



# Bridges Charter School

## Board Meeting

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### Date and Time

Monday September 11, 2023 at 6:15 PM PDT

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### ON-SITE MEETING LOCATION

Bridges Charter School  
1335 Calle Bouganvilla, Thousand Oaks, CA 91360

### SATELLITE MEETING LOCATIONS

(required for board members joining remotely):

In Ventura County:

1196 Portside Drive  
Ventura, CA 93001

Outside Ventura County:

Community Members may choose to join in-person or via Zoom Meeting at:

[Join Zoom Meeting](#)

ID: 85692113923

Passcode: 445470

Community members wishing to speak publicly must be present at the board meeting in person.

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## Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>6:15 PM</b>
<b>A.</b> Record Attendance		Katerina Yevmenkina	1 m
<b>B.</b> Call the Meeting to Order		Katerina Yevmenkina	
<b>C.</b> Approval of Agenda	Vote	Katerina Yevmenkina	
<b>D.</b> Approve Minutes	Approve Minutes	Katerina Yevmenkina	5 m
Approve minutes for Board Meeting on August 14, 2023			
<b>E.</b> Approve Board Retreat Minutes	Approve Minutes	Katerina Yevmenkina	5 m
Approve minutes for Board Retreat on August 11, 2023			
<b>II. Presentations</b>			<b>6:26 PM</b>
<b>A.</b> Presentation from Slater Industries	Discuss	Kelly Simon	15 m
Mitchell Slater, CEO of Slater Industries will join the board to present marketing progress including an SEO report. Mitchell will also make recommendations to the board for considerations as we prepare for TK and kindergarten enrollment for 2024-2025.			
<b>III. Public Comments</b>			<b>6:41 PM</b>
<i>Persons wishing to address the Board may do so at this time upon recognition from the President, or when the President requests comments from the Public as the Board is considering the item. Please state your name, community or organization you represent, and the topic you wish to share with the Board. You will be given 3 minutes to make your</i>			

	Purpose	Presenter	Time
<p><i>presentation. Pursuant to the Brown Act, the Board cannot enter into formal discussion with individuals making public comments to the Board. The Board cannot take action on any issues raised during public comments that are not on the meeting agenda. Individual members may respond to public comments during the individual Board Members section.</i></p>			

<b>A.</b>	Public Comments	FYI	Katerina Yevmenkina	5 m
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<b>IV. Reports</b>				<b>6:46 PM</b>
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<b>A.</b>	Governing Board	FYI	Katerina Yevmenkina	5 m
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Board Member Reports  
 President  
 Governance  
 Finance and Facilities  
 Safety School Culture and Charter Excellence

<b>B.</b>	Director and Assistant Director Reports	FYI	Kelly Simon	7 m
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Safety Updates  
 Volunteer Orientations  
 ELO-P

<b>C.</b>	Consent Items	Vote	Kelly Simon	5 m
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Consent Items: Items proposed for the consent items are noted on the posted agenda and are considered by the Director to be of a routine nature. Any item may be removed from the consent items at the request of any Board member and placed under the appropriate action category. A vote will be taken for the consent items so that any items requiring a vote can be properly addressed. It is recommended that all consent items be approved.

6.1 Financial Reports  
     6.1.1 Checks  
     6.1.2 Financial Statements  
     6.1.3 Purchase Orders  
     6.1.4 Amazon Purchases  
 6.2 Personnel Report

	Purpose	Presenter	Time
<b>V. Business and Operations</b>			<b>7:03 PM</b>
<b>A. Furniture for Cafeteria</b>	Vote	Cindy McCarthy	5 m
<b>B. Spring release of the 2023-24 Consolidated Application.</b>	Vote	Rudy Calasin	5 m
<p>Rudy will present the 2022–23 Title II, Part A Fiscal Year Expenditure Report, 12 Months</p> <p>A report of year-to-date expenditures by activity. Activity period covered is July 1, 2022 through June 30, 2023.</p>			
<b>C. Unaudited Actuals Budget Presentation</b>	Vote	Isabelle Rhode	15 m
<p><b>Unaudited Actuals</b> are an annual statement reporting the financial activities of Bridges in which the data are not yet formally audited. Unaudited Actuals are presented to the Board each September, reflecting Bridges' final year end closing from the previous June. These are the foundational reports for the auditors to perform their review.</p>			
<b>D. Proposition 30 Spending Plan</b>	Vote	Isabelle Rhode	5 m
<p>Proposition 30, The Schools and Local Public Safety Protection Act of 2012, approved by the voters on November 6, 2012, temporarily increases the states sales tax rate for all taxpayers and the personal income tax rates for upper-income taxpayers.</p> <p>Proposition 30 added Article XIII, Section 36 to the California Constitution which not only impacts cash flow patterns in school districts but also has an accountability component.</p> <p>The revenues generated from Proposition 30 are deposited into a newly created state account called the Education Protection Account (EPA). School districts, county offices of education, and charter schools (LEAs) will receive funds from the EPA based on their proportionate share of the statewide revenue limit amount.</p> <p>EPA is a component of an LEA's total revenue limit. Accordingly, a corresponding reduction is made to an LEA's revenue limit equal to the amount of their EPA entitlement.</p> <p>Pursuant to Article XIII, Section 36 of the California Constitution, school districts, county offices of education, and community college districts are required to determine how the moneys received from the Education Protection Account (EPA) are spent in the school or schools within its jurisdiction, but with the following provisions:</p>			

