

CASA ACADEMY

Fundraising/Marketing

Date and Time

Wednesday April 20, 2022 at 12:30 PM MST

Location

Join Zoom Meeting

<https://us02web.zoom.us/j/83013518219?pwd=MDJ1cTF0My9aUEZlWUk43bVlVnNkZQQT09>

Meeting ID: 830 1351 8219

Passcode: D0BJ2C

One tap mobile

+13462487799,,83013518219#,,,,*452830# US (Houston)

+16699006833,,83013518219#,,,,*452830# US (San Jose)

Dial by your location

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

Meeting ID: 830 1351 8219

Passcode: 452830

Find your local number: <https://us02web.zoom.us/j/83013518219?pwd=MDJ1cTF0My9aUEZlWUk43bVlVnNkZQQT09>

CASA Academy Board and committee meetings will take place via conference call, online meeting platform, or in person. Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the main office of CASA Academy (8047 N. 35th Avenue Phoenix, Arizona 85051) which is open from 8:00 a.m. to 4:30 p.m., Monday-Friday.

Agenda

	Purpose	Presenter	Time
I. Opening Items			12:30 PM
A. Record Attendance			1 m
B. Call the Meeting to Order		Mark Tucker	1 m
C. Approve Minutes	Approve Minutes	Mark Tucker	2 m
Approve minutes for Fundraising/Marketing on February 16, 2022			
II. Fundraising/Marketing			12:34 PM

	Purpose	Presenter	Time
A. Discuss updates on CRM System	Discuss	Jesus Picon	5 m
B. Annual Event Discussion Hits/Misses in Marketing	Discuss	Everyone	20 m
C. Discussion of Postcard Mania campaign	Discuss	Jesus Picon	10 m
III. Establish action items for next meeting			1:09 PM
A. Discuss Action Items	Discuss	All	5 m
Committee will discuss any possible action items from meeting and assign items accordingly.			
IV. Closing Items			1:14 PM
A. Adjourn Meeting	Vote	Mark Tucker	1 m