

# CASA ACADEMY

## Minutes

### CASA Academy Strategic Planning Session

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**Date and Time**

Saturday September 24, 2016 at 7:30 AM

**Location**

CASA Academy (1500 W Maryland Ave Phoenix AZ 85015)

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**Trustees Present**

B. Locker, D. Brown, M. Dahlen, T. Wee

**Trustees Absent**

E. Bolick

**Ex Officio Members Present**

J. Leahy, T. Clayton Cundy

**Non Voting Members Present**

J. Leahy, T. Clayton Cundy

**Guests Present**

Andrew Collins, D. Puente

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**I. Opening Items****A. Record Attendance and Guests****B. Call the Meeting to Order**

M. Dahlen called a meeting to order on Saturday Sep 24, 2016 at 7:30 AM.

**C. Gather and introductions**

Andrew Collins of the AZCSA was introduced as moderator for Strategic planning session.

**D.**

### **Mission and Vision**

Mission statement was analyzed for key phrases. Facilitator recommended that we shorten our mission statement.

### **E. Break**

### **F. Evaluate SWOT Results**

SWOT results were compiled by Mary Dahlen and presented in "gallery walk" fashion to the Board.

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### **G. Develop Areas of Focus/Broad Goals for Plan**

After discussion, the following main levers were identified for strategic plan focus:

- 1) Recruitment, development and retention of teachers.
- 2) Developing out (fully) the academic program
- 3) Addressing facility needs

### **H. Next Steps: Who does what by when**

Board was delegated to brainstorm goals and action steps for each lever.

## **II. Closing Items**

### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:00 PM.

Respectfully Submitted,  
J. Leahy