

WORK EXPERIENCE

Uber | San Francisco, California

Corporate Communications, Jan 2015 – Present

- **Executive Communications** -- Managing executive leaderships speaking engagements including speechwriting, media training, and advance and logistics
- **Global Communications Campaigns** -- Planning and directing the development of public relations campaigns including creative asset development, media buys, and press
- **Public Affairs** -- Establishing and maintaining effective working relationships with community groups, government officials, and media representatives

Marketing Manager, Aug 2013 – Jan 2015

- **Marketing Strategy** -- Developed integrated marketing campaigns, digital campaigns, and experimentation to drive acquisition
- **Partnerships** -- Negotiated partnerships with blue chip brands and led amplification strategy
- **Social Media** -- Built a social media team to lead brand marketing and support

NYC Department of Education | New York, New York

STEM Magnet Resource Specialist, Jan 2013 – Aug 2013

- **Program Management** -- Managed the implementation of a federal magnet grant for a low-income middle school to build STEM programming and resourcing
- **Science Teacher** -- Taught 7-8th grade science coursework for a self-contained classroom

FirstLine Schools | New Orleans, Louisiana

Special Education Program Coordinator, Jun 2012 – Dec 2012

- **Social Emotional Learning** -- Established the first social emotional resource room for the charter network to support dozens of students with identified social emotional needs or IEP social goals
- **Engagement and Recruitment** -- Coordinated with leadership to recruit new students and engage parents

NYC Department of Education District 75 | New York, New York

Special Education High School Teacher, Aug 2010 – Jun 2012

- **Special Education** -- Taught four subjects to 10-12th grade students in a self-contained setting (12:1:1 classroom) and managed two paraprofessionals
- **IEP Training** -- Led quarterly IEP writing workshops and training

University of Michigan Research Opportunity Program | Ann Arbor, Michigan

Undergraduate Research Opportunity Program Advisor, Sept 2008 – May 2010

- **Instructor and Program Advisor** -- Taught qualitative research methods and advised 60+ Humanities students enrolled in the research-based work study program

EDUCATION

University of Michigan, Ann Arbor, Michigan
B.A. in Humanities, LSA Honors Program

Long Island University, New York, New York
M.S.Ed. in Special Education

ADDITIONAL SKILLS

Public Relations and Media | Content Development and Speechwriting | Brand Reputation Management | Marketing Strategy | Volunteer Coordination | Positive Behavioral Interventions and Supports