



Executive Director Report

February 21, 2024

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Enrollment Update



EBIA now offers:

- All materials translated
- A clean unified visual language
- Up to date photographs and messages
- A new Website
- Regularly updated social media with Tour Sign ups
- Nearly 2x as many engagement opportunities for families as last year

Reach

Facebook reach ①

11,132 ↑ 15.6K%

4.0K

Instagram reach ①

326 ↑ 951.6%

300

Visits

Facebook visits ①

542 ↑ 586.1%



Instagram profile visits ①

115 ↑ 180.5%



	2023-2024	2024-2025
Tours	5	8
Info Sessions	4	7
Applications	165	105
Engagement Events	3	6
 Bus Ads	✓	✓
 Google Ads		✓ 25,900 Reached
 Facebook Ads		✓ 11,132 reached
 Facebook Posts		✓
 Instagram Posts		✓
 Monthly Update		✓
 Website Redesign		✓

Outreach Changes

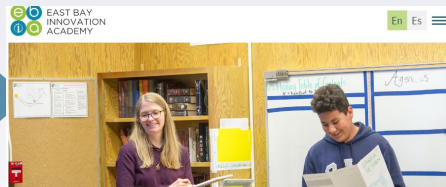
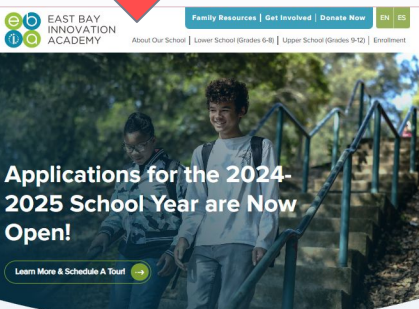
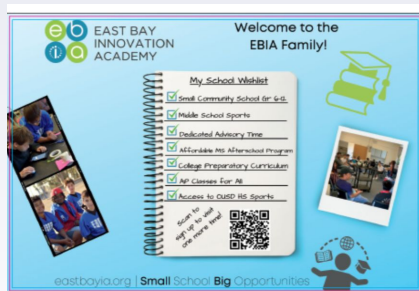


Photo Credit: Carina Marchetti Photography

Prospective Families Start Here

EBIA is an innovative public charter school that values diversity and is open to all students in the bay area. We are now accepting applications for grades 6-12 for the 2023/24 school year.



About Our School

- Mission and Vision
- Our Model
- Personalized Educational Experience
- Social and Emotional Learning
- Experiential Learning
- Coming Board Meeting Agenda
- School Calendar
- Board Materials and Public Documents
- Join the Team
- Contact Us

Our Model

Academic Program

EBIA is a rigorous, college preparatory school in which students of all previous preparation levels will find success. We have a collaborative model that incorporates technology to engage students in scientific, mathematical, literary, historical, and artistic pursuits. While emphasizing inquiry-driven, interdisciplinary, collaborative projects, significant time and resources are invested into programs that develop students' social-emotional skills and character strengths (described more fully below).

Through blended and project-based learning, our academic program is differentiated and personalized to meet students' individual needs and interests.

Our model is based upon the following core elements:



Photo Credit: Desirina Shigman

Home > Family Resources > Hours and Schedules

Family Resources

Hours and Schedules



Home > Lower School (Grades 6-8)

Lower School (Grades 6-8)

- Lower School Courses & Calendar
- Student Life at the Lower School
- Experiential Learning at the Lower School
- Lower School Student School Options/Quests/Alumni

Charter Middle School in Oakland | Lower School (Grades 6-8)

Welcome to the Lower School!

Click on the icons to explore!

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East Bay Innovation Academy Upper School
3800 Mountain Boulevard
Oakland, CA 94619
(510) 577-9557 • www.eastbayia.org

APPLY
TODAY
ebia.schoolmint.net

► Enrollment Next Steps

- Conversations with 8th-grade families during PLP meetings
- Intent to return survey
- Lottery - March 5
- Welcome postcard and re-visit opportunities
- Additional tours scheduled March
- Ongoing engagement emails and invitations to spring events
- New Family Welcome events in May

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Staffing/Hiring Update



► 24-25 Staffing

- **Retention**

- 88% retention

- **Staffing Plans**

- FTE shift in LS
- Leadership updates
- Hiring plans

- **Current Open Positions**

- Principal
- US ELA
- US Computer Science
- US PE/Leadership - tbd
- LS Elective

