

# CASA ACADEMY

## Minutes

### Fundraising/Marketing Committee Meeting

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#### **Date and Time**

Friday November 9, 2018 at 12:00 PM

#### **Location**

Dial-in: 712-775-7031 Meeting ID: 356-190-185

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CASA Academy Governing Board meetings will take place at the CASA Academy campus (1500 W Maryland Ave, Phoenix, AZ 85015). Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the front office of CASA Academy (1500 W Maryland Ave, Phoenix, AZ 85015), which is open from 8:00 am to 4:00 pm, Monday through Friday.

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#### **Committee Members Present**

D. Brown (remote), M. Major (remote), M. Tucker (remote), P. McHonett (remote), T. Clayton Cundy (remote)

#### **Committee Members Absent**

E. Hunt, T. Wee

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### **I. Opening Items**

#### **A. Record Attendance and Guests**

#### **B. Call the Meeting to Order**

T. Clayton Cundy called a meeting of the Fundraising/Marketing Committee of CASA ACADEMY to order on Friday Nov 9, 2018 at 12:02 PM.

#### **C. Approve Minutes**

M. Tucker made a motion to approve minutes from the Fundraising/Marketing Committee Meeting on 10-26-18 Fundraising/Marketing Committee Meeting on 10-26-18.

P. McHonett seconded the motion.

The committee **VOTED** unanimously to approve the motion.

**Roll Call**

|                  |        |
|------------------|--------|
| M. Tucker        | Aye    |
| D. Brown         | Aye    |
| T. Clayton Cundy | Aye    |
| P. McHonett      | Aye    |
| R. Lutowsky      | Absent |
| M. Major         | Aye    |
| T. Wee           | Absent |
| E. Hunt          | Absent |

**II. Annual Event**

**A. Event Details**

None.

**B. Updates on Event Name/Logo**

Review the event name and logo.

**C. Brainstorm Video/Speech Ideas to go along with theme**

The theme will focus on the character development portion of our program.

Discuss themes for this year's video.

Discuss scholars to give a speech at the event.

**D. Event Sponsors**

No update.

**E. Marketing Discussion**

Discussions regarding new marketing committee members.

**F. Action Steps for Next Meeting**

Originally we had planned meeting on a weekly basis; we will now move to a monthly meeting and adjust course as necessary. Next meeting to be: December 14th at 12:00.

**III. Closing Items**

**A. Adjourn Meeting**

M. Tucker made a motion to adjourn the meeting.

D. Brown seconded the motion.

The committee **VOTED** unanimously to approve the motion.

**Roll Call**

|                  |        |
|------------------|--------|
| E. Hunt          | Absent |
| R. Lutowsky      | Absent |
| D. Brown         | Aye    |
| P. McHonett      | Aye    |
| M. Tucker        | Aye    |
| T. Clayton Cundy | Aye    |
| M. Major         | Aye    |
| T. Wee           | Absent |

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:28 PM.

Respectfully Submitted,  
T. Clayton Cundy