

APPROVED

CASA ACADEMY

Minutes

CASA Academy Strategic Planning Session

Date and Time

Saturday September 24, 2016 at 7:30 AM

Location

CASA Academy (1500 W Maryland Ave Phoenix AZ 85015)

Trustees Present

B. Locker, D. Brown, M. Dahlen, T. Wee

Trustees Absent

E. Bolick

Ex Officio Members Present

J. Leahy, T. Clayton Cundy

Non Voting Members Present

J. Leahy, T. Clayton Cundy

Guests Present

Andrew Collins, D. Puente

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

M. Dahlen called a meeting to order on Saturday Sep 24, 2016 at 7:30 AM.

C. Gather and introductions

Andrew Collins of the AZCSA was introduced as moderator for Strategic planning session.

D.

Mission and Vision

Mission statement was analyzed for key phrases. Facilitator recommended that we shorten our mission statement.

E. Break

F. Evaluate SWOT Results

SWOT results were compiled by Mary Dahlen and presented in "gallery walk" fashion to the Board.

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G. Develop Areas of Focus/Broad Goals for Plan

After discussion, the following main levers were identified for strategic plan focus:

- 1) Recruitment, development and retention of teachers.
- 2) Developing out (fully) the academic program
- 3) Addressing facility needs

H. Next Steps: Who does what by when

Board was delegated to brainstorm goals and action steps for each lever.

II. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:00 PM.

Respectfully Submitted,
J. Leahy