

# CASA ACADEMY

## Minutes

### Marketing Committee Meeting

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**Date and Time**

Friday January 26, 2018 at 12:00 PM

**Location**

(712) 775-7031 Meeting ID: 356-190-185 Host PIN: 5293

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CASA Academy Governing Board meetings will take place at the CASA Academy campus (1500 W Maryland Ave, Phoenix, AZ 85015). Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the front office of CASA Academy (1500 W Maryland Ave, Phoenix, AZ 85015), which is open from 8:00 am to 4:00 pm, Monday through Friday.

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**Committee Members Present**

C. Chavez, J. Leahy, L. Martinez

**Committee Members Absent**

*None*

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**I. Opening Items****A. Record Attendance and Guests****B. Call the Meeting to Order**

J. Leahy called a meeting of the Marketing Committee Committee of CASA ACADEMY to order on Friday Jan 26, 2018 at 12:53 PM.

**C. Approve Minutes****II. Marketing Committee****A. Decide on Name for Committee**

Marketing Committee

**B. Discuss adding other members**

We are still pursuing leads.

**C. Discuss main goals and work of committee**

We will start with branding guide in March.

**D. Create final outline for marketing plan for CASA**

Completed and will be presented to Board in February.

**E. Discuss action items for next meeting**

Branding guide

**III. Closing Items**

**A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:54 PM.

Respectfully Submitted,

J. Leahy

C. Chavez made a motion to adjourn the meeting.

J. Leahy seconded the motion.

The committee **VOTED** unanimously to approve the motion.