



Executive Director Board Report 10.16.24

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Enrollment Updates



► Future Planning

- 25-26 Minimum Enrollment Floor to sustain current program = 505
 - Each 10 student decrease below 505 = **-\$100k**
 - Will require programmatic changes to balance budget

▶ Application Targets

1/15/25: First Application Target

- 300 total applicants
 - 175 for 6th
 - 50 for 9th
 - Projected 75% retention 8th-9th

4/16/24: Second Application Target

- 520 total applicants
 - 300 for 6th
 - 100 for 9th
 - 75% confirmed retention 8th-9th

► Current Application Status

As of 10.15.24

Inquiries (signed up for event) = 35

Applicants = 19

▶ Next Steps

10/19: Enrollment Events Begin

- Personalized follow-ups

10/30: EBIA Conferences

- Intent to re-enroll conversations

Marketing

- Niche - begins 10/15
- Local parent advertising - 10/1-ongoing



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Graduate Profile





Graduate Profile Feedback

- Warm Feedback - what works?
- Cool Feedback - what suggestions do you have for improvement?

- Discuss Next Steps