

CASA ACADEMY

Fundraising/Marketing

Date and Time

Wednesday May 18, 2022 at 12:30 PM MST

Location

Join Zoom Meeting

<https://us02web.zoom.us/j/83013518219?pwd=MDJ1cTF0My9aUEZlWUk43bVlVnNkZQQT09>

Meeting ID: 830 1351 8219

Passcode: D0BJ2C

One tap mobile

+13462487799,,83013518219#,,,,*452830# US (Houston)

+16699006833,,83013518219#,,,,*452830# US (San Jose)

Dial by your location

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

Meeting ID: 830 1351 8219

Passcode: 452830

Find your local number: <https://us02web.zoom.us/u/kBbtOVkrU>

CASA Academy Board and committee meetings will take place via conference call, online meeting platform, or in person. Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the main office of CASA Academy (8047 N. 35th Avenue Phoenix, Arizona 85051) which is open from 8:00 a.m. to 4:30 p.m., Monday-Friday.

Agenda

| | Purpose | Presenter | Time |
|---|--------------------|----------------|-----------------|
| I. Opening Items | | | 12:30 PM |
| A. Record Attendance | | | 1 m |
| B. Call the Meeting to Order | | Mark Tucker | 1 m |
| C. Approve Minutes | Approve Minutes | Mark Tucker | 2 m |
| Approve minutes for Fundraising/Marketing on April 20, 2022 | | | |
| D. Approve minutes | Approve Minutes | Mark Tucker | 5 m |
| Approve minutes for Fundraising/Marketing on January 20, 2022 | | | |

| | Purpose | Presenter | Time |
|---|---------|-------------|-----------------|
| II. Fundraising/Marketing | | | 12:39 PM |
| A. Discuss annual event sponsorship levels | Discuss | Mark Tucker | 20 m |
| B. Marketing for teachers | Discuss | Everyone | 15 m |
| C. Enrollment Methods & Enrollment Strategy Document | Discuss | Jesus Picon | 10 m |
| III. Establish action items for next meeting | | | 1:24 PM |
| A. Discuss Action Items | Discuss | All | 5 m |
| Committee will discuss any possible action items from meeting and assign items accordingly. | | | |
| IV. Closing Items | | | 1:29 PM |
| A. Adjourn Meeting | Vote | Mark Tucker | 1 m |