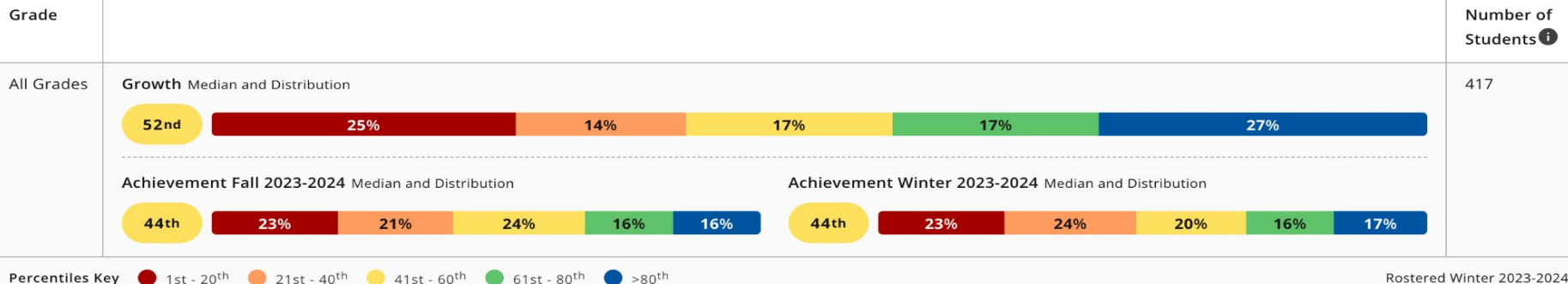
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Mid-year Data

