APPROVED

CASA ACADEMY

Minutes

Fundraising/Marketing Committee Meeting

Date and Time
Friday November 9, 2018 at 12:00 PM

Location
Dial-in: 712-775-7031 Meeting ID: 356-190-185

CASA Academy Governing Board meetings will take place at the CASA Academy campus (1500 W Maryland Ave, Phoenix, AZ 85015). Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the front office of CASA Academy (1500 W Maryland Ave, Phoenix, AZ 85015), which is open from 8:00 am to 4:00 pm, Monday through Friday.

Committee Members Present
D. Brown (remote), M. Major (remote), M. Tucker (remote), P. McHonett (remote), T. Clayton Cundy (remote)

Committee Members Absent
E. Hunt, T. Wee

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

T. Clayton Cundy called a meeting of the Fundraising/Marketing Committee of CASA ACADEMY to order on Friday Nov 9, 2018 at 12:02 PM.

C. Approve Minutes

M. Tucker made a motion to approve minutes from the Fundraising/Marketing Committee Meeting on 10-26-18 Fundraising/Marketing Committee Meeting on 10-26-18.
P. McHonett seconded the motion.
The committee **VOTED** unanimously to approve the motion.

Roll Call

T. Clayton Cundy	Aye
M. Tucker	Aye
D. Brown	Aye
R. Lutowsky	Absent
M. Major	Aye
P. McHonett	Aye
E. Hunt	Absent
T. Wee	Absent

II. Annual Event

A. Event Details

None.

B. Updates on Event Name/Logo

Review the event name and logo.

C. Brainstorm Video/Speech Ideas to go along with theme

The theme will focus on the character development portion of our program.
Discuss themes for this year's video.
Discuss scholars to give a speech at the event.

D. Event Sponsors

No update.

E. Marketing Discussion

Discussions regarding new marketing committee members.

F. Action Steps for Next Meeting

Originally we had planned meeting on a weekly basis; we will now move to a monthly meeting an adjust course as necessary. Next meeting to be: December 14th at 12:00.

III. Closing Items

A. Adjourn Meeting

M. Tucker made a motion to adjourn the meeting.
D. Brown seconded the motion.
The committee **VOTED** unanimously to approve the motion.

Roll Call

D. Brown	Aye
T. Wee	Absent
R. Lutowsky	Absent
M. Major	Aye
T. Clayton Cundy	Aye
P. McHonett	Aye
M. Tucker	Aye
E. Hunt	Absent

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:28 PM.

Respectfully Submitted,
T. Clayton Cundy