



Enrollment Updates

Applications/Intent to Return

- 8th-9th intent to return pulse check (goal is 75%)
 - 19% yes returning (15 students)
 - 14% no (11 students)
 - 67% maybe (52 students)
- Applications (as of Tuesday, November 12)
 - Target = 300 by January
 - 175 6th/50 9th

Applications = 52

6th	7th	8th	9th	10th	11th
33	3	1	12	0	3

Tours = 74

6th	7th	8th	9th	10th	11th
38	2	2	26	2	1

Enrollment Strategies

- ▶ Tours - personal follow-up
- ▶ Shadow Days - Urban Montessori 11/4
- ▶ Open House for Lower School 11/16
- ▶ Dia de los Muertos Event Table 11/3
- ▶ Middle and High School info sessions and fairs
- ▶ Ads and email blasts