Winter MAP Data - 23-24 Growth

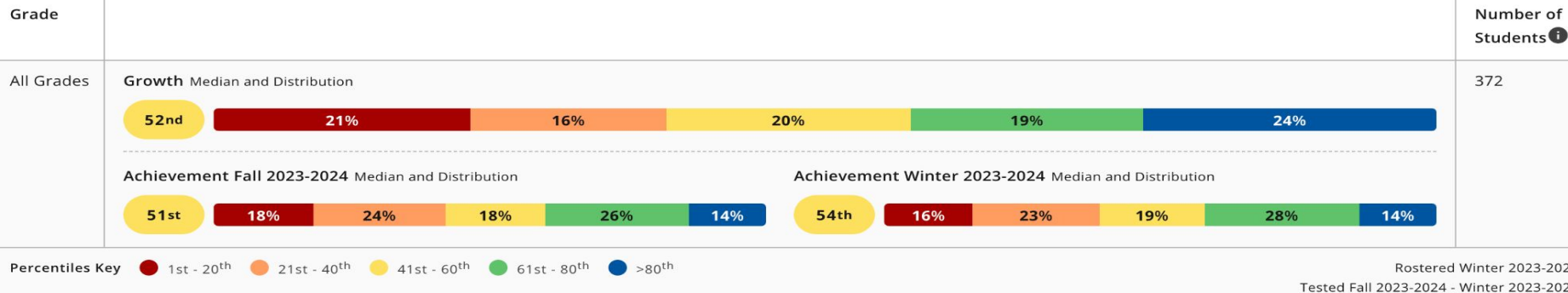
Growth and Achievement Overview

East Bay Innovation Academy | Math K-12

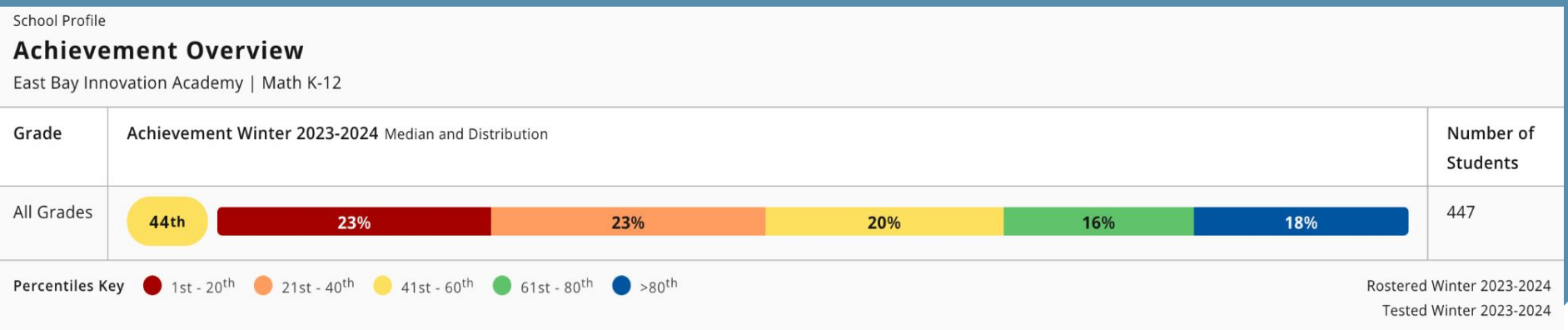
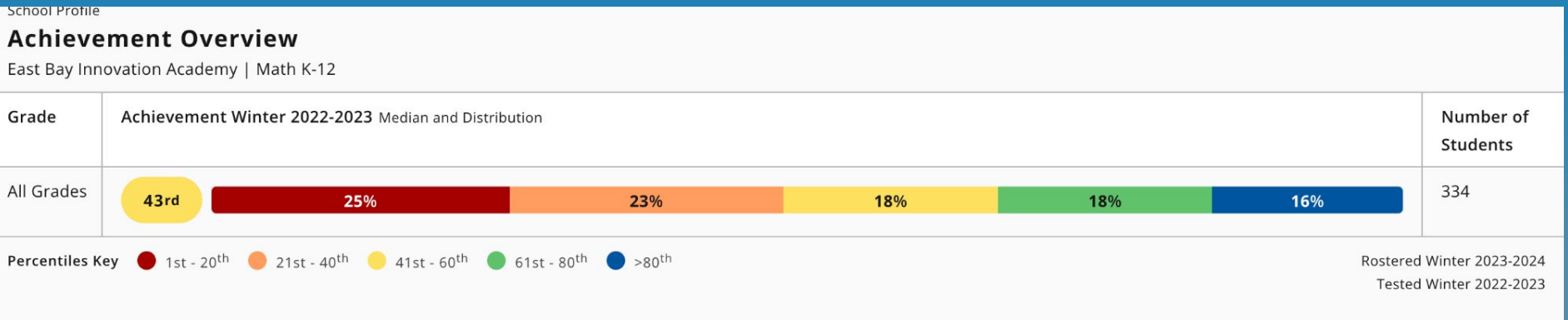


Growth and Achievement Overview

East Bay Innovation Academy | Reading



Winter MAP Data Year to Year Math



Winter MAP Data Year to Year Reading

School Profile

Achievement Overview

East Bay Innovation Academy | Reading

Grade	Achievement Winter 2022-2023 Median and Distribution	Number of Students
All Grades	<div><div>53rd</div><div><div>19%</div><div>18%</div><div>23%</div><div>22%</div><div>18%</div></div></div>	330