1. The spending plan must be approved by the governing board during a public meeting
2. EPA funds cannot be used for the salaries or benefits of administrators or any other administrative costs (as determined through the account code structure)
3. Each year, the local agency must publish on its website an accounting of how much money was received from the EPA and how the funds were expended

In accordance with Proposition 30, districts are required to report (annually) Education Protection Account (EPA) funds received and how those funds are spent.

<b>VI. Personnel</b>	<b>7:33 PM</b>
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| <b>A.</b> | Accelerated Step and Column for Administrative Coordinator | Vote | Kelly Simon | 5 m |
|-----------|--|------|-------------|-----|

When Kami Brown started in her position, we did not acknowledge her full number of years of experience in similar administrative roles. Kami has received only positive reviews and excels at her position as Administrative Coordinator. We are requesting that the board makes a correction to her salary schedule placement by advancing her one step on the salary schedule to acknowledge her years of experience as of July 1, 2023.

<b>VII. Parents and Community</b>
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<b>VIII. Charter</b>	<b>7:38 PM</b>
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| <b>A.</b> | Administrative Goals | Discuss | Kelly Simon | 10 m |
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Dr. Simon will present Leadership Goals for 2023-2024 for the Board's input.

<b>IX. Facility</b>
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<b>X. Finance</b>	<b>7:48 PM</b>
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|-----------|--|------|-------------|-----|
| <b>A.</b> | Consideration of SEO Marketing for TK and Kindergarten, NTE \$12,000 | Vote | Kelly Simon | 5 m |
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The board is asked to discuss and consider the benefit of engaging in an SEO Marketing Campaign designed by Slater Strategies specifically for TK and Kindergarten to target enrollment for the 2023-2024 school year. Running the campaign is \$1000 per month with opportunities to review the success of the campaign.

	Purpose	Presenter	Time
<b>B.</b> Slater Strategies Contract Renewal, NTE \$25,000	Vote	Kelly Simon	10 m

Our newly adopted marketing platform has led to tangible increases in enrollment. For a monthly fee of \$1500, Slater Strategies provides website updates and design, the enrollment platform, SEO campaigns and google analytics, School Influencers, and unlimited technical support and assistance.

The flat marketing fee is \$1500 per month as well as an additional fee for running targeted campaigns. Approving \$25,000 annually will cover not only the \$1500 monthly fee, but it will also give us the flexibility of running targeted campaigns throughout the year.

Approval of this item is recommended.

## **XI. Governance 8:03 PM**

<b>A.</b> Board Committee Schedule	Vote	Kelly Simon	5 m
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Presented for the Board to Review is a schedule for Board Committee meetings.

Approval of this item is recommended.

## **XII. Homeschool**

## **XIII. Special Education**

## **XIV. School Culture and Academic Excellence**

## **XV. Curriculum and Instruction 8:08 PM**

<b>A.</b> Consideration of Approval of Overnight Field Trips 2023-24	Vote	Cindy McCarthy	5 m
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In accordance with Board policies regarding field trips (BP 3541 and BP 6153), we are requesting Board approval for an overnight trip planned for 2023. The trip directly support each grade level's social studies and science curricula.

	Purpose	Presenter	Time
<b>B.</b> Creative Curriculum purchase, NTE \$5,000	Vote	Kelly Simon	5 m

Attached is an invoice for Creative Curriculum, a TK Curriculum that is inquiry based and grounded in whole child learning. The invoice includes both a digital subscription as well as all classroom materials including manipulatives. The quote provided is for two years.

Approval of this item is recommended.

## **XVI. Technology**

## **XVII. Other Business**

## **XVIII. Closed Session**

**8:18 PM**

<b>A.</b> Business Pursuant to Government Code § 54957 (b)~	Discuss	Kelly Simon	10 m
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Consideration of Appointment, Employment, Evaluation of Performance, Discipline, or Dismissal of an Employee.

1 Case ID Employee # 354555967

## **XIX. Closing Items**

**8:28 PM**

<b>A.</b> Adjourn Meeting	Vote
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