APPROVED

CASA ACADEMY

Minutes

Fundraising/Marketing Committee Meeting

Date and Time
Friday October 26, 2018 at 4:30 PM

Location
Dial-in: 712-775-7031 Meeting ID: 356-190-185

CASA Academy Governing Board meetings will take place at the CASA Academy campus (1500 W Maryland Ave, Phoenix, AZ 85015). Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the front office of CASA Academy (1500 W Maryland Ave, Phoenix, AZ 85015), which is open from 8:00 am to 4:00 pm, Monday through Friday.

Committee Members Present
E. Hunt, M. Tucker, T. Clayton Cundy, T. Wee

Committee Members Absent
D. Brown, P. McHonett

Committee Members who arrived after the meeting opened
T. Wee

Committee Members who left before the meeting adjourned
E. Hunt

Guests Present
M. Major

I. Opening Items

A. **Record Attendance and Guests**

B. **Call the Meeting to Order**

T. Clayton Cundy called a meeting of the Fundraising/Marketing Committee of CASA ACADEMY to order on Friday Oct 26, 2018 at 4:33 PM.

II. Fundraising/Marketing

A. Annual Event Brainstorm

Brainstorming for the event this year: growth theme.
Discussions regarding logo.
T. Wee arrived.
Discussions regarding the focus of the annual event, what we are raising money for, and how do we inspire donors to donate.

E. Hunt left.
Next week's meeting will focus on the annual event and next steps.

B. Discuss Marketing

Discussions regarding annual event. Discussions regarding silent auction and raffle.

Review marketing materials. Discussions regarding recruiting new members of the marketing committee. Discussions regarding recruiting tactics and benefits someone could get by joining the committee. We will meet on 11/9 to discuss who is interested in joining the committee. To send a reminder to the group in a week to continue to tap people for the marketing committee.

III. Closing Items

A. Adjourn Meeting

M. Major made a motion to adjourn the meeting.
T. Clayton Cundy seconded the motion.
The committee **VOTED** unanimously to approve the motion.

Roll Call

P. McHonett	Absent
E. Hunt	Absent
D. Brown	Absent
M. Tucker	Aye
M. Major	Aye
T. Clayton Cundy	Aye
T. Wee	Aye

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:30 PM.

Respectfully Submitted,
M. Major