee Members who arrived after the meeting opened
T. Wee

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

T. Clayton Cundy called a meeting of the Fundraising/Marketing Committee of CASA ACADEMY to order on Friday Dec 14, 2018 at 12:05 PM.

C. Approve Minutes

M. Tucker made a motion to approve minutes from the Fundraising/Marketing Committee Meeting on 11-09-18 Fundraising/Marketing Committee Meeting on 11-09-18.
P. McHonett seconded the motion.
The motion did not carry.

Roll Call

T. Clayton Cundy	Aye
D. Brown	Aye
E. Hunt	Absent
M. Tucker	Aye
C. Burten	Absent
S. Neal	Aye
R. Lutowsky	Aye
P. McHonett	Aye
T. Peterson	Absent
T. Wee	Absent
M. Major	Aye

II. Annual Event

A. Introduction of Committee Members

Introduce new committee members.
T. Wee arrived.

B. Event Updates & Sponsorships

Discussions regarding annual event, event space, monetary sponsors, ticket sales.
Review annual event sponsorship form.

C. Event Activities

Discussions regarding event activities. Discussions regarding scholar arts sales.

III. Marketing

A. Marketing Updates

Review and discuss marketing recommendations.
Discussions regarding social media posts and website.
Discussions regarding marketing calendar.

IV. Scheduling

A. Schedule Next Meeting/Discuss Action Items

Next meeting: January 18, 12 - 1, via phone conference.

V. Closing Items

A. Adjourn Meeting

M. Tucker made a motion to adjourn the meeting.
M. Major seconded the motion.
The committee **VOTED** unanimously to approve the motion.

Roll Call

C. Burten	Absent
D. Brown	Aye
E. Hunt	Absent
T. Peterson	Absent
R. Lutowsky	Aye
T. Clayton Cundy	Aye
P. McHonett	Aye
M. Major	Aye
T. Wee	Aye
S. Neal	Aye
M. Tucker	Aye

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:50 PM.

Respectfully Submitted,
T. Clayton Cundy