

CASA ACADEMY

Marketing Committee Meeting

Date and Time

Tuesday September 8, 2020 at 12:00 PM MST

Location

Join Zoom Meeting

<https://us02web.zoom.us/j/82939579842?pwd=NWkyVHRpZFBXaXUzdnQyVEpBUGZP>
UT09

Meeting ID: 829 3957 9842

Passcode: 946097

One tap mobile

+12532158782,,82939579842# US (Tacoma)

+13462487799,,82939579842# US (Houston)

Dial by your location

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 301 715 8592 US (Germantown)

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

Meeting ID: 829 3957 9842

Find your local number: <https://us02web.zoom.us/j/82939579842?pwd=NWkyVHRpZFBXaXUzdnQyVEpBUGZP>

Due to COVID-19, all CASA Academy Board and committee meetings will take place via Zoom or conference call for the time being. Zoom/conference call information will be posted in the location section of the meeting notice/agenda. Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the front office of CASA Academy (8123 N 35th Ave. Suite B-2, Phoenix, AZ 85051), which is open from 8:00 am to 4:00 pm, Monday through Friday.

Agenda

	Purpose	Presenter	Time
I. Opening Items			12:00 PM
A. Record Attendance			1 m
B. Call the Meeting to Order			
C. Approve Minutes	Approve Minutes	Steven Brown	1 m
Approve minutes for Fundraising/Marketing Committee Meeting on February 14, 2019			
II. Fundraising/Marketing			12:02 PM
A. High Level Overview of Department and Direction	Discuss	Tacey Clayton Cundy	10 m

	Purpose	Presenter	Time
B. Review Brand Standards Guide	Discuss	Tacey Clayton Cundy	10 m
C. Discuss Fundraising Approach with COVID	Discuss	Steven Brown	10 m
III. Other Business			12:32 PM
A. Discuss format of website for future recommendations	Discuss	Steven Brown	10 m
B. Discuss social media. Make recommendations for future content	Discuss	Tacey Clayton Cundy	15 m
IV. Closing Items			12:57 PM
A. Adjourn Meeting	Vote		