APPROVED

Bridges Charter School

Minutes

Board Meeting

Date and Time
Monday September 11, 2023 at 6:15 PM

ON-SITE MEETING LOCATION
Bridges Charter School
1335 Calle Bouganvilla, Thousand Oaks, CA 91360
SATELLITE MEETING LOCATIONS
(required for board members joining remotely):

In Ventura County:

1196 Portside Drive
Ventura, CA 93001

Outside Ventura County:

Community Members may choose to join in-person or via Zoom Meeting at:

Join Zoom Meeting
ID: 85692113923
Passcode: 445470

Community members wishing to speak publicly must be present at the board meeting in person.

Directors Present
K. Yevmenkina, N. Hashemi, N. Taylor (remote), O. Gunday Heerma

Directors Absent
None

Guests Present
C. McCarthy, I. Rhode, K. Brown, K. Simon, M. Hartsuyker (remote), R. Calasin

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

K. Yevmenkina called a meeting of the board of directors of Bridges Charter School to order on Monday Sep 11, 2023 at 6:15 PM.

C. Approval of Agenda

O. Gunday Heerma made a motion to approve and amend agenda to allow Marlo to speak at the Board meeting.
N. Hashemi seconded the motion.
The board **VOTED** to approve the motion.

D. Approve Minutes

N. Hashemi made a motion to approve the minutes from Board Meeting on 08-14-23.
O. Gunday Heerma seconded the motion.
The board **VOTED** to approve the motion.

E. Approve Board Retreat Minutes

O. Gunday Heerma made a motion to approve the minutes from Board Retreat on 08-11-23.
N. Hashemi seconded the motion.
The board **VOTED** to approve the motion.

II. Presentations

A. Presentation from Slater Industries

Mitchell Slater, CEO of Slater Industries joined the board to present marketing progress including an SEO report. Mitchell will also made recommendations to the board for considerations as we prepare for TK and kindergarten enrollment for 2024-2025.

Marlo report:
Board governance training Oct 17th via zoom 5:30-7:30. Mandatory training for all Board members.
Register for the event.

III. Public Comments

A. Public Comments

No public comments

IV. Reports

A. Governing Board

No new updates to report

B. Director and Assistant Director Reports

All staff participated in defense training through American Tactile Defense.
Recommended doing shelter in place as opposed to lock down drills.
3rd volunteer orientation this evening. 180 parents went through this training. Required for all volunteers in the classroom
ELOP- fully under way, and in full compliance. Offering 30 extra days and 9 hours of the school day.
After school enrichment classes starting today. All ELOP students getting these classes for free
Hired a new employee for homework help in extensions.

C. Consent Items

O. Gunday Heerma made a motion to Approve consent items.
N. Taylor seconded the motion.
The board **VOTED** to approve the motion.

V. Business and Operations

A. Furniture for Cafeteria

N. Hashemi made a motion to Approve additional furniture.
O. Gunday Heerma seconded the motion.
Cindy spoke about the additional seating for indoor spaces on rainy days.
Cafeteria tables were worn and out of shape.
Rebekah offered to open the library during lunch time for all students. This new furniture purchase went into the library for additional flexible seating.

The board **VOTED** to approve the motion.

B. Spring release of the 2023-24 Consolidated Application.

O. Gunday Heerma made a motion to Approve the spring release 23-24.
N. Hashemi seconded the motion.
Rudy presented the 2022–23 Title II, Part A Fiscal Year Expenditure Report, 12 Months
A report of year-to-date expenditures by activity. Activity period covered is July 1, 2022 through June 30, 2023.
The board **VOTED** to approve the motion.

C. Unaudited Actuals Budget Presentation

N. Hashemi made a motion to Approve the unaudited actuals Prop 30 spending plan.
O. Gunday Heerma seconded the motion.
Unaudited Actuals are an annual statement reporting the financial activities of Bridges in which the data are not yet formally audited. Unaudited Actuals are presented to the Board each September, reflecting Bridges' final year end closing from the previous June. These are the foundational reports for the auditors to perform their review.
The board **VOTED** to approve the motion.

D. Proposition 30 Spending Plan

O. Gunday Heerma made a motion to Approve prop 30 spending plan.
N. Hashemi seconded the motion.
Proposition 30, The Schools and Local Public Safety Protection Act of 2012, approved by the voters on November 6, 2012, temporarily increases the states sales tax rate for all taxpayers and the personal income tax rates for upper-income taxpayers. Proposition 30 added Article XIII, Section 36 to the California Constitution which not only impacts cash flow patterns in school districts but also has an accountability component.