Percentiles Key ● 1st - 20th ● 21st - 40th ● 41st - 60th ● 61st - 80th ● >80th

Rostered Winter 2023-2024
Tested Winter 2022-2023

School Profile

Achievement Overview

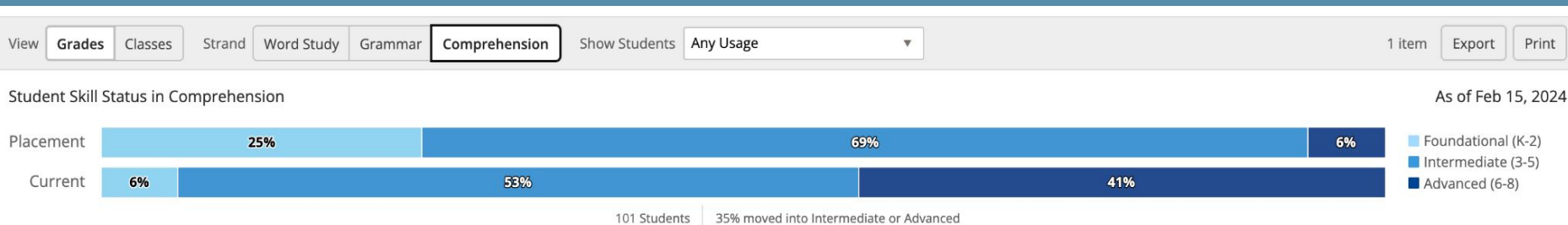
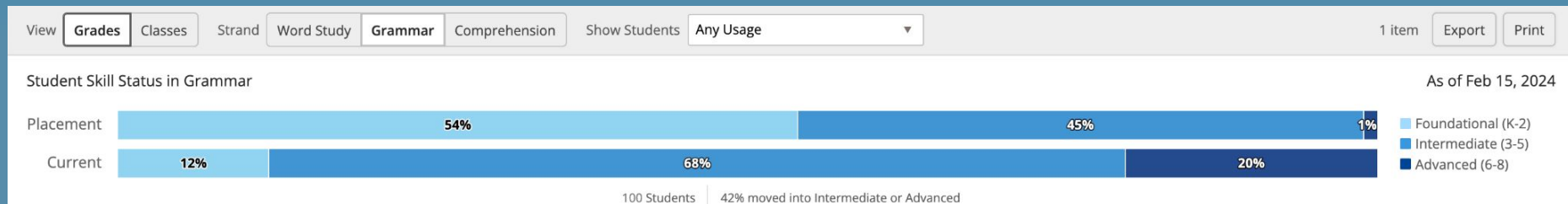
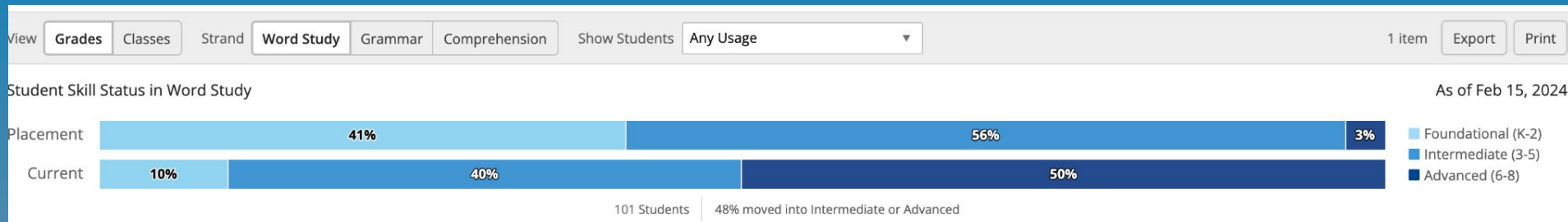
East Bay Innovation Academy | Reading

Grade	Achievement Winter 2023-2024 Median and Distribution	Number of Students
All Grades	<div><div>54th</div><div><div>15%</div><div>24%</div><div>20%</div><div>27%</div><div>14%</div></div></div>	392

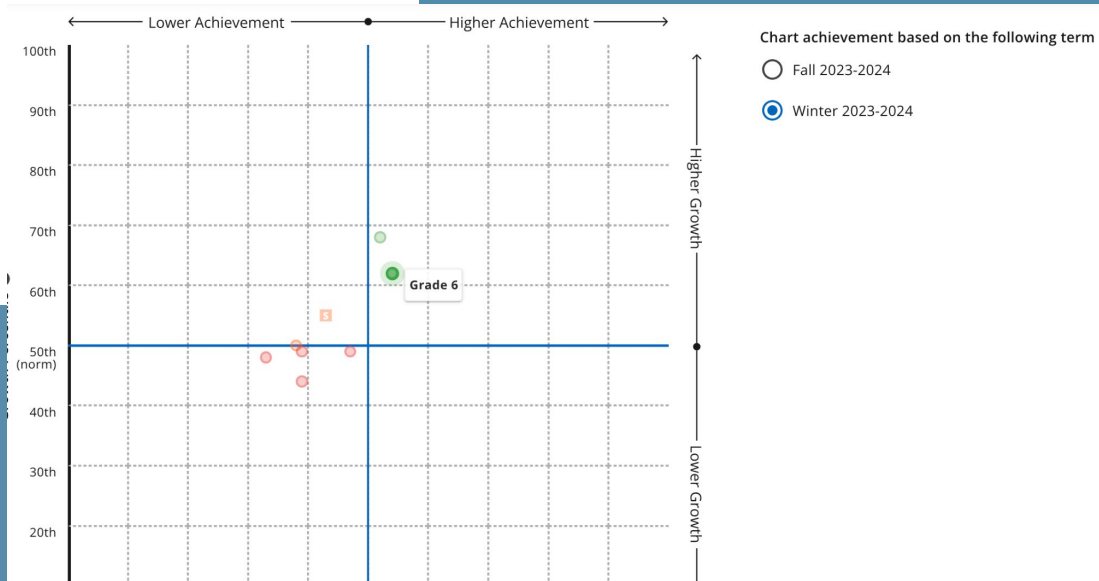
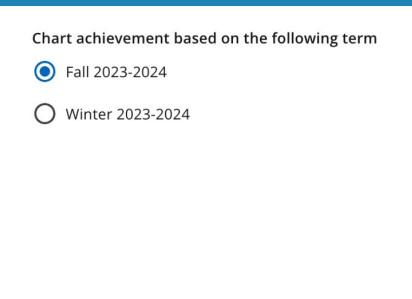
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Tested Winter 2023-2024

