

CASA ACADEMY

Marketing Committee

Date and Time

Wednesday May 12, 2021 at 12:00 PM MST

Location

Join Zoom Meeting

[https://us02web.zoom.us/j/84384733849?](https://us02web.zoom.us/j/84384733849?pwd=eINDSWVsdmVmR2ZYcnlrZ1FzZzV1QT09)

[pwd=eINDSWVsdmVmR2ZYcnlrZ1FzZzV1QT09](https://us02web.zoom.us/j/84384733849?pwd=eINDSWVsdmVmR2ZYcnlrZ1FzZzV1QT09)

Meeting ID: 843 8473 3849

Passcode: 023983

One tap mobile

+16699006833,,84384733849# US (San Jose)

+12532158782,,84384733849# US (Tacoma)

Dial by your location

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

Meeting ID: 843 8473 3849

Find your local number: <https://us02web.zoom.us/u/kdq1E3uPx9>

CASA Academy Board and committee meetings will take place via conference call, Zoom, or in person. Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the main office of CASA Academy (8123 N 35th Ave. Suite B-2 Phoenix, AZ 85051) which is open from 8:00 a.m. to 4:30 p.m., Monday-Friday.

Agenda

	Purpose	Presenter	Time
I. Opening Items			12:00 PM
A. Record Attendance			1 m
B. Call the Meeting to Order			
C. Approve Minutes	Approve Minutes	Steven Brown	1 m
Approve minutes for Marketing Committee on April 14, 2021			
II. Fundraising/Marketing			12:02 PM
A. Social Media Metrics - Monthly Recap	Discuss	Jesus Picon	10 m
Jesus to give monthly social media performance update			

	Purpose	Presenter	Time
B. Annual Event Discussion	Discuss	Tacey Clayton Cundy	30 m

- Discuss indoor vs. outdoor at location.
- Discuss possible themes
- General brandstorm regarding event

III. Establish action items for next meeting **12:42 PM**

Committee will discuss any possible action items from meeting and assign items accordingly.

A. Discuss Action Items	Discuss	Steven Brown	5 m
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Committee will discuss any possible action items from meeting and assign items accordingly.

IV. Closing Items **12:47 PM**

A. Adjourn Meeting	Vote		
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