



Executive Director Report 2.23.26

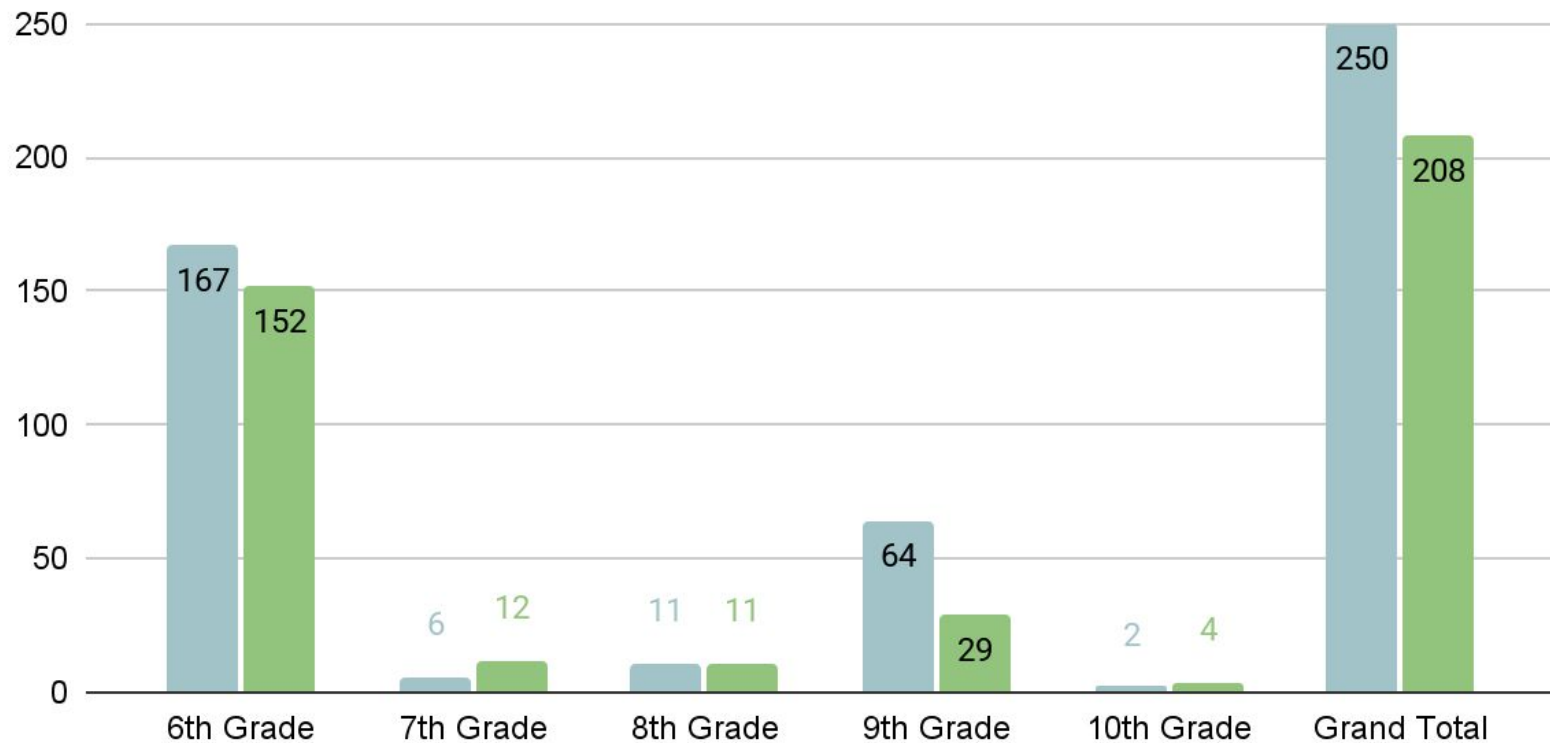


Enrollment Updates

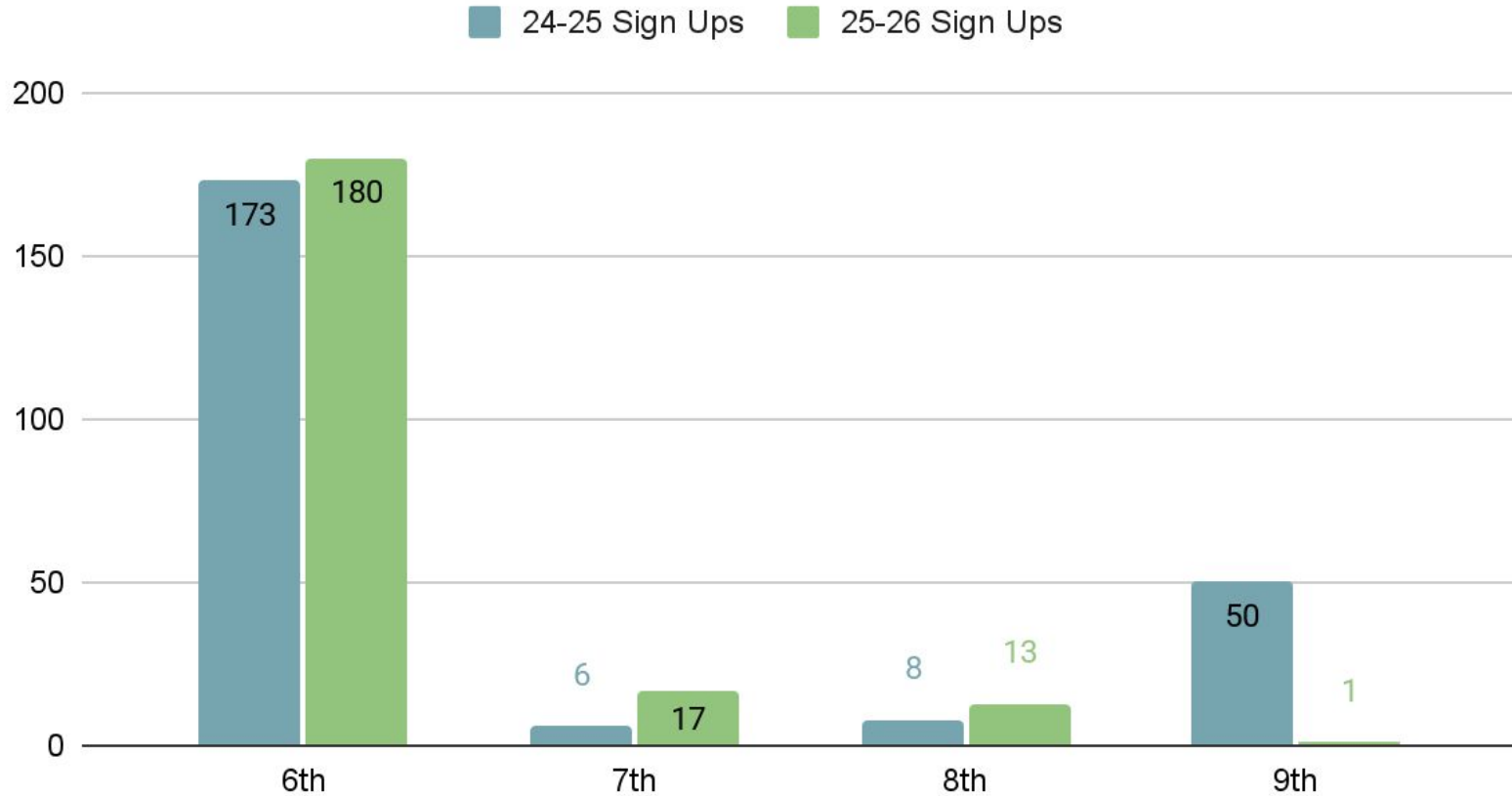


Applications 2/19/2025 Vs 2/19/2026

■ 2/19/2025 ■ 2/19/2026



24-25 Sign Ups and 25-26 Sign Ups (2/19/2026)



Notes and Next Steps

- ▶ We are tracking slightly lower (-8%) on applications from last year, but have improved from December
- ▶ We are tracking +13% higher in tour and open house sign ups
- ▶ We have had 148 Unique Visitors since October
- ▶ **Next Steps**
- ▶ Sending quarterly newsletter with reminder to apply by February 27
- ▶ Prepping welcome letter post-lottery
- ▶ Applications close 2/27, Lottery 3/3
- ▶ New Family Welcome event March 14 (March 21 for high school)





Trimester Two Highlights



Highlights!

- Canned Food Drive and Warm Clothing Drive - thank you Dr V for organizing!
 - 806 items of clothes donated
 - 1,063 pounds of food
- First mid-year project expo
- Upper School Talent Show
- Spring Musical Kick-off (Mean Girls)
- 6th-grade Exploratorium field trip
- Science Olympiad competitions
- And more!



