

CASA ACADEMY

Minutes

Marketing Committee Meeting

Date and Time

Friday January 26, 2018 at 12:00 PM

Location

(712) 775-7031 Meeting ID: 356-190-185 Host PIN: 5293

CASA Academy Governing Board meetings will take place at the CASA Academy campus (1500 W Maryland Ave, Phoenix, AZ 85015). Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the front office of CASA Academy (1500 W Maryland Ave, Phoenix, AZ 85015), which is open from 8:00 am to 4:00 pm, Monday through Friday.

Committee Members Present

C. Chavez, J. Leahy, L. Martinez

Committee Members Absent

None

I. Opening Items**A. Record Attendance and Guests****B. Call the Meeting to Order**

J. Leahy called a meeting of the Marketing Committee Committee of CASA ACADEMY to order on Friday Jan 26, 2018 at 12:53 PM.

C. Approve Minutes**II. Marketing Committee****A. Decide on Name for Committee**

Marketing Committee

B. Discuss adding other members

We are still pursuing leads.

C. Discuss main goals and work of committee

We will start with branding guide in March.

D. Create final outline for marketing plan for CASA

Completed and will be presented to Board in February.

E. Discuss action items for next meeting

Branding guide

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:54 PM.

Respectfully Submitted,

J. Leahy

C. Chavez made a motion to adjourn the meeting.

J. Leahy seconded the motion.

The committee **VOTED** unanimously to approve the motion.