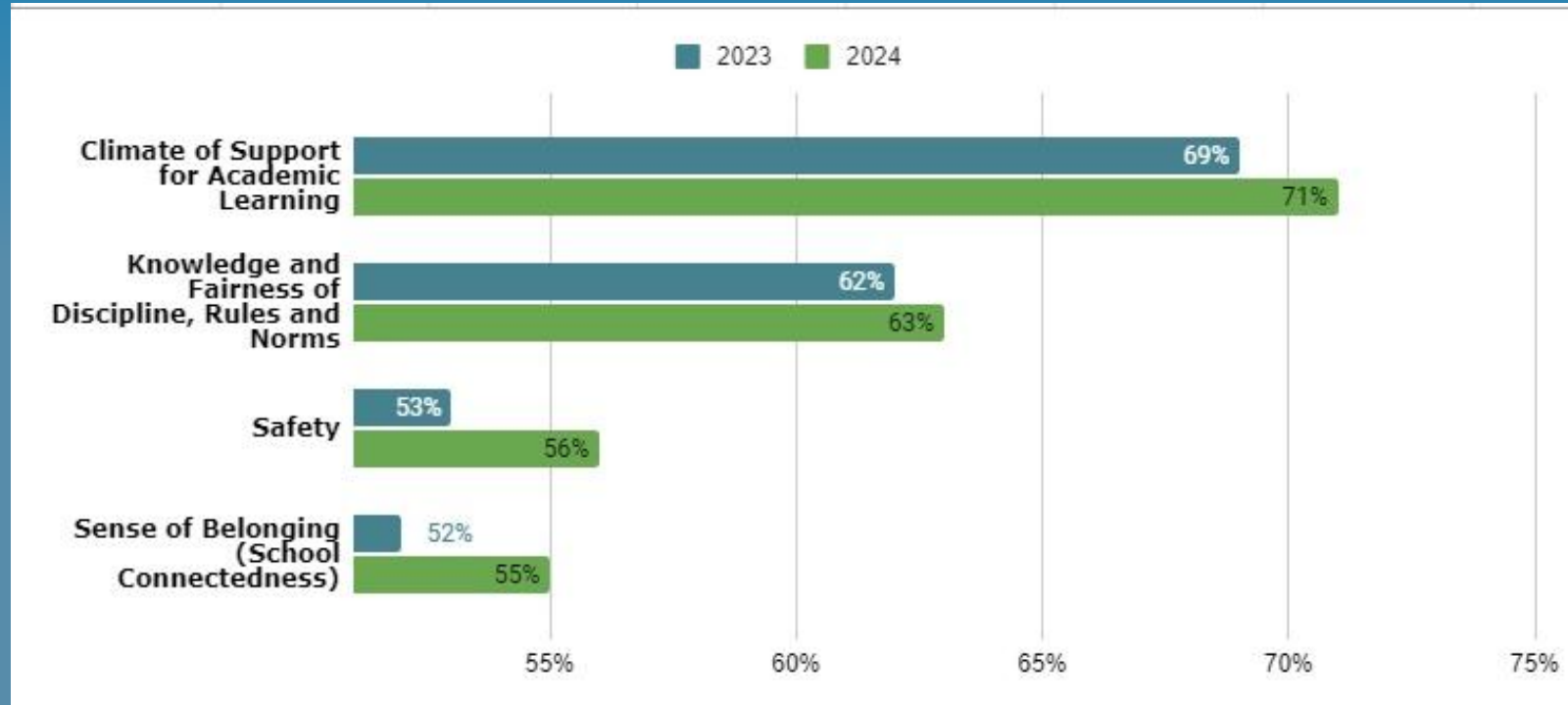
Lexia - 6th Grade Pilot



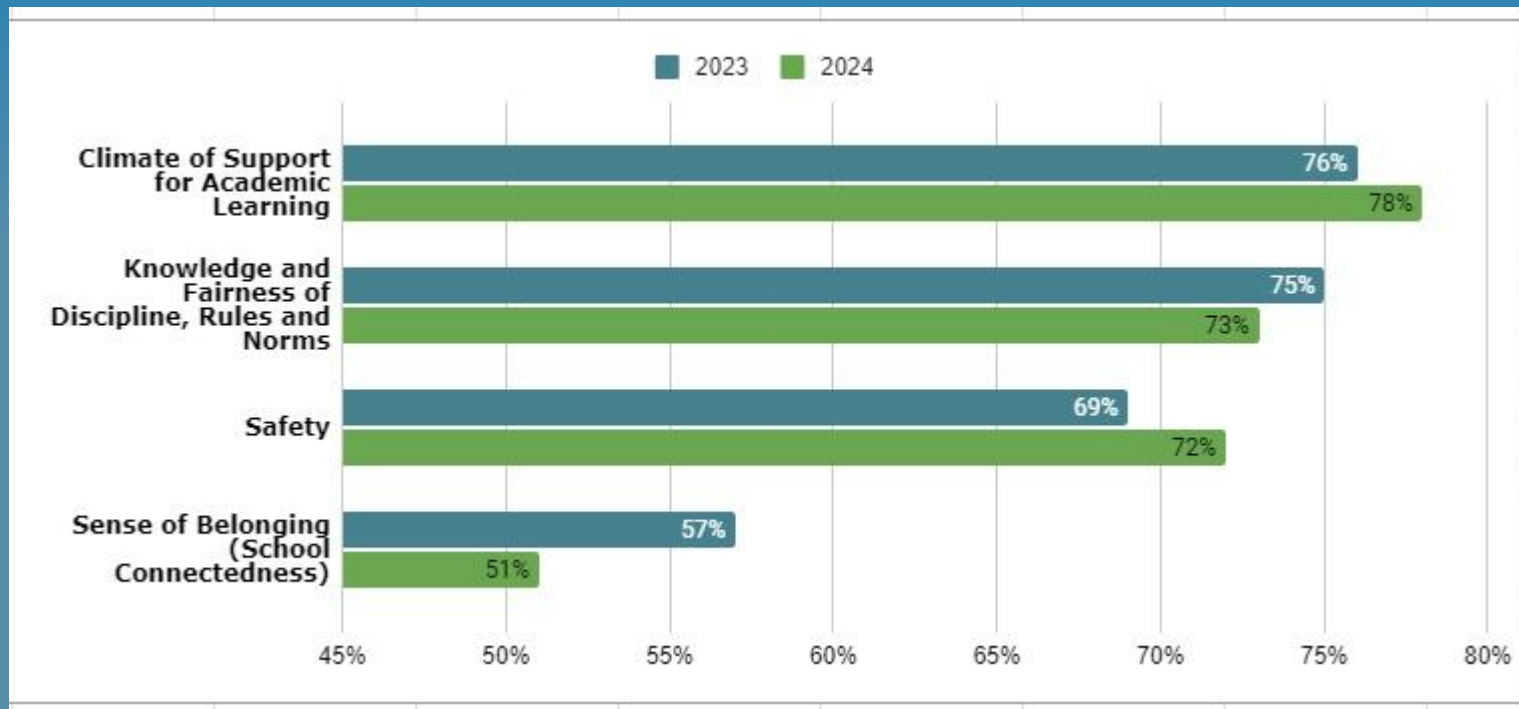
6th MAP Reading Growth - Black and Latino Students



Mid-Year Panorama Student Survey Lower School



Mid-Year Panorama Student Survey Upper School



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Planning for 24-25



► Academic Program

LOWER SCHOOL

- Greater focus on literacy and numeracy during ILT in Lower School
 - Lexia, Zearn, and other tiered supports
- Expanding Open Up Resources math curriculum to 7th and 8th grades
- Utilizing Achievement First curriculum for ELA
- Adding Tech/Executive Functioning Elective for 6th-grade
- Schedule changes

► Academic Program

UPPER SCHOOL

- Increasing dual enrollment courses (applying for grant)
- Continuing to increase internship/work-based learning
- Integration of Computer Science/Design into one interdisciplinary project in each grade level
- Partnership with One Goal - junior year college prep class
- Schedule changes and master schedule efficiency

► School Culture

- Director of Student Support Services will oversee PBIS
- Utilizing more frequent student surveys to design responsive SEL curriculum
- Potential revisions of student orientation
- In process of reviewing Panorama data and planning for next year

► Long-term Visioning

Vision Committee

- Learning Phase
 - Best practice research
 - Empathy interviews, surveys, instructional rounds
- Emerging themes
 - Transparency
 - Real-world connections/Relevance
 - Mastery/Competency Grading and Assessment