The revenues generated from Proposition 30 are deposited into a newly created state account called the Education Protection Account (EPA). School districts, county offices of education, and charter schools (LEAs) will receive funds from the EPA based on their proportionate share of the statewide revenue limit amount.

EPA is a component of an LEA's total revenue limit. Accordingly, a corresponding reduction is made to an LEA's revenue limit equal to the amount of their EPA entitlement.

Pursuant to Article XIII, Section 36 of the California Constitution, school districts, county offices of education, and community college districts are required to determine how the moneys received from the Education Protection Account (EPA) are spent in the school or schools within its jurisdiction, but with the following provisions:

1. The spending plan must be approved by the governing board during a public meeting
2. EPA funds cannot be used for the salaries or benefits of administrators or any other administrative costs (as determined through the account code structure)
3. Each year, the local agency must publish on its website an accounting of how much money was received from the EPA and how the funds were expended

In accordance with Proposition 30, districts are required to report (annually) Education Protection Account (EPA) funds received and how those funds are spent.
The board **VOTED** to approve the motion.

VI. Personel

A. Accelerated Step and Column for Administrative Coordinator

N. Hashemi made a motion to accelerate step and column salary adjustment.
O. Gunday Heerma seconded the motion.
The board **VOTED** to approve the motion.

VII. Charter

A. Administrative Goals

Dr. Simon will present Leadership Goals for 2023-2024 for the Board's input.

GOAL 1: Enrollment and Attendance
GOAL 2: Sustain a Safe, Responsible, and Respectful School Learning Community
GOAL 3: Communication, Engagement, and Diversity
GOAL 4: Student Learning in Support of LCAP, WASC, and our Charter.

VIII. Finance

A. Consideration of SEO Marketing for TK and Kindergarten, NTE $12,000

Motion to Discussion and will table this agenda item.
The Board will table the SEO campaign for now. Work on landing pages, and website.

The motion did not carry.

B. Slater Strategies Contract Renewal, NTE $25,000

N. Hashemi made a motion to Approve the Slater Contract NTE $25,000.

O. Gunday Heerma seconded the motion.
Our newly adopted marketing platform has led to tangible increases in enrollment. For a monthly fee of $1500, Slater Strategies provides website updates and design, the zenrollment platform, SEO campaigns and google analytics, School Influencers, and unlimited technical support and assistance.

The flat marketing fee is $1500 per month as well as an additional fee for running targeted campaigns. Approving $25,000 annually will cover not only the $1500 monthly fee, but it will also give us the flexibility of running targeted campaigns throughout the year.

The board **VOTED** to approve the motion.

IX. Governance

A. Board Committee Schedule

O. Gunday Heerma made a motion to Dates for Committee Meetings.
N. Hashemi seconded the motion.
Dr. Kelly presented the Board with the schedule for Board Committee meetings.
Governance Committee 9/26, 10am 10/24, 10am 12/05, 10am 2/06, 10am 3/26, 10am 4/30, 10am
Finance Committee 11/15, 3pm 2/05, 3pm 5/27, 3pm
Charter Excellence Committee 11/2, 3pm 2/7, 3pm 5/15, 3pm
The board **VOTED** to approve the motion.

X. Curriculum and Instruction

A. Consideration of Approval of Overnight Field Trips 2023-24

N. Hashemi made a motion to Approve three overnight contracts.
O. Gunday Heerma seconded the motion.
In accordance with Board policies regarding field trips (BP 3541 and BP 6153), we are requesting Board approval for an overnight trip planned for 2023. The trip directly support each grade level's social studies and science curricula.
Catalina
Astrocamp
Yosemite
The board **VOTED** to approve the motion.

B. Creative Curriculum purchase, NTE $5,000

O. Gunday Heerma made a motion to Approve TK curriculum.
N. Hashemi seconded the motion.

Attached is an invoice for Creative Curriculum, a TK Curriculum that is inquiry based and grounded in whole child learning. The invoice includes both a digital subscription as well as all classroom materials including manipulatives. The quote provided is for two years.
NTE $15,000
The board **VOTED** to approve the motion.

XI. Closed Session

A. Business Pursuant to Government Code § 54957 (b)~

Consideration of Appointment, Employment, Evaluation of Performance, Discipline, or Dismissal of an Employee.
1 Case ID Employee # 354555967

XII. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:56 PM.

Respectfully Submitted,
K. Yevmenkina