



Bridges Charter School

Board Meeting

Date and Time

Monday October 10, 2022 at 6:15 PM PDT

Date and Time

Monday October 10, 2022 at 6:15 PM PST

Location

Due to COVID-19, this meeting will be held via teleconference only. Members of the public may observe the meeting and offer public comment using the information below:

NOTICE OF TELECONFERENCE OPTIONS FOR MEETING

This meeting of the Bridges Charter School Board of Directors will be a teleconference meeting where one or more members of the Board will be attending the meeting via teleconference/video conference.

[Join Zoom Meeting](#)

ID: 87673095455

Passcode: 809153

Agenda

	Purpose	Presenter	Time
I. Opening Items			6:15 PM
Opening Items			

	Purpose	Presenter	Time
A.	Call the Meeting to Order	Mike Louderback	1 m
B.	Record Attendance and Guests	Mike Louderback	1 m
	Michael Louderback, President Ozge Heerma Gunday, Vice President Katerina Yevmenkina, CFO Matt Bleckley, Secretary Keith B. Wheeler, Parliamentarian		
	Kelly Simon, Director Cindy McCarthy, Assistant Director Kami Brown, Recording Secretary		
C.	Board Finding of State of Emergency	Vote Mike Louderback	5 m
	Given AB361, The Governing Board must make a finding every 30 days on the continuation of the State of Emergency in order to continue holding board meetings virtually. The Board will consider the circumstances of the State of Emergency and determine if the current State of Emergency continues to directly impact the ability of members to meet safely in person. A State of Emergency can be declared if the officials continue to impose or recommend measures to promote social distancing.		
D.	Approval of Agenda	Vote Mike Louderback	1 m
E.	Approve Minutes from 09-12-2022 Board Meeting	Approve Minutes Mike Louderback	2 m

II. Presentations 6:25 PM

A.	Presentation from Slater Industries	FYI	Kelly Simon	13 m
	Mitchell Slater will join the board to present strategies for marketing, retention, and enrollment. The automation of the data systems simplifies the enrollment process, ensures that our Board has real time authentic feedback from current and prospective families, and automates administrative tasks, thereby alleviating often time-consuming tasks from administrative staff and providing real data to inform marketing decisions.			

	Purpose	Presenter	Time
B. PAC Report	FYI	Kelly Simon	5 m
Lacey Powers, PAC President, will share school news and updates.			
III. Public Comments			6:43 PM
A. Public Comments	FYI		20 m
<p><i>Persons wishing to address the Board may do so at this time upon recognition from the President. Please state your name, community or organization you represent, and the topic you wish to share with the Board. You will be given 3 minutes to make your presentation. Pursuant to the Brown Act, the Board cannot enter into formal discussion with individuals making public comments to the Board. The Board cannot take action on any issues raised during public comments that are not on the meeting agenda. Individual members may respond to public comments during the individual Board Members section. Any person may address the Board concerning any item on the agenda and may be granted three (3) minutes of time to make a presentation to the Board at the time the specific item is under discussion.</i></p>			
IV. Reports			7:03 PM
A. Governing Board	FYI	Mike Louderback	10 m
Board Member Reports			
<ul style="list-style-type: none"> • President - Mike Louderback • Finance and Facilities - Katerina Yemevmenkina • Safety School Culture and Academic Excellence - Ozge Heerma 			
B. Director Report	Discuss	Kelly Simon	10 m
<ul style="list-style-type: none"> • COVID policy updates -- Dr. Simon will provide an update on the shift in testing requirements for employees and volunteers. • Jacqui Irwin visit -- Local Assembly woman, Jacqui Irwin will visit our campus on December 7th at 9am to tour our school and meet with middle school students. • Cyclical Monitoring -- The California Department of Education (CDE) is required by the Individuals with Disabilities Education Act (IDEA) and <i>Code of Federal Regulations (CFR)</i>, Title 34 Section 300.600 to monitor student performance in special education programs operated by local educational agencies (LEAs). Bridges Charter school was randomly selected for monitoring activities beginning in September 2022. We will conduct a self-review of 1. Policies and Procedures, 2. Practices, or student record review of up to 25 students, 3. 			

	Purpose	Presenter	Time
	Educational Benefit Review of up to 10 students. Our county SELPA will be providing support during the review process. The self-study is due no later than December 5th, 2022.		
	<ul style="list-style-type: none"> • Enrollment Report -- Dr. Simon has been working with PAC to boost school enrollment. Further, Dr. Simon will begin meeting with the kindergarten teachers to develop early strategies for building kindergarten enrollment for the 2023-2024 lottery. • Board Committees -- Board committee meetings have been calendared and both teacher and student representatives have been secured. 		

V. Personnel

VI. Consent Items

7:23 PM

Finance

A.	Consent Items	Vote	Mike Louderback	5 m
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Consent Items: Items proposed for the consent calendar are noted on the posted agenda and are considered by the Director to be of a routine nature. Any item may be removed from the consent calendar at the request of any Board member and placed under the appropriate action category. A vote will be taken for the consent calendar so that any items requiring a vote can be properly addressed. It is recommended that all consent items be approved.

- 6.1 Financial Reports
 - 6.1.1 Checks
 - 6.1.2 Financial Statements
 - 6.1.3 Purchase Orders
 - 6.1.4 Amazon Purchases
 - 6.1.5 Contracts Report
- 6.2 Personnel Report
- 6.3 Slater Strategies

VII. Business and Operations

7:28 PM

	Purpose	Presenter	Time
A. Consideration of BoardOnTrack Agreement, January 1, 2023-December 31, 2024, NTE \$5,000	Vote	Kelly Simon	5 m

BoardOnTrack is the online board management platform that we use to maintain board meeting business and have contracted with for 7 years; the renewal contract was offered with no increase in fees.

Approval of this item is recommended.

B. Contract with Slater Strategies NTE \$20,000	Vote	Kelly Simon	7 m
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Slater Industries will provide marketing and administrative support for enrollment by providing support with the following. This contract will cover a full year of marketing and enrollment support with a monthly charge of \$1500. Another marketing firm was solicited for a bid, however, Slater Strategies was able to provide a more comprehensive package to fit Bridges' needs.

- Zenrollment Software and Systems support
- Website Maintenance and Management including Domain name and Hosting
- Online Listings Management (Listing Distribution & Listing Sync Pro)
- Reputation Management Software and support
- Customer Voice Software
- Social Marketing Software
- Review Request
- Review Response (Google & Facebook)
- Student Social Media Team Coaching (Student Lead Team, 1 meeting a month)
- Local SEO (GBP)
- SEO (Up to 2 target cities, 10 total keywords)
- Monthly Review Meeting for marketing analysis

Approval of this contract is recommended

VIII. Parents and Community

IX. Curriculum and Instruction

7:40 PM

A. Consideration of Approval of Overnight Field Trips 2022-23	Vote	Cindy McCarthy	5 m
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	Purpose	Presenter	Time
In accordance with Board policies regarding field trips (BP 3541 and BP 6153), we are requesting Board approval for an overnight trips planned for 2023. The trips directly support each grade level's social studies and science curricula.			
Dates to Yosemite 1/30/23 to 2/3/23			
Date of Catalina 4/5/23 to 4/7/23			
Recommendation of approval is requested.			

X. Special Projects/Programs

XI. Special Education

XII. Pupil Personnel

XIII. Support Services

XIV. Facilities

XV. Charter Policies 7:45 PM

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|-----------|---------------------------------------------------------------------------|------|----------------|-----|
| A. | Discussion/Vote Consideration of Revision of BP 9270 Conflict of Interest | Vote | Cindy McCarthy | 5 m |
|-----------|---------------------------------------------------------------------------|------|----------------|-----|
- This policy must be revised every two years to remain compliant with Ventura County. Updates were made to include the the number of designated positions under Exhibit A.
- Approval of this item is recommended.

XVI. Governing Board 7:50 PM

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|-----------|------------------------------------|------|-----------------|------|
| A. | Change November Board Meeting Date | Vote | Mike Louderback | 10 m |
|-----------|------------------------------------|------|-----------------|------|
- Dr. Simon will be at the Charter School Development Conference on Monday, November 14th. The Board will vote to change the November meeting to an alternative proposed date of November 7th, 16th, or 28th.

	Purpose	Presenter	Time
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XVII. Pending Agenda Items

XVIII. Closing Items

A. Adjourn Meeting	Vote
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