

# CASA ACADEMY

## Marketing Committee Meeting

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### Date and Time

Tuesday May 15, 2018 at 12:00 PM MST

### Location

(712) 775-7031 Meeting ID: 356-190-185 Host PIN: 5293

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CASA Academy Governing Board meetings will take place at the CASA Academy campus (1500 W Maryland Ave, Phoenix, AZ 85015). Per A.R.S. § 38-431.02, notice of meetings for CASA Academy and any of its committees will be posted on this website. Notices will also be posted in the front office of CASA Academy (1500 W Maryland Ave, Phoenix, AZ 85015), which is open from 8:00 am to 4:00 pm, Monday through Friday.

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### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>12:00 PM</b>
Opening Items			
<b>A.</b> Record Attendance and Guests			
<b>B.</b> Call the Meeting to Order			
<b>C.</b> Minutes	Approve Minutes		1 m
Approve minutes for Marketing Committee Meeting on April 30, 2018			
<b>II. Marketing Committee</b>			<b>12:01 PM</b>
Marketing Committee			
<b>A.</b> Discuss Marketing Collateral	Discuss		15 m
Review folder of marketing collateral			
Review branding guide			
<b>B.</b> Social Strategy	Discuss		15 m
- Review social media calendar			
<b>III. Other Business</b>			
<b>IV. Closing Items</b>			
<b>A.</b> Adjourn Meeting	Vote		