

CASA ACADEMY

Fundraising/Marketing

Date and Time

Thursday January 20, 2022 at 3:30 PM MST

Location

Join Zoom Meeting

<https://us02web.zoom.us/j/83013518219?pwd=MDJ1cTF0My9aUEZlWUk43bVlVnNkZQQT09>

Meeting ID: 830 1351 8219

Passcode: D0BJ2C

One tap mobile

+13462487799,,83013518219#,,,,*452830# US (Houston)

+16699006833,,83013518219#,,,,*452830# US (San Jose)

Dial by your location

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

Meeting ID: 830 1351 8219

Passcode: 452830

Find your local number: <https://us02web.zoom.us/j/83013518219>

CASA Academy Board and committee meetings will take place via conference call, Zoom, or in person. Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the main office of CASA Academy (8047 N. 35th Avenue Phoenix, Arizona 85051) which is open from 8:00 a.m. to 4:30 p.m., Monday-Friday.

Agenda

	Purpose	Presenter	Time
I. Opening Items			3:30 PM
A. Record Attendance			1 m
B. Call the Meeting to Order		Mark Tucker	1 m
C. Approve Minutes	Approve Minutes	Mark Tucker	1 m
Approve minutes for Fundraising/Marketing on December 15, 2021			
II. Fundraising/Marketing			3:33 PM

	Purpose	Presenter	Time
A. Vistaprint Mailers Review	Discuss	Jesus Picon	10 m
Jesus to present information on Vistaprint Mailers option.			
B. Discuss updates on CRM System	Discuss	Kody Holmes	15 m
Need update from Tacey on the approval for licenses for the CRM.			
Need to confirm that an application was forwarded to Jesus and for him to fill it out and then review with Tacey.			
C. Annual Event Discussion	Discuss	Everyone	20 m
Need to have a T&A for all the requirements for the event. Need to brainstorm and begin the list. With the limited management at CASA this is very concerning and will need everyone (all board members) to step up.			
D. On Campus recruiting dates and schedule for new teacher candidates	Discuss	Jesus	12 m
An update on the schools on campus events and ideas to recruit from these events.			
III. Establish action items for next meeting			4:30 PM
A. Discuss Action Items	Discuss	Steven Brown	5 m
Committee will discuss any possible action items from meeting and assign items accordingly.			
IV. Closing Items			4:35 PM
A. Adjourn Meeting	Vote	Mark Tucker	